

TOGETHER WE LEAD THE
DIGITAL FUTURE

Farra Sofea Shamshul
MMU Accounting Student

**BUSINESS, MANAGEMENT
& ACCOUNTING**



“Welcome to MMU!”

**A WHOLE
NEW WORLD**

Multimedia University is an institution that leads future digital leaders and you are welcome to be part of a dynamic and vibrant community. Get ready to embark into the intellectual adventure with us and we are providing an array of opportunities for you to learn, to grow, to discover who you are, and how you can make a difference in the world.

It is undeniable that education is a great tool to transform lives, where we can achieve our biggest dreams and empower us to become better person. At MMU, the 'YOU' element is vital where you will embrace the spirit of discovery and explore all the things that we have to offer. It is YOU who made us what we are and we are looking forward to the positive energy that YOU bring to our campus.

MMU is You! Join us to become future digital leaders and your success begins here! "

Prof. Dato' Dr. Mazliham Mohd Su'ud
CEO/ President



BUSINESS, MANAGEMENT & ACCOUNTING

If MMU is the university for you to pursue a degree in business and accounting. MMU offers award winning, practical and industry-ready degrees that prepares you to be competent and outstanding in your career in business.

We seek to empower our students with expertise and knowledge, and are committed to offer programmes in a global context to enhance your depth and perception for successful careers in the business, government, and non-profit sectors.

Both our Faculty of Management and Faculty of Business incorporate industry-led curriculum so you will gain not only technical knowledge and skills, but also relevant soft and management skills. Many of our lecturers are professionals and specialists in their fields who will be able to impart real-life experience and solutions to your learning.

We also have strong collaborations with global industry leaders who are ready to share their knowledge of cutting-edge innovative technologies to keep you up-to-the-minute with current and future industry needs.



WHY BUSINESS, MANAGEMENT & ACCOUNTING AT MMU

Collaborations with top companies to provide certification programmes to students

Industry-recognised lecturers who hold advisory positions with global organisations (UNESCO) and Adjunct professors from the industry (Epic Valley, TM)

The only university in Malaysia with a full-fledged Bloomberg lab for financial analysis

Mentoring environment to nurture future professionals who are accountable and hold highly relevant competencies. Core Employability Skills integrated into all programmes

Innovative curriculum that embeds Management Analytics components and Entrepreneurial thinking in all programmes

Real working assignments for action-based learning that exposes students to the industry

Experience final year abroad in the UK or Australia via articulation programme



AN AWARD-WINNING UNIVERSITY WITH A GLOBAL OUTLOOK

Create your success story here!

Multimedia University (MMU) is a leading university in Malaysia and we are also listed in global rankings namely QS World University Rankings 2023 and Times Higher Education (THE) World University Rankings 2023. At MMU, our diversity is what makes us unique where you will study alongside with approximately 1,200 international students from 65 countries.

Not only that, you will also experience the best and latest technologies from our collaborations with major ICT players such as ZTE, Huawei, Nokia, Intel, Microsoft, Cisco, Motorola and others. Expand your study experience through our international linkages with abroad universities such as Northumbria University, Western Sydney University, University of Southern Queensland, Auckland University of Technology, Hull University, Manchester Metropolitan University, University of Essex and many more.

Top 20 among Malaysian universities in QS Asia University Rankings 2023

Awarded **Self-Accreditation Status**, 2017 by Malaysian Qualification Agency

Top 10 among Malaysian Private Universities in Times Higher Education (THE) Asia University Rankings 2023. Top 400 in QS World Ranking by Subject (electrical and electronic) since 2015

Awarded the **5-Star Rating in the SETARA** by Ministry of Higher Education (MOHE)

Awarded **CXP Best Customer Experience Awards 2021 & 2022**

Awarded **Gold Medal** under the Education and Learning at **Putra Brand Awards 2022**

MMU's IT graduates are the most preferred by Malaysian firms- Frost & Sullivan Asia Pacific (MDEC's Malaysian Digital Talent Study 2017 Final Findings)

Awarded **Premier Digital Tech Institution (PDTI) Status** since 2017 by Ministry of Higher Education (MoHE) and Malaysia Digital Economy Corporation (MDEC)

Employers' Preferred University by Talent Bank 2022

Faced with the challenging demands of a knowledge-based economy, business and management degrees from MMU will definitely hold you in good stead for the future. The unique blend of management fundamentals and knowledge technologies conducted in collaboration with SAP University Alliances, along with a commitment to nurturing an entrepreneurial mindset and independent thinking, will help you meet global industry expectations.



AN ENTREPRENEURIAL UNIVERSITY WITH INDUSTRY-READY PROGRAMMES

Well-rounded Education

Be empowered with the fundamentals of your field of study that also incorporate entrepreneurial skills and expertise which are relevant to your respective industries and job markets.

Industry on Campus

Be connected and gain benefit from our state-of-the-art labs established by our industry collaboration with ZTE, HUAWEI, Microsoft, CGS-CIMB lab, Intel and many more.

Ready for Industry

Be enthused with Start-up Schemes from the Entrepreneurship Development Centre (EDC) and nurture your entrepreneurship mindset.

A UNIVERSITY THAT IS AN INDUSTRY TRENDSETTER

● We offer programmes which are tailored to the industry's needs.

● We produce graduates who are setting new standards in Malaysia's industries. Among our successful alumni are Mohd Nizam Abd Razak (the creator of BoBoiBoy, who has boosted the animation industry in Malaysia), Muhammad Usamah Zaid Yasin (Founder & Executive Director of Wau Animation that produces Ejen Ali), Tan Aik Keong (Director of Agmo Studio, a multi-award winning mobile app development company), Ko Chuan Zhen (CEO and co-founder of Plus Xnergy, a multi-award winning clean energy company in Malaysia), Terry Swee Chee Yong, Founder of Vesbo Malaysia & Monkeywash and many more.

RESEARCH-LED AND INDUSTRY- DRIVEN UNIVERSITY

Due to its unique niche as a research-led industry-driven university (RIU), MMU currently has the privilege of serving as one of the nation's leading talent incubators. The university takes immense pride in nurturing and growing students in the digital talent pipeline into competent and responsible members of the workforce, who collectively support both TM's and the nation's growth areas.

The 10 growth areas are Fixed Mobile Convergence (FMC)/Mobile Content Play, New Convergence growth, SME Digital Ecosystem, Cyber-Security, Smart Services Cloud, Submarine Cables, Content Delivery Network (CDN) dan Data Centre.



Preparing Graduates to be Industry Ready and Versatile

● GAINING INDUSTRIAL EXPERIENCE VIA I-CADET

The i-Cadet Programme is an initiative of MMU's Industry-University Partnership Programme, which aims to groom students into industry-ready graduates as soon as possible, from the moment they began their degree programmes.

Through this initiative, MMU students would be groomed into industry-ready graduates tailored for their industries of choice. The programme would match students with suitable companies, and then, via a series of meetings and projects, would provide them with the actual working environment within their chosen company.

● DEVELOPING WELL BALANCED GRADUATES THROUGH PERMATA DUNIA PERSONA

MMU is deeply involved with the proper development and realization of human capital potential, as this would enable the university to satisfy the needs of the industries for capable manpower.

Our goal is to produce well-balanced graduates of good character that possess desirable qualities, such as having empathy, sensitivity, creativity, readiness, and resilience, on top of having sufficient technical competence. Such graduates from MMU are referred to as our Permata Dunia, and we are confident that such personages would become capable future leaders for their nation as well as their communities.

We contend that MMU is the best place for student development as we continually strive to bring out the best within each student; we imbue in them with deep knowledge of their respective fields of expertise via lectures, co-curricular activities, development initiatives, and lifestyle choices. MMU is fully committed to making every student's time in the university the best time of their lives.

● EXPANDING HORIZON WITH BYOC

Build Your Own Curriculum (BYOC) is a concept to enable students to imbue additional value into their graduation qualifications so that, upon completion of their studies, they would have better chances of having a career path that is not just financially rewarding, but also fulfilling.

The key to BYOC is allowing students to build curriculum in a guided and yet flexible way. Students may stack up courses based on the free elective slots they have, or by choosing a collective minor package offered by the faculties.

A VIBRANT AND CONDUCTIVE CAMPUS LIFE

- Convenient and comfortable accommodation – on-campus and off-campus.
- Intelligent and high-tech labs. Digital libraries.
- Set studio and post-production suite.
- Over 100 clubs and societies.
- Extensive infrastructure – campus-wide Wi-Fi, health clinics, mosques, 24-hour security, food & beverage outlets and more.
- Comprehensive Sports Centre – track & field, indoor sports arena, gym as well as an olympic-sized swimming pool.



PERMATA DUNIA TAKES ON THE WORLD

MMU promotes critical thinking and authenticity of ideas. Its emphasis on coaching and research activities helps achieve breakthrough in building digital capabilities, communication and leadership skills to prepare students for the job market. I am fortunate that 20 years ago, I studied in a campus well equipped with Internet connectivity, digital libraries and supportive educators who constantly coach us in team work, information analysis and effective presentation of ideas. This gave me a head start in my career.

