



No. SIRI.: **32865**

No. PENDAFTARAN.:
A10405

PERAKUAN AKREDITASI

AGENSI KELAYAKAN MALAYSIA DENGAN INI MEMPERAKUKAN BAHAWA PROGRAM

Ijazah Sarjana Muda Pentadbiran Perniagaan (Kepujian) (Pengurusan Pemasaran)

YANG DIKENDALIKAN OLEH

Universiti Multimedia, Kampus Melaka

DI ALAMAT

**Jalan Ayer Keroh Lama
75450 Bukit Beruang, Melaka**

TELAH MENCAPAI STANDARD JAMINAN KUALITI YANG TELAH DITETAPKAN OLEH AGENSI DAN
MEMATUHI KERANGKA KELAYAKAN MALAYSIA

Tahap 6

TARIKH AKREDITASI : **02/11/2011**



KETUA PEGAWAI EKSEKUTIF



SERIAL No.: 32865

REGISTRATION No.:
A10405

CERTIFICATE OF ACCREDITATION

THE MALAYSIAN QUALIFICATIONS AGENCY HEREBY CERTIFIES THAT THE PROGRAMME

Bachelor in Business Administration (Honours) (Marketing Management)
[Formerly known as Bachelor of Business Administration (Hons) (Marketing Management)]

CONDUCTED BY

Multimedia University, Melaka Campus

AT

Jalan Ayer Keroh Lama
75450 Bukit Beruang, Melaka

HAS ATTAINED THE QUALITY ASSURANCE STANDARDS SET BY THE AGENCY AND
IS IN COMPLIANCE WITH THE MALAYSIAN QUALIFICATIONS FRAMEWORK

Level 6

DATE OF ACCREDITATION : **02/11/2011**



CHIEF EXECUTIVE OFFICER