

HIVE BUZZ



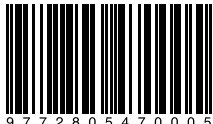
25 Years
of **Excellence**
in **Leading**
the **ICT & Digital**
Education
page - 4

MMU Introduces
the **First Malaysia's**
Time Bank for
Inter-Generational
Activities
page - 18

Interview with
our **Star Athlete**
Tan Li Ting
page - 34

Tun Dato' Seri Zaki Tun Azmi
Chancellor of Multimedia University

eISSN 2805-4709



www.mmu.edu