Lim Wei Ling

*Bachelor in Business Administration [Hons.]
(Management with Multimedia 2001)*

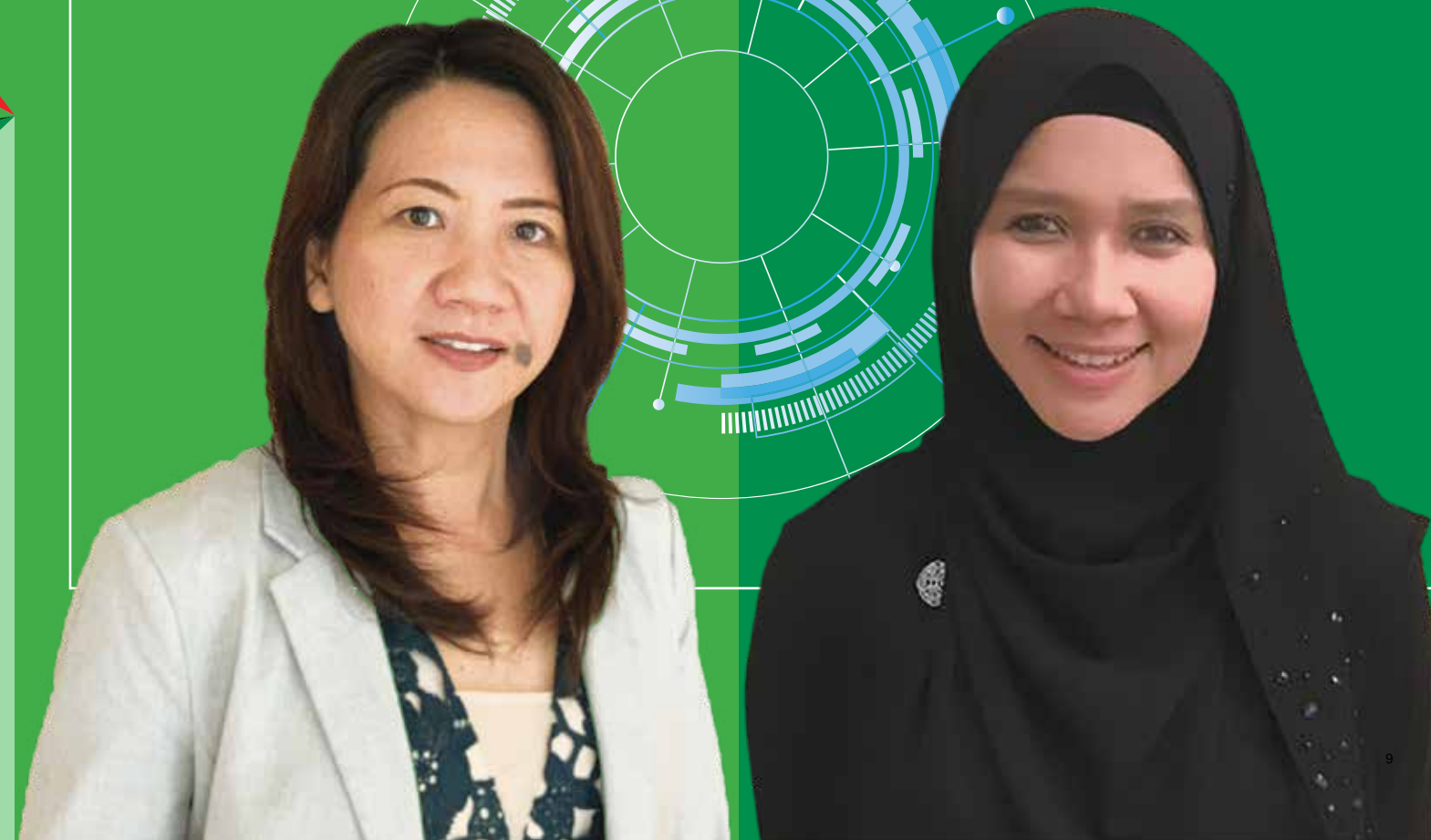
*Head, Digital Transformation
Gamuda Berhad*

What I have achieved today disproves the perception that local graduates are less employable than overseas graduates. I truly believe that the experience and exposure that I have gained during my time in MMU has contributed to shape the person I am today. I am proud to be a graduate of MMU.

Sharifah Sarah Syed Mohamed Tahir

Bachelor of Accounting [Hons.] 2003

*Chief Business Officer, Group Institutional Banking
Bank Islam Malaysia Berhad*





FACULTY OF MANAGEMENT Cyberjaya Campus

Sprawled over 808,440 square metres and housing 28 academic and support buildings, our Cyberjaya campus is home to the Faculty of Management.

FOUNDATION IN MANAGEMENT

(R2/010/3/0192) 06/24 (A9589)

The Faculty of Management meticulously designed its Foundation in Management programme to provide the necessary fundamental skills in management, finance and business. These skills prepare our foundation students to be more adaptive when they embark in our various Bachelor programmes in accounting, economics, management, marketing, finance and enterprise management. The Foundation in Management is a one-year foundation programme, the preferred pathway to undergraduate studies.

PROGRAMME STRUCTURE FOR FOUNDATION IN MANAGEMENT

Trimester 1	Trimester 2	Trimester 3
<ul style="list-style-type: none">• Communicative English• Essential Mathematics• Essentials of Microeconomics• Essentials of Financial Accounting• University Study Skills	<ul style="list-style-type: none">• Essential English• Computer Applications in Business• Introduction to Business• Introduction to Law• Essential Statistics• Social and Emotional Health	<ul style="list-style-type: none">• Academic English• Essentials of Macroeconomics• Essentials of Management Accounting

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

BACHELOR OF ACCOUNTING (HONS.)

(R2/344/6/0207) 06/26 (A10454)

Accounting is the language of business, and accountants help business leaders make smart financial decisions. The Bachelor of Accounting is a four-year programme that is recognised by the Malaysian Institute of Accountants, which will enable graduates with the relevant professional working experience to qualify as a Chartered Accountant Malaysia or C.A. (M). It provides students with the knowledge and skills required to become professional accountants. The faculties provide students with exceptional understanding of accounting with adequate fundamentals and clear exposure on every subject.

Through an exclusive collaboration that is the first in Malaysia and the second in Asia, students may be able to gain credits for up to four additional papers beyond the maximum exemptions with ICAEW. Other than that, the CIMA University A-Star Programme in MMU enables students with a CGPA of 3.50 to fast track their CIMA qualification by having to sit for only 1 paper to qualify.

Exemption from Professional Bodies:

- Institute of Chartered Accountants in England and Wales (ICAEW)- 8 papers out of 15 (with up to 12 papers via strategic credits)
- Chartered Institute of Management Accountants (CIMA)- 8 papers out of 16 (Final year students with a CGPA of at least 3.50 only need to for the Strategic Case Study Exam)
- Association of Chartered Certified Accountants (ACCA)- 9 papers out of 13
- Certified Practising Accountants (CPA Australia)- 6 papers out of 12
- Malaysian Institute of Certified Public Accountants (MICPA)- 4 papers out of 12
- The Malaysian Institute of Chartered Secretaries and Administrators (MAICSA)-12 papers out of 16
- Chartered Tax of Institute of Malaysia (CTIM)- 5-6 papers out of 8

Career Prospects: Professional accountants that may specialise in taxation, forensic accounting and investigation, auditing, management accounting, financial accounting, public sector accounting, accounting information systems, academicians, consultant, and shared services.

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3	Year 4
CORE			
<ul style="list-style-type: none">• English for Business Studies• Quantitative Analysis• Microeconomics• Management• English for Business Communication• Management Accounting 1• Financial Accounting & Reporting 1• Principles of Finance• Macroeconomics• Principles of Marketing• Fundamentals of Financial Reporting	<ul style="list-style-type: none">• Financial Accounting and Reporting 2• Taxation 1• Auditing• Management Accounting 2• Taxation 2• Corporate Finance• Organisational Behavior• Business Law• Accounting Information Systems• Accounting Industrial Training	<ul style="list-style-type: none">• Professional Ethics• Corporate Accounting 1• Company Law and Secretarial Practice• Accounting Theory• Securities Investment and Portfolio Management• Advanced Auditing (ICAEW Strategic Credit)• Public Sector Accounting• Corporate Accounting 2	<ul style="list-style-type: none">• Advanced Taxation• Advanced Management Accounting• Management Decision Science• Strategy• Integrated Case Study in Accounting• Accounting System Analysis and Design
ELECTIVE SUBJECTS		<p>Elective subjects (12 Credit Hours) may be taken from any elective subjects offered in B.Acc. (Hons.) or any major subjects offered by the other programmes in the Faculty. The subjects are offered based on the availability of teaching expertise and at the faculty's discretion:</p> <ul style="list-style-type: none">• E-Auditing • Financial Statement Analysis • Enterprise Resource Planning (ERP) • Tax Compliance (ICAEW Strategic Credit)• Advanced Financial Accounting & Reporting (ICAEW Strategic Credit) • Business Planning: Taxation (ICAEW Strategic Credit)• Human Resource Management • Technology Management • Internal Auditing • Management Consultancy• Production and Operations Management • Forensic Accounting • Global Business Services • Digital Transformation Technologies• Business Analytics	
UNIVERSITY SUBJECTS		<ul style="list-style-type: none">• Appreciation of Ethics and Civilisation• Philosophy and Current Issues• Bahasa Kebangsaan A• Integrity and Leadership• Mata Pelajaran Umum (eg: Badminton, Teater, Volleyball, Swimming)• Character Building• Character Development	

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

BACHELOR OF ANALYTICAL ECONOMICS (HONS.)

