

# Bachelor of Management (Hons.)

(R3-DL/345/6/0145) 03/29 (MQA/FA2078)  
*Open and Distance Learning (ODL)*

Earn a degree, Empower at work, Flexible at home for a brighter future

Enhance your career or personal growth now with our Management degree via open and distance learning (ODL) mode in Multimedia University. Earn a Management degree qualification by studying flexibly at your own time, place and pace. The Bachelor of Management (Hons) ODL curriculum was designed to develop holistic competencies that are in tandem with industry needs and to build a knowledge-centric society. The programme imparts education through media and information technology designed by our experienced instructional design team that enables you to engage in self-learning at your convenient time.

**100% COURSEWORK  
& ONLINE CLASSES**

# WHAT MAKES THIS PROGRAMME SO "WOW"?

## PROGRAMME FEATURES:

- ✓ 100% online-based degree programme.
- ✓ 100% alternative based assessment.
- ✓ Self-Instructional Materials for self-learning
- ✓ Entry to Degree using APEL A certification (those who enrol without Diploma / STPM).
- ✓ Affordable tuition fees.
- ✓ Pioneer in online learning in Malaysia for 25 years
- ✓ Reduce duration of studies via APEL C

## ONLINE TEACHING FEATURES:

- ✓ Highly qualified and experienced academicians.
- ✓ Personalised interactions between the lecturer and students.
- ✓ Recorded and real-time online teaching sessions.
- ✓ Flexible structure to earn a degree qualification.
- ✓ Self-Instructional Materials for self-learning.

## AWARDS:

- ✓ Top 7 among Private Universities in Malaysia in the QS World University Ranking 2021.
- ✓ Listed in the Times Higher Education Impact Rankings 2021: The Impact Ranking (600-800), The Asia University (401+), The Young University Ranking (351 – 400), worldwide.
- ✓ Gold Award under the Education & Learning category at the Putra Brand Awards 2022

## CAREER PROSPECTS

Business Executives and Managers in human resource management, business administration, project management, business development, sales and marketing, and education fields.

## PROGRAMME ARRANGEMENTS:

122Hrs

Total Credit Hours

5 years

Durations

Part-time

Mode

Note: Subject exemption via APEL C for experienced working adults / Credit transfer eligibility for diploma holders only.

Classes: Weekend online classes based on mutual agreement with lecturers. Each subject will be conducted between 3 to 4 online sessions per trimester.

## FEE STRUCTURE:

Items	Local students (RM)	International students (RM)	Yearly fees (RM)
<b>One time Payment</b>			
1. Admission Fees	570	750	
2. Advance Programme Fees*	–	3000	
3. Deposit (refundable)	500	1500	
Trimester fees**	750	750	150
Programme Fees	30,750	37,750	International students: RM 7750 Local students: RM 6150

Note:

For TM & MMU staff / Alumni discounts (T&C apply)

Visit <https://www.mmu.edu.my/mmu-scholarship/#loyalty>

International Processing Fees (international students) are not applicable to ODL programmes.

\* Advance Programme Fees for international students are to be set off with the 1st trimester programme fees

\*\* The fee amount is subject to change (if any)

## PROGRAMME STRUCTURE:

Scan the QR code



## ENTRY REQUIREMENTS (LOCAL):

- ✓ Pass Foundation/ Matriculation studies with at least CGPA of 2.00 from a recognised institution; OR
- ✓ Pass STPM or its equivalent with a minimum of Grade C (GP 2.00) in any two (2) subjects AND a Pass in Mathematics and English\* at SPM Level or its equivalent; OR
- ✓ Pass A-Level with a minimum of Grade D in any two (2) subjects AND a Pass in Mathematics and English\* at SPM Level or its equivalent.; OR
- ✓ Pass STAM with a minimum of Grade Jayyid (Good) in two (2) subjects AND a Pass in Mathematics and English\* at SPM or its equivalent; OR
- ✓ Pass UEC with a minimum of Grade B in at least five (5) subjects inclusive of English OR a minimum of Grade C in SPM/O-Level English or equivalent; OR
- ✓ Any qualifications equivalent to Diploma or Advanced Diploma (Level 4 or 5, MQF) with at least CGPA of 2.00; OR
- ✓ Pass DKM/DLKM/DVM with a minimum CGPA of 2.50. Candidates with CGPA below 2.50 MUST have at least two (2) years of work experience in the related field\*\*; OR
- ✓ APEL (A) Level 6 qualification (Enrol on our programme using your working experiences – those without diploma/ STPM)

### Note:

\*The requirement to Pass Mathematics and English subjects can be waived should the qualifications contain Mathematics and English subjects with equivalent/ higher achievement.

Those without a pass in Mathematics and/or English at SPM level or equivalent can be admitted but are required to attend special enhancement course(s). These special enhancement courses should be SPM equivalent, remedial in nature. Students must pass the Mathematics and English enhancement courses as a prerequisite to related core courses taught in English.

\*\*DKM/DLKM/DVM candidates may be required to undergo free Bridging Programme as an additional requirement.

## ENTRY REQUIREMENTS (INTERNATIONAL):

- ✓ Pass Foundation / Matriculation studies from a recognised institution; OR
- ✓ Pass STPM or its equivalent with a minimum Grade C (GP 2.00) in any 2 subjects AND a Pass in Mathematics and English at SPM Level or its equivalent; OR
- ✓ Pass A-Level with a minimum Grade D in any 2 subjects AND a Pass in Mathematics and English at SPM Level or its equivalent; OR
- ✓ Pass Diploma from a recognised institution AND
- ✓ A minimum score of 5.5 in IELTS or its equivalent

## STUDENT TESTIMONIALS

### BACHELOR OF MANAGEMENT (HONS) – ODL, MULTIMEDIA UNIVERSITY



*"I'm a full-time banker, married with one child. But the programme allows me to juggle between work, family and study as it offers greater flexibility via ODL. The ODL programme provides online features such as Google Classroom - where I can easily access all my study materials, watch recorded lecture videos and submit my coursework".*

#### **NUR HIDAYAH BINTI ABDUL MAJID**

BANK CLERK, SECURITIES SERVICES DEPARTMENT,  
HSBC BANK (M) BERHAD

*Current student of Bachelor of Management (Hons)  
– ODL, Multimedia University*

*"I have chosen to pursue the Bachelor of Management (Hons) degree - ODL at Multimedia University because the programme fulfils the essential requirements for me to be promoted to a higher position in my career. Flexibility is the key! I don't have to be there physically as the classes are conducted online and during weekends. The unique part of this degree is 100% coursework (no examination). The way the programme was designed absolutely does not interrupt my daily work schedule."*



#### **WONG BOON KIT**

SENIOR MANAGER MOBILE, ACTIVATION &  
PRODUCT OPERATIONS MANAGEMENT,  
WEBE DIGITAL SDN. BHD

*Current student of Bachelor of Management (Hons)  
– ODL, Multimedia University*

*Contact our programme coordinators today for more details:*

**DR. AZNUR HAJAR ABDULLAH**

Programme Coordinator

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**MS. NADIRA BINTI MOHAMED ISA**

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