(R2/314/6/0002) 02/22 (A7921)

The Bachelor of Analytical Economics (Hons.) integrates economic theories, econometrics analysis and business analytics in decision making. Students in this programme will be able to construct various econometrics models for analysis and decision making. This is a degree that has significant hours for quantitative and programming subjects, hence making our graduates Big Data Ready.

This three-year economics programme allows students to choose their track of study, either in development or financial economics. Students have the option to choose any four, out of five courses, from within the chosen track.

Career Prospects: Economic Analysts, Bankers, Financial Consultants, Public Sector Roles, Researchers, Economic Development Advisors.

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3
CORE		
<ul style="list-style-type: none">• Macroeconomics• Statistics• Accounting for Decision Making• English for Business Studies• Microeconomics• Principles of Finance• Management• Critical Thinking and Applications in Management• Mathematics• Digital Transformation Technologies• Econometrics• The Economy of Malaysia	<ul style="list-style-type: none">• English for Business Communication• Analytical Programming• Principles of Operation Research• Intermediate Macroeconomics• Mathematics for Economics• Entrepreneurship• Intermediate Microeconomics• Research Methodology• International Economics• Money and Banking• Environmental and Resource Economics	<ul style="list-style-type: none">• Research Project I• Econometrics Modelling and Forecasting• Business Modelling and Simulation• Seminar in Analytical Economics• Research Project II• Multivariate Data Analysis• Business Analytics• Practical Training
ELECTIVE SUBJECTS		
<div><div>(Financial Economics)</div><div>• International Finance • Financial Economics • Investments • Behavioural Finance • Entrepreneurial Finance</div></div> <div><div>(Development Economics)</div><div>• Development Economics • Labour Economics • Comparative Economics Study • Digital Economy • Urban Economics</div></div>		
UNIVERSITY SUBJECTS		
<div>Appreciation of Ethics and Civilisation</div> <div>Philosophy and Current Issues</div> <div>Bahasa Kebangsaan A</div> <div>Integrity and Leadership</div> <div>Mata Pelajaran Umum (eg: Badminton, Teater, Volleyball, Swimming)</div> <div>Character Building</div> <div>Character Development</div>		

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

BACHELOR OF FINANCE (HONS.)

(R2/343/6/0105) 06/24 (A10480)

Finance professionals help organisations manage assets, acquire resources, make investments, and plan for future growth. The Bachelor of Finance (Hons) combines academic rigour with practical financial skills to give you a head start in pursuing a thriving career in finance. The three-year programme equips students with in-depth finance knowledge, critical mindset, and analytical skills to work in the rapidly changing globalised marketplace and dynamic FinTech industry. The distinctive curriculum is designed by leading academics at the forefront of each discipline with input from the industry. The programme is supported by a group of highly qualified and enthusiastic academics with extensive experience. The experiential learning model is further enhanced with industrial engagement, practical training and active use of financial software and database such as Bloomberg.

Career Prospects: Executives and managers for banking, insurance, finance, investment, manufacturing, education, consultancy, financial analyst, planners, adjustors, and international trade.

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3
CORE		
<ul style="list-style-type: none">• English for Business Studies• English for Business Communication• Accounting for Decision Making• Critical Thinking and Applications in Management• Digital Transformation Technologies• Ethics and Governance• Fundamentals of Economics• Management• Mathematics for Finance• Principles of Finance	<ul style="list-style-type: none">• Business Law• Corporate Finance• Entrepreneurship• Financial Markets and Institutions• Financial Statement Analysis• Investments• Research Methodology• Elective 1	<ul style="list-style-type: none">• Elective 2• Elective 3• Elective 4• Elective 5• Personal Finance• Practical Training
SPECIALISATION		
<ul style="list-style-type: none">• Financial Management• Financial Engineering		
ELECTIVES		
<ul style="list-style-type: none">• Bank Management • Retirement Planning • Islamic banking • Financial Risk Management • Portfolio Management• Tax Planning • Time Series Analysis & Forecasting • Introduction to Applied Probability & Stochastic Processes• Monte Carlo Simulations • Financial Risk Management • Corporate Financial Strategies • Business Analytics		
UNIVERSITY SUBJECTS		
<div>Appreciation of Ethics and Civilisation</div> <div>Philosophy and Current Issues</div> <div>Bahasa Kebangsaan A</div> <div>Integrity and Leadership</div> <div>Mata Pelajaran Umum (eg: Badminton, Teater, Volleyball, Swimming)</div> <div>Character Building</div> <div>Character Development</div>		

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

BACHELOR OF BUSINESS MANAGEMENT (HONS.)

(R2/345/6/0463) 06/24 (A5316)

Graduates of this programme will acquire the fundamental knowledge, skills and techniques of organisational management, as well as core knowledge in the application of multimedia and ICT for strategic purposes in managing various business organisations. The three-year programme will nurture students with leadership values with an understanding of the fundamentals of operation and strategic management as well as the utilisation of technology based on identified competitiveness factors..

Career Prospects: Executives and Managers for human resource management, business management, project management, business development, sales, and education.

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3
CORE		
<ul style="list-style-type: none">English for Business CommunicationManagementFundamentals of MarketingPrinciples of FinanceFundamental of EconomicsPrinciples of Financial AccountingPrinciples of Management AccountingManagerial MathematicsManagerial StatisticsDigital Transformation TechnologiesPsychologyCritical Thinking and Applications in Management	<ul style="list-style-type: none">Business LawEntrepreneurshipManagement Information SystemBusiness and SocietyHuman Resource ManagementGlobal ManagementProduction and Operations ManagementOrganisational BehaviourResearch MethodologyAnalytical ProgrammingElective 1Elective 2Elective 3	<ul style="list-style-type: none">Business AnalyticsLeadershipProject ManagementTQM for ManagersStrategic ManagementManagement of Technology & InnovationManagement Decision ScienceOrganisational Change and Innovation ManagementElective 4Industrial Training
ELECTIVE SUBJECTS		
Four (4) elective courses can be chosen from any courses offered by the Faculty of Management or other faculties, except courses offered to Bachelor of Accounting (Hons). These include: • Labour Economics • Digital Media in Business • Product Planning and Management • Investment • Tourism Management • Event Marketing • Theory of Inventive Problem Solving (TRIZ) • Small Business Management • Environmental and Resource Economics • Global Marketing		
UNIVERSITY SUBJECTS		
Appreciation of Ethics and Civilisation Philosophy and Current Issues Bahasa Kebangsaan A Integrity and Leadership Mata Pelajaran Umum (eg: Badminton, Teater, Volleyball, Swimming) Character Building Character Development		

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

BACHELOR OF MARKETING (HONS.)

(R2/342/6/0100) 09/24 (A5315)

This specialised degree program is a dynamic programme encompassing the multifaceted components of marketing designed to produce industry-driven graduates who are adaptable to the current business demands and skilled in a variety of marketing techniques and tools. This programme offers courses that provide a comprehensive understanding of both theoretical and practical knowledge on the marketing functions for the creation of an effective marketing strategy in both local and overseas settings.

Some of the courses in this specialised marketing program are Digital Marketing, Technology & Innovation Marketing, Brand Management, Product Planning and Management, Event Marketing, CSR, and ICT-related courses. Upon completion of this program, the graduates will develop a strong analytical and strategic mind in addition to mastering essential skills in creativity, critical analysis, problem-solving and communication.

Marketers are highly sought by all industries. Graduates can look forward to successful careers in product development, communication and promotion, brand management, event management, digital marketing, marketing research, logistics and retail services and many more.

Career Prospects: Executives and Managers for marketing (offline and online), branding, promotions, sales, retail, business development, education, outreach-centric organisations and many more.

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3
CORE		
<ul style="list-style-type: none">Principles of Financial AccountingFundamentals of MarketingCritical Thinking and Applications in ManagementManagementEnglish for Business CommunicationManagerial MathematicsPrinciples of FinanceManagerial StatisticsEnglish for Business StudiesPrinciples of Management AccountingFundamentals of EconomicsDigital Transformation Technologies	<ul style="list-style-type: none">Organisational BehaviourBusiness LawBusiness AnalyticsHuman Resource ManagementRetail MarketingTechnology and Innovation MarketingConsumer BehaviourProduct Planning and ManagementStrategic MarketingIntegrated Marketing CommunicationsBrand ManagementSales and Professional Selling ManagementElectiveElective	<ul style="list-style-type: none">Marketing ResearchDigital MarketingGlobal MarketingBusiness to Business MarketingServices MarketingCapstone ProjectIndustrial TrainingElectiveElective
ELECTIVES SUBJECTS		
Four (4) elective courses can be chosen from any courses offered by the Faculty of Management or other faculties, except courses offered to Bachelor of Accounting (Hons). These include: • Change and Innovation Management • Corporate Social Responsibility • Relationship Marketing • Social Media Marketing • Theory of Inventive Problem Solving • Event Marketing • Environmental and Resource Economics • Digital Media in Business • Open Elective Subjects		
UNIVERSITY SUBJECTS		
Appreciation of Ethics and Civilisation Philosophy and Current Issues Bahasa Kebangsaan A Integrity and Leadership Mata Pelajaran Umum (eg: Badminton, Teater, Volleyball, Swimming) Character Building Character Development		

Note: The above programme structure serves as a guide. Courses may differ according to intakes.



BACHELOR OF DIGITAL ENTERPRISE MANAGEMENT (HONS.)

(N/345/6/1049) 05/22 (MQA/PA8844)

Formerly known as Bachelor of Enterprise Management System (Hons.), this new innovative programme combines both management and IT courses in order to equip students with high-demand expertise needed for the future labour markets and business needs. We prepare students to succeed for the future that will be increasingly technology-driven with critical knowledge and skills such as enterprise resource planning (ERP), data analytics using machine learning, digital transformation technologies and strategies.

Our programme offers courses that are SAP- and KNIME-certified. In addition, we offer a hands-on, easy-to-learn team-based approach to IT courses such as SAP(ERP) software, KNIME Analytics Platform for data science and Python programming. SAP is an ERP software that is used by almost 90% of the largest companies in the world.

Career Prospects: ERP Consultants, Business Data Analytics, ERP Support Executives, Business Process Consultants, IT Consultants, IT Managers, Database Administrators

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3
CORE		
<ul style="list-style-type: none">English for Business StudiesAccounting for Decision MakingDigital Transformation TechnologiesDatabase Management SystemEntrepreneurshipFundamentals of EconomicsFundamentals of MarketingIntroduction to ERPManagementMathematicsPrinciples of FinanceStatistics	<ul style="list-style-type: none">English for Business CommunicationAnalytical ProgrammingBusiness LawBusiness Process ReengineeringData Analytics using Machine Learning TechniquesERP Financial Information System, S & DERP Materials ManagementIntroduction to Data AnalysisManagement Information SystemMultivariate Data AnalysisResearch MethodologyElective 1Elective 2	<ul style="list-style-type: none">Enterprise ArchitectureSystems Analysis and DesignDigital Transformation StrategyFinal Year Project 1Final Year Project 2Elective 3Elective 4Industrial Training

ELECTIVES SUBJECTS	<div>A Maximum of 12 Credit hours from ANY subjects offered by FOM and other faculty. The following are recommended:<ul style="list-style-type: none">Introductory Data Visualization (offered by FCI)Introduction to IOT (offered by FOE)Enterprise Risk ManagementGlobal Business ServicesElectronic Commerce</div>
UNIVERSITY SUBJECTS	<div>Appreciation of Ethics and Civilisation Philosophy and Current Issues Bahasa Kebangsaan A Integrity and Leadership Mata Pelajaran Umum (eg: Badminton, Teater, Volleyball, Swimming) Character Building Character Development</div>

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

BACHELOR OF MANAGEMENT (HONS.) ODL

(R3-DL/345/6/0145) 03/29 (MQA/FA2078)

Enhance your career or personal growth now with our Management degree via open and distance learning (ODL) mode in Multimedia University. Earn a Management degree qualification by studying flexibly at your own time, place and pace. The Bachelor of Management (Hons) ODL curriculum was designed to develop holistic competencies that are in tandem with industry needs and to build a knowledge-centric society. The programme imparts education through media and information technology designed by our experienced instructional design team that enables you to engage in self-learning at your convenient time.

- Programme features:
- 100% online-based degree programme.
 - 100% coursework.
 - Self-Instructional Materials for self-learning
 - Entry to Degree using APEL A certification (those who enrol without Diploma / STPM).
 - Affordable tuition fees.
 - Pioneer in online learning in Malaysia for 25 years.

Career Prospects: Executives and Managers for human resource management, business management, project management, business development, sales, and education.

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3	Year 4	Year 5
CORE				
<ul style="list-style-type: none">Principles of ManagementEnglish for Business StudiesPrinciples of MarketingOrganisational BehaviourAccounting for BusinessEnglish for Business CommunicationEssential Skills for Online LearningFoundations of Critical Thinking	<ul style="list-style-type: none">Business & SocietyPrinciples of FinanceFundamentals of EconomicsEntrepreneurshipManagement Information SystemsBusiness LawDigital Transformation Technologies	<ul style="list-style-type: none">Quantitative MethodsGlobal ManagementPsychologyProduction and Operations ManagementHuman Resource ManagementProject ManagementIndustrial Relations	<ul style="list-style-type: none">Strategic ManagementOrganisational DevelopmentTQM for ManagersLeadershipSmall Business ManagementElective 1Managing Technology in Organisations	<ul style="list-style-type: none">Research Methods for BusinessConsumer BehaviourOrganisational Change and Innovation ManagementElective 2Elective 3Elective 4Elective 5

ELECTIVES SUBJECTS	<div>Choose any 5 from below:<ul style="list-style-type: none">Training & DevelopmentService MarketingMarketing StrategyLabour EconomicsRecruitment & SelectionCompensation & BenefitSales ManagementMarketing Communication</div>
UNIVERSITY SUBJECTS	<div>Appreciation of Ethics and Civilisation (Local) / Bahasa Komunikasi 2 Philosophy and Current Issues Integrity and Leadership</div>

Note: The above programme structure serves as a guide. Courses may differ according to intakes.



DIPLOMA IN FINANCE

(N/343/4/0259) 05/24 (MQA/PSA11998)

This programme is designed to empower students digital and analytical skills essential to the rapidly disrupted Banking and Finance industry. Students will be equipped with soft and management skills in order to meet industry needs. The programme also prepares the students with independent and innovative thinking skills through its curriculum and industry exposure related to finance, investment and banking.

After completion of the diploma programme, you can opt for a related degree programme from either the Faculty of Management (MMU Cyberjaya campus) or the Faculty of Business (MMU Melaka campus).

PROGRAMME STRUCTURE

Year 1

Trimester 1

- English
- Business Mathematics
- Principles of Management
- Principles of Financial Accounting
- Fundamentals of Economics

Trimester 2

- Organisational Behaviour
- Business Statistics
- Principles of Marketing
- Principles of Managerial Accounting
- Fundamentals of Finance

Trimester 3

- Fundamentals of Entrepreneurship
- Computer Technology & Applications
- Elective (Critical Thinking/Ethic and Governance)

Year 2

Trimester 1

- Business Communication in the Digital Age
- Digital Literacy in Management
- Commercial Bank Management
- Practical Financial Analysis
- Fundamentals of Financial Statement Analysis

Trimester 2

- Business Law
- Foundation of Financial Markets and Institutions
- Personal Finance
- Fundamental of Investments
- Introduction to FinTech)

Trimester 3

- Practical Training

UNIVERSITY SUBJECTS

Philosophy and Current Issues

Bahasa Kebangsaan A

Mata Pelajaran Umum (eg: Badminton, Teater, Volleyball, Swimming)

Character Building

Character Development

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

DIPLOMA IN MANAGEMENT

(N/345/4/1118) 05/24 (MQA/PSA12185)

This programme is designed to produce quality graduates who are confident, business savvy, technologically enabled, and equipped with the necessary soft skills and good ethical values needed to excel in the fast paced digital economy and beyond. In line with global trends towards a freelance economy and movements supporting innovation and business start-ups, this programme offers a special focus on developing students' skills and mindset for entrepreneurship.

After completion of this diploma programme, students who choose to further their studies can opt to continue into a bachelor's degree programme in management in either the Faculty of Business (MMU Melaka campus) or the Faculty of Management (MMU Cyberjaya campus).

PROGRAMME STRUCTURE

Year 1

Trimester 1

- English
- Business Mathematics
- Principles of Management
- Principles of Financial Accounting
- Fundamentals of Economics

Trimester 2

- Organisational Behavior
- Business Statistics
- Principles of Marketing
- Principles of Managerial Accounting
- Fundamentals of Finance

Trimester 3

- Fundamentals of Entrepreneurship
- Computer Technology & Applications
- Psychology

Year 2

Trimester 1

- Human Resource Management
- Business Ethics
- Digital Literacy in Management
- Project Management
- Managing Small Business

Trimester 2

- Operations Management
- International Business
- Business Law
- Leadership and Communication
- Product Innovation and Management

Trimester 3

- Practical Training

UNIVERSITY SUBJECTS

Philosophy and Current Issues

Bahasa Kebangsaan A

Mata Pelajaran Umum (eg: Badminton, Teater, Volleyball, Swimming)

Character Building

Character Development

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

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FACULTY OF BUSINESS

Melaka Campus



Since 1997, the Faculty has been a trendsetter in ICT education and research, with a rigorous academic approach designed to produce innovative graduates who are well equipped to enact positive changes in society.

FOUNDATION IN BUSINESS

(R2/010/3/0452) 03/22 (A7859)

This one-year foundation programme equips students with fundamental business knowledge and competency to pursue degrees in various fields of business prior to embarking in the business degree programme of their choice. The foundation programme is a comprehensive programme that ensures that students are well-equipped with the knowledge, skills and aptitude to progress from the high school to university degree studies. Students will also be taught soft skills that include critical thinking, writing and presentation skills as well as tasked with hands-on entrepreneurship projects, industry relevant field trips, and talks by representatives of the industry.

After completion of the foundation programme, you can opt for a related degree programme from either the Faculty of Business (FOB) or Faculty of Management (FOM).

PROGRAMME STRUCTURE FOR FOUNDATION IN BUSINESS

Trimester 1

- Communicative English
- Introduction to Financial Accounting
- Basic Microeconomics
- Group Dynamics

Trimester 2

- Essential English
- Critical Thinking
- Introduction to Cost and Management Accounting
- Fundamental of Business Management

Trimester 3

- Academic English
- Basic Macroeconomics

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

BACHELOR OF ACCOUNTING (HONS.)

(R2/344/6/0145) 03/22 (MQA/FA2052)

Accounting is the language of business, and accountants help business leaders make smart financial decisions. The Bachelor of Accounting (Hons) is a four-year programme that is recognised by the Malaysian Institute of Accountants, which will enable graduates with the relevant professional working experience to qualify as a Chartered Accountant Malaysia or C.A. (M). It provides students with the knowledge and skills required to become professional accountants. The faculties provide students with exceptional understanding of accounting with adequate fundamentals and the breadth of knowledge relevant to the discipline.

Through an exclusive collaboration that is the first in Malaysia and the second in Asia, students have the opportunity to obtain up to four additional exemptions of ICAEW professional papers, on top of the maximum exemptions granted by ICAEW. Other than that, the CIMA University A-Star Programme in MMU enables students with a CGPA of 3.50 and above to fast track their CIMA qualification by having to sit for only 1 paper to qualify as the Chartered Global Management Accountant.

Exemption from Professional Bodies:

- Institute of Chartered Accountants in England and Wales (ICAEW) - 8 papers out of 15 (with up to 12 papers via strategic credits)
- Chartered Institute of Management Accountants (CIMA)- 8 papers out of 16 (Final year students with a CGPA of at least 3.50 only need to for the Strategic Case Study Exam)
- Association of Chartered Certified Accountants (ACCA) - 9 papers out of 13
- Certified Practising Accountants (CPA Australia) - 6 papers out of 12
- Malaysian Institute of Certified Public Accountants (MICPA) -4 papers out of 9
- The Malaysian Institute of Chartered Secretaries and Administrators (MAICSA)-12 papers out of 16
- Chartered Tax of Institute of Malaysia (CTIM)- 5-6 papers out of 8

Career Prospects: Professional accountants that may specialise in taxation, forensic accounting and investigation, auditing, management accounting, financial accounting, government accounting, and accounting information systems.

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3	Year 4
CORE			
<ul style="list-style-type: none">• English for Business Studies• Fundamentals of Financial Reporting• Quantitative Analysis• Management Accounting 1• Microeconomics• Management• Macroeconomics• English for Business Communication• Principles of Finance• Financial Accounting and Reporting 1• Principles of Marketing	<ul style="list-style-type: none">• Financial Accounting Reporting 2• Public Sector Accounting• Business Law• Auditing• Management Accounting• Organisational Behaviour• Taxation 1• Corporate Finance• Taxation 2	<ul style="list-style-type: none">• Professional Ethics• Company Law and Secretarial Practice• Corporate Accounting 1• Accounting Information Systems• Elective 1• Securities, Investment and Portfolio Management• Accounting Theory• Advanced Auditing• Corporate Accounting 2• Elective 2	<ul style="list-style-type: none">• Accounting System Analysis and Design• Integrated Case Study in Accounting Strategy• Advanced Management Accounting• Management Decision Science• Advanced Taxation• Elective 3• Elective 4• Accounting Industrial Training
ELECTIVES SUBJECTS		<i>Elective subjects (12 Credit Hours) may be taken from any elective subjects offered in B.Acc. (Hons.) or any major subjects offered by the other programmes in the Faculty. The subjects are offered based on the availability of teaching expertise and at the faculty's discretion:</i> <ul style="list-style-type: none">• E-Auditing • Electronic Commerce • Financial Statement Analysis • Enterprise Resource Planning (ERP)• Tax Compliance (ICAEW Strategic Credit) • Advanced Financial Accounting & Reporting (ICAEW Strategic Credit)• Business Planning: Taxation (ICAEW Strategic Credit) • Human Resource Management • Bank Management • Credit Management• Internal Auditing • International Accounting • Knowledge Economy • Management Consultancy• Production and Operations Management • Forensic Accounting	
UNIVERSITY SUBJECTS		Character Building Character Development	

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

BACHELOR OF BUSINESS ADMINISTRATION (HONS.)
(BANKING AND FINANCE)

(R2/343/6/0001) 05/21 (MQA/FA1997)

This three-year programme prepares students with the skills necessary to meet the business demands of today and the future. The curriculum provides a solid business core that includes an extensive background in banking and finance and the functional business areas. It also equips students with skills in handling financial products, product development and working within the global banking and finance industry.

The programme is included in the CFA Institute University Affiliation Programme as it embeds a significant portion of the CFA Program Candidate Body of Knowledge (CBOK) - including the Code of Ethics and Standards of Professional Conduct into the curriculum. An affiliated University signals to their students and to employers that the curriculum is closely tied to the practice of investment management and is helpful to students preparing for the CFA® Programme exams.

Career Prospects: *Financial Manager, Credit Analyst, Loan Officer, Branch Manager, Trust Officer, Financial Analyst, Investment Advisor, Financial Planner, or even as a Business Owner.*

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3
CORE/SPECIALISATION SUBJECTS/INDUSTRIAL TRAINING		
<ul style="list-style-type: none">English for Business CommunicationUnderstanding ManagementFinancial Accounting for ManagersQuantitative Analysis Models for BusinessEntrepreneurship and Ethical PracticesFinancial ManagementCyber SecurityIntroductory MicroeconomicsFundamentals of MarketingHuman Capital and Organisational BehaviourDigital Business	<ul style="list-style-type: none">Introductory MacroeconomicsQuality and Operations ManagementData Analytics for BusinessesSelling and Sales Management / Understanding ConsumerBusiness Application DevelopmentMoney and BankingBusiness Risk ManagementCorporate Financial ManagementIntroduction to Financial TechnologiesManagement of StrategyBusiness Research MethodsInternational BusinessFinancial Markets and InstitutionsInternational FinanceIslamic Banking and Finance	<ul style="list-style-type: none">Business Information SystemsSupply Chain ManagementProject ManagementStrategic Management Information Systems / Business IntelligenceBanking and Finance Research ProjectInvestmentInternational EconomicsInternational Trade and PolicyFinancial DerivativesIndustrial Training
UNIVERSITY SUBJECTS <ul style="list-style-type: none">Character BuildingCharacter DevelopmentLeadershipPhilosophy and Current IssuesAppreciation of Ethics and Civilizations / Bahasa Melayu Komunikasi 2 (International)Bahasa Kebangsaan AIntegrity and LeadershipCo-curriculum		

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

Articulation Pathway:



BACHELOR OF BUSINESS ADMINISTRATION (HONS.)
(HUMAN RESOURCE MANAGEMENT)

(R2/345/6/0462) 07/24 (A10406)

This three-year programme equips students with the specialised skills required for effective management of human resources. Students will be exposed to a multitude combination of business and human resources areas such as recruitment, occupational safety and health, international human resource management, labour/industrial relations. Prominence will also be given to communication, soft skills and strategy formulation that enables organisations to achieve strategic business goals and enhance overall organisation performance. Strong emphasis will also be given on labour law.

Career Prospects: *Human resource management professionals such as Human Resource Manager, Corporate Recruiters, Labour Relations Manager, HR Consultant and Training Specialist.*

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3
CORE/SPECIALISATION SUBJECTS/INDUSTRIAL TRAINING		
<ul style="list-style-type: none">English for Business CommunicationQuantitative Analysis Models for BusinessEntrepreneurship and Ethical PracticesUnderstanding ManagementHuman Capital and Organisational BehaviourIntroductory MicroeconomicsFinancial ManagementFundamentals of MarketingIntroductory MacroeconomicsFinancial Accounting for ManagersBusiness Risk ManagementIntroduction to Financial Technologies	<ul style="list-style-type: none">Quality and Operations ManagementManagement of StrategyBusiness Information SystemsDigital BusinessData Analytics for BusinessesBusiness Application DevelopmentInternational BusinessCyber SecurityOccupational Safety and HealthPerformance ManagementRecruitment and Selection	<ul style="list-style-type: none">Business Research MethodsSupply Chain ManagementInnovation Management OR International Trade and PolicyProject ManagementStrategic Management Information Systems OR Business IntelligenceLabour LawsHuman Resource Management Research ProjectInternational Human Resource ManagementIndustrial RelationsCompensation and BenefitsHuman Resource Information SystemsTraining and DevelopmentIndustrial Training
UNIVERSITY SUBJECTS <ul style="list-style-type: none">Character BuildingCharacter DevelopmentLeadershipPhilosophy and Current IssuesAppreciation of Ethics and Civilizations / Bahasa Melayu Komunikasi 2 (International)Bahasa Kebangsaan AIntegrity and LeadershipCo-curriculum		

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

Articulation Pathway:



BACHELOR OF BUSINESS ADMINISTRATION (HONS.)
(INTERNATIONAL BUSINESS)

This three-year programme provides students with the knowledge of the inner-workings in business management within a global context. It exposes them to contemporary global business issues and practices, inculcating them with the awareness of national differences in political economy, culture, legal and regulatory framework; global trade, monetary and investment environments; as well as the strategies for global operations, marketing and human resource practices.

The all-rounded skills and knowledge provided by this programme are highly sought after by reputable multinational enterprises, trade associations, non-profits, as well as local corporations with aspirations to take their business abroad.

Career Prospects: Managers and executives in multinational corporations; business owners; analysts, advisors, and specialists in banking and financial services, logistics, import-export management, production and operations, international marketing, HRM and other service-oriented professions.

PROGRAMME STRUCTURE

Table with 3 columns: Year 1, Year 2, Year 3. Rows include CORE/SPECIALISATION SUBJECTS/INDUSTRIAL TRAINING and UNIVERSITY SUBJECTS.

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

Articulation Pathway:



BACHELOR OF BUSINESS ADMINISTRATION (HONS.)
(MARKETING MANAGEMENT)

This three-year programme produces innovative marketers and thinkers when students are exposed to the evolving mix of consumers and business marketing. Specialised marketing subjects are included in the programme, such as Strategic Marketing, Promotional Marketing, Understanding Consumers, Marketing Research Methods, Brand Management, Market Planning and Management, Selling and Sales Management, Marketing in Service Industries, International Marketing, and Retailing.

The MMU graduates in Marketing Management are highly sought after and have been successfully contributing in top performing organisations such as Infineon Technologies, DHL, DELL, Petronas, ZALORA, Shell, HSBC, TM, Nestle and P&G among others.

Career Prospects: Marketing Executives, Industrial Marketers, Product Development Managers, Business and Marketing Strategists, Service Quality Experts, Brand Managers, and Customer Relationship Managers.

PROGRAMME STRUCTURE

Table with 3 columns: Year 1, Year 2, Year 3. Rows include CORE/SPECIALISATION SUBJECTS/INDUSTRIAL TRAINING and UNIVERSITY SUBJECTS.

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

Articulation Pathway:



BACHELOR OF BUSINESS ADMINISTRATION (HONS.)
DIGITAL BUSINESS MANAGEMENT

(R2/345/6/1050) 06/22 (A7961)

Bachelor of Business Administration (Hons.) Digital Business Management programme is crucial to succeed in the future artificial intelligence driven workforce. This programme equips students with essential IT, business, marketing and management skills in shaping strategic direction for digital business transformation.

This programme offers courses that are SAP-certified and Microsoft-certified. SAP is a world-recognized Enterprise Resource Planning software certification, which is essential for the digital transformation of traditional business. Microsoft certification demonstrates to future employers that graduates from this programme are proficient in the specific real-world skills associated with digital business management roles.

Students would be guided by industry practitioners to solve problems that digital companies face. Through industrial attachment, industry-based assignments and industrial final year projects, students would be well prepared for better communication with business correspondence. Upon graduation, students of this programme would be able to play a significant role in decision making to develop strategic digital business practices, redesign and streamline digital business management processes for the digital transformation of the organizations.


Career Prospects: Digital Communication Specialist, Digital Marketing Specialist, Digital Sales Manager, Digital Business Consultant, Project Manager, System Developer, Technology Manager, Chief Information Officer, Business Intelligence Analyst, Knowledge Analyst, Digital System Developer, Enterprise Portal Developer, Data Analyst, Web Developer, Mobile Developer, Digital Content Creator, Social Media Analyst.


PROGRAMME STRUCTURE


Year 1	Year 2	Year 3
CORE/SPECIALISATION SUBJECTS/INDUSTRIAL TRAINING		
<ul style="list-style-type: none">English for Business CommunicationUnderstanding ManagementIntroductory MicroeconomicsFundamentals of MarketingFinancial Accounting for ManagersQuantitative Analysis Models for BusinessHuman Capital and Organisational BehaviourFinance ManagementIntroductory MicroeconomicsEntrepreneurship and Ethical PracticesBusiness Risk ManagementInnovation Management	<ul style="list-style-type: none">Small Business ManagementInternational BusinessDigital BusinessData Analytics and Business IntelligenceQuality and Operations ManagementBusiness Information SystemsGlobal FinanceUnderstanding ConsumerBusiness Application DevelopmentData Mining and Decision Support SystemsManagement of StrategyIntroduction to Financial TechnologiesCybersecurity	<ul style="list-style-type: none">Business Research MethodsProduct and Service Marketing OR Promotional MarketingInternational Trade and Policy OR International EconomicsSocial Media and Digital MarketingStrategic Management Information SystemsProject ManagementDigital Business Management Research ProjectSupply Chain ManagementAdvanced Data Analytics for BusinessesWeb and Mobile Applications DevelopmentIndustrial Training
<div><div>UNIVERSITY SUBJECTS</div><div><ul style="list-style-type: none">Character BuildingCharacter DevelopmentLeadershipPhilosophy and Current IssuesAppreciation of Ethics and Civilizations / Bahasa Melayu Komunikasi 2 (International)Bahasa Kebangsaan AIntegrity and LeadershipCo-curriculum</div></div>		

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

Articulation Pathway:







DIPLOMA IN BUSINESS ADMINISTRATION

(R2/345/4/1045) 08/22 (A7819)

The programme is designed to equip students with knowledge of updated business concepts and techniques including IT application in real life.

The ultimate objective of this programme is to produce quality graduates who can form valuable manpower teams for organisations and institutions in both private and government sectors. The core courses in this programme cover various fields, i.e. business, management, economics, finance, accounting, law and IT.


At the end of the programme, students are inspired and developed to be innovative graduates, who are competent to meet the challenges in a highly competitive global environment. After completion of the diploma programme, students can opt for a related degree programme from either FOB or FOM, except for the Bachelor of Financial Engineering (Hons.)


PROGRAMME STRUCTURE


Year 1	Year 2
UNIVERSITY/CORE SUBJECTS	
<ul style="list-style-type: none">EnglishBusiness MathematicsFundamentals of BusinessMicroeconomicsFinancial AccountingStatistics and ProbabilityPrinciples of MarketingMacroeconomicsComputer ApplicationsBusiness FinanceBusiness ManagementIntroduction to Information SystemsIntroduction to Digital Marketing & Analytics	<ul style="list-style-type: none">Business Communication in the Digital AgeBusiness LawHuman Resource ManagementE-CommerceOrganisational BehaviourManagement AccountingIntroduction to International BusinessWeb DesignEntrepreneurshipOperations Management
<div><div>ELECTIVE SUBJECTS/ INDUSTRIAL TRAINING</div><div><ul style="list-style-type: none">Company LawIntroduction to Multimedia and Creative MultimediaIntroduction to InvestmentInnovation & Design ThinkingDigital Personal Branding & ProfessionalismIntroduction to Event ManagementIndustrial Training</div></div>	
<div><div>UNIVERSITY SUBJECTS</div><div><ul style="list-style-type: none">U1 - Pengajian Malaysia 2 (Local)/ Bahasa Melayu Komunikasi 1 (International)U2 - Basic Academic Writing/Grooming and Professional Etiquette/Bahasa Kebangsaan AU3 - Introduction to Cultural Practices in Malaysia/Fundamental of Islamic Leadership in Malaysia/Family and Society in MalaysiaU4 - Personal Social Responsibility</div></div>	

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

Articulation Pathway:







DIPLOMA IN ACCOUNTING

(R/344/4/0371) 06/20 (A6297)

The programme has been designed with the objective of exposing students to the latest standards, trends and issues in the areas of accounting such as financial accounting, management accounting, auditing, taxation and accounting information system. This programme incorporates value added courses with applications of IT knowledge such as computer and software applications.

Students will also be equipped with some business knowledge in economics, finance, marketing and management and will also be exposed to the real-world experience through internship programme in various accounting firms and selected organisations. This programme is also recognised by professional accounting bodies at the international level.

Exemption from Professional Bodies:

- Institute of Chartered Accountants in England and Wales (ICAEW)-6 papers out of 15
- Chartered Institute of Management Accountants (CIMA) - 4 papers out of 16
- Association of Chartered Certified Accountants (ACCA) - 3 papers out of 13

Diploma in Accounting students who have graduated and passed the ICAEW Accounting exam will be eligible to apply for the Certificate in Finance, Accounting and Business (CFAB). This certificate enables them to be on a path to obtain the ICAEW Business Finance Professional (BFP) designation.

After completion of the diploma programme, students can opt for a related degree programme from either FOB or FOM, except for the Bachelor of Financial Engineering (Hons.)

PROGRAMME STRUCTURE

Year 1	Year 2
UNIVERSITY/Common Core/Discipline Core Subjects	
<ul style="list-style-type: none">• English• Business Communication in the Digital Age• Computer & Software Applications• Mathematics• Introductory Microeconomics• Managing Human Resources• Management• Introductory Macroeconomics• Financial Accounting 1• Financial Accounting 2• Financial Accounting 3• Management Accounting 1• Auditing 1• Taxation 1	<ul style="list-style-type: none">• Probability and Statistics• Introduction to Organisational Behaviour• Fundamentals of Marketing• Financial Accounting 4• Management Accounting 2• Principles of Finance• Principles of Company Law• Principles of Business Law• Taxation 2• Auditing 2• Computerised Accounting Information System

INDUSTRIAL TRAINING (optional)	1. Industrial Training Or 1. Electronic Business, and 2. Fundamental of Entrepreneurship
UNIVERSITY SUBJECTS	U1 - Pengajian Malaysia 2 (Local)/ Bahasa Melayu Komunikasi 1 (International) U2 - Basic Academic Writing/Grooming and Professional Etiquette/Bahasa Kebangsaan A U3 - Introduction to Cultural Practices in Malaysia/Fundamental of Islamic Leadership in Malaysia/Family and Society in Malaysia U4 - Personal Social Responsibility

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

Articulation Pathway:



DIPLOMA IN DIGITAL BUSINESS

(N/345/4/1172) 01/26 (MQA/PSA14239)

This two-year diploma programme offers a variety of essential knowledge and skills in digital business through inquiry and exploration of new business models and opportunities in the digital era. This program also equips students with skills in shifting digital business transformation strategies, leading digital innovations, analysing valuable data for decision making, understanding the concept of how digital business transformation adapt with artificial intelligence, enhancing business analytics for digital business, engaging customers through digital marketing and experiencing in developing digital business practices.

Upon completion of the programme, students can opt to further study in a related undergraduate programme offered by Faculty of Business and Faculty of Management in MMU, except for Bachelor of Financial Engineering (Hons).

PROGRAMME STRUCTURE

Year 1	Year 2
UNIVERSITY/Common Core/Discipline Core Subjects	
<ul style="list-style-type: none">• Character Development• Character Building• Cybersecurity• Business Accounting• Fundamentals of Business and Ethics• Principles of Marketing• Introduction to Information Systems• Microeconomics• Macroeconomics• Quantitative Analysis• Introduction to Financial Technology• Business Management• Business Finance	<ul style="list-style-type: none">• Business Communication in the Digital Age• Business Analytics• Operation Management• E-Commerce• Web Development and Application• Business System Development• Digital Logistics and Supply Chain Management• Web Design• People Management• Introduction to Digital & Social Media Marketing• Digital Business Venture & Strategy• Digital Business Project• Decision Support System for Management

ELECTIVE SUBJECTS	• Innovation and Design Thinking • Introduction to Event Management • Digital Personal Branding & Professionalism • Introduction to Industry 4.0.
UNIVERSITY SUBJECTS	U1 - Philosophy and Current Issues/ Penghayatan Etika dan Peradaban (Local)/ Bahasa Melayu Komunikasi 1 (International) U2 - Basic Academic Writing/ Grooming and Professional Etiquette/ Bahasa Kebangsaan A U3 - Introduction to Cultural Practices in Malaysia/ Family and Society in Malaysia U4 - Personal Social Responsibility

Note: The above programme structure serves as a guide. Courses may differ according to intakes.



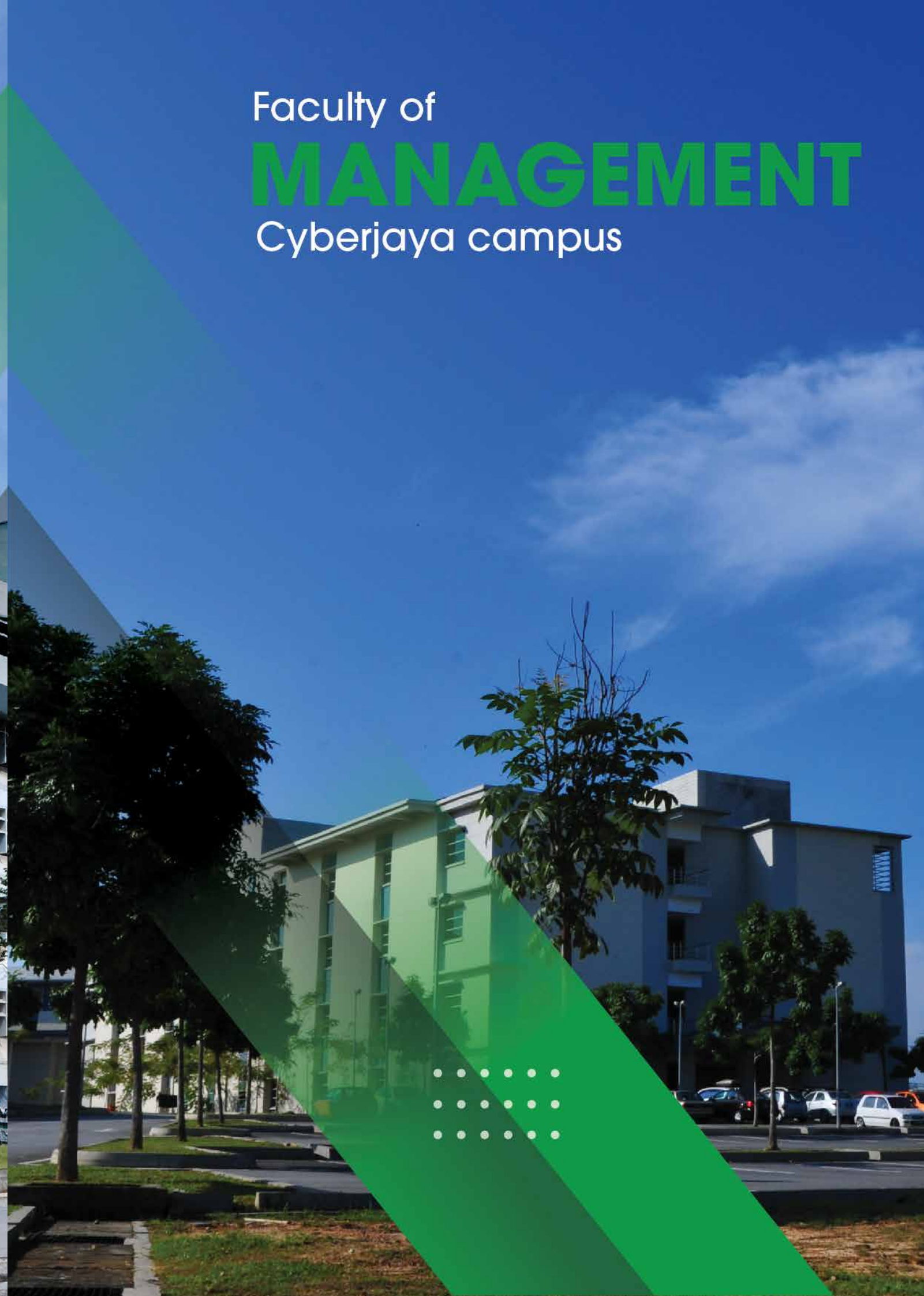
University	Programme	Minimum Entry Requirements
MELAKA CYBERJAYA	Foundation - Business - Management	<ul style="list-style-type: none">i - Pass SPM/O-Level or its equivalent with a minimum of Grade C in at least five (5) subjects, inclusive of English; ORii - Pass UEC with a minimum of Grade B in at least three (3) subjects inclusive of English OR a minimum of Grade C in English at SPM/O-Level or its equivalent.- Additional Requirement to pursue Bachelor of Accounting (Honours), Bachelor of Finance (Hons) and Bachelor of Financial Engineering (Hons): A Credit in Mathematics at SPM Level or its equivalent.
MELAKA CYBERJAYA	Diploma - Business Administration - Digital Business - Management	<ul style="list-style-type: none">i - Pass SPM/O-Level or its equivalent with a minimum of Credit in at least three (3) subjects, and at least a Pass in English; ORii - Pass STPM or its equivalent with a minimum of Grade C (GP 2.00) in any subject AND a Pass in English at SPM Level or its equivalent; ORiii -Pass STAM with a minimum Grade of Maqbul (Pass) AND a Pass in English at SPM Level or its equivalent; ORiv -Pass UEC with a minimum of Grade B in at least three (3) subjects and at least a Pass in English; ORv - Pass SKM (Level 3, MQF) in a related field; ORvi - A Certificate (Level 3, MQF) in the related field with at least CGPA of 2.00. <p><i>Note: Upon completing the diploma programme, students who intend to pursue their studies in MMU will need to meet the entry requirements of the bachelor's degree programme of their choice.</i></p>
CYBERJAYA	Diploma - Finance	<ul style="list-style-type: none">i - Pass SPM / O-Level or its equivalent with at least Credits in 3 subjects including Mathematics and a Pass in English; ORii - Pass STPM or its equivalent with a minimum of Grade C (GP 2.00) in any subject AND a Credit in Mathematics and a Pass in English at SPM Level or its equivalent; ORiii -Pass STAM with a minimum Grade of Maqbul (Pass) AND a Credit in Mathematics and a Pass in English at SPM Level or its equivalent; ORiv -Pass UEC with a minimum of Grade B in at least three (3) subjects including Mathematics and at least a Pass in English; ORv - Pass SKM Level 3 in a related field AND Pass SPM with a Credit in Mathematics and a Pass in English; ORvi - Any Certificate in Finance, Banking, Insurance or related field (Level 3, MQF) with a minimum CGPA of 2.00 out of 4.00. <p><i>Note: Candidates without a Credit in Mathematics and a Pass in English at SPM Level may be admitted if the qualification contains subjects in Mathematics and English and the achievement is higher or equivalent to the requirement of the subject at SPM Level.</i></p> <p><i>Upon completing the diploma programme, students who intend to pursue their studies in MMU will need to meet the entry requirements of the bachelor's degree programme of their choice.</i></p>
MELAKA	Diploma - Accounting	<ul style="list-style-type: none">i - Pass SPM/O-Level or its equivalent with a minimum of Grade C in at least three (3) subjects inclusive of Mathematics and a Pass in English; ORii - Pass STPM or its equivalent with a minimum of Grade C (GP 2.00) in any subject AND a Credit in Mathematics and a Pass in English at SPM Level or its equivalent; ORiii -Pass STAM with a minimum Grade of Maqbul (Pass) AND a Credit in Mathematics and a Pass in English at SPM Level or its equivalent; ORiv -Pass UEC with a minimum of Grade B in at least three (3) subjects inclusive of Mathematics and a Pass in English; ORv - Pass SKM Level 3 in a related field AND Pass SPM with a Credit in Mathematics and a Pass in English; ORvi - A certificate or its equivalent in a related field. <p><i>Note: Upon completing the diploma programme, students who intend to pursue their studies in MMU will need to meet the entry requirements of the bachelor's degree programme of their choice.</i></p>

University	Programme	Minimum Entry Requirements
MELAKA	Bachelor <ul style="list-style-type: none">• Bachelor of Business Administration (Hons) Human Resource Management• Bachelor of Business Administration (Hons) Marketing Management• Bachelor of Business Administration (Hons) International Business• Bachelor of Business Administration (Hons) Banking and Finance• Bachelor of Business Administration (Hons) Digital Business Management	<ul style="list-style-type: none">i - Pass Foundation/ Matriculation studies with at least CGPA of 2.00 from a recognised institution; ORii - Pass STPM or its equivalent with a minimum of Grade C (GP 2.00) in any two (2) subjects AND a Pass in Mathematics and English at SPM Level or its equivalent; ORiii -Pass A-Level with a minimum of Grade D in any two (2) subjects AND a Pass in Mathematics and English at SPM Level or its equivalent;; ORiv -Pass STAM with a minimum of Grade Jayyid (Good) in two (2) subjects AND a Pass in Mathematic and English at SPM or its equivalent; ORv - Pass UEC with a minimum of Grade B in at least five (5) subjects inclusive of English OR a minimum of Grade C in SPM/O-Level English or equivalent;
CYBERJAYA	<ul style="list-style-type: none">• Bachelor of Business Management (Hons)• Bachelor of Marketing (Hons)• Bachelor of Analytical Economics (Hons)• Bachelor of Digital Enterprise Management (Hons) OPEN AND DISTANCE LEARNING (ODL) <ul style="list-style-type: none">• Bachelor of Management (Hons)	For Bachelor of Digital Enterprise Management (Hons) : Pass UEC with a minimum of Grade B in at least five (5) subjects inclusive of Mathematics and English OR a minimum of Grade C in Mathematics and English at SPM/O-Level or equivalent; OR vi - Any qualifications equivalent to Diploma or Advanced Diploma (Level 4 or 5, MQF) with at least CGPA of 2.00; OR vii -Pass DKM/DLKM/DVM with a minimum CGPA of 2.50. Candidates with CGPA below 2.50 MUST have at least two (2) years of work experience in the related field.* Note: <i>The requirement to Pass Mathematics and English Subjects at SPM Level can be waived should the qualifications contain Mathematics and English subjects with equivalent/ higher achievement. Malaysian students using English as the medium of instruction in their previous study or with at least Band 2 in MUET or equivalent can be exempted from a pass in English requirement.</i> <i>Those without a pass in Mathematics and/or English at SPM level or equivalent can be admitted but are required to attend special enhancement course(s). These special enhancement courses should be SPM equivalent, remedial in nature. Students must pass the Mathematics and English enhancement courses as a prerequisite to related core courses taught in English.</i> <i>(English subject requirement does not apply to international students since they are required to meet certain scores of international English examination and privileged with certain exemptions)</i> <i>*DKM/DLKM/DVM candidates may be required to undergo Bridging Programme as an additional requirement.</i>
MELAKA CYBERJAYA	Bachelor <ul style="list-style-type: none">• Bachelor of Accounting (Hons)	<ul style="list-style-type: none">i - Pass Foundation/Matriculation studies from a recognised institution with a minimum CGPA of 2.50, AND a Credit in Mathematics AND a Pass in English at SPM Level or its equivalent; ORii - Pass STPM or its equivalent with a minimum Grade C+ (GP 2.33) in 2 subjects AND a Credit in Mathematics AND a Pass in English at SPM Level or its equivalent; ORiii -Pass A-Level with a minimum of Grade D in 2 subjects AND a Credit in Mathematics and a Pass in English at SPM/O- Level or its equivalent; ORiv -Pass STAM with a minimum Grade Jayyid (Good) in 2 subjects AND a Credit in Mathematic AND a Pass in English at SPM Level or its equivalent; ORv - Pass UEC with a minimum of Grade B in at least five (5) subjects inclusive of Mathematics and English; ORvi -Pass Diploma in related field from a recognised institution with a minimum CGPA of 2.50, a Credit in Mathematics AND a Pass in English at SPM Level or its equivalent; ORvii -Pass DKM /DLKM/DVM with a minimum CGPA of 2.50. Candidates with CGPA below 2.50 MUST have at least two (2) years of work experience in the related field.* AND A minimum score of band 2 in MUET** Note: <i>*DKM /DLKM/DVM candidates may be required to undergo Bridging Programme as an additional requirement.</i> <i>**MUET Exemption will be granted if students have completed a pre-university or diploma programme that is conducted in English.</i>
CYBERJAYA	Bachelor <ul style="list-style-type: none">• Bachelor of Finance (Hons)• Bachelor of Financial Engineering (Hons)	<ul style="list-style-type: none">i - Pass Foundation/Matriculation studies from a recognised institution with a minimum CGPA of 2.50 AND a Credit in Mathematics AND a Pass in English at SPM Level or its equivalent; ORii - Pass STPM or its equivalent with a minimum Grade C+ (GP 2.33) in 2 subjects AND a Credit in Mathematics AND a Pass in English at SPM Level or its equivalent; ORiii -Pass A-Level with a minimum of Grade D in 2 subjects AND a Credit in Mathematics AND a Pass in English at SPM Level or its equivalent; ORiv -Pass UEC with a minimum of Grade B in at least five (5) subjects inclusive of Mathematics and English; ORv - Pass STAM with a minimum Grade Jayyid (Good) in 2 subjects AND a Credit in Mathematic AND a Pass in English at SPM Level or its equivalent; ORvi -Any qualification equivalent to Diploma in Finance, Banking, Insurance or related field (Level 4, MQF) with a minimum CGPA of 2.50 out of 4.00. ORvii - Pass DKM /DLKM/DVM with a minimum CGPA of 2.50. Candidates with CGPA below 2.50 MUST have at least two (2) years of work experience in the related field.* Note: <i>The Credit requirement for Mathematics and Pass in English at SPM Level for candidate in category (i), (ii), (iii) and (v) can be waived should the qualifications contain Mathematics and English subjects with equivalent higher achievement.</i> <i>*DKM /DLKM/DVM candidates may be required to undergo Bridging Programme as an additional requirement.</i>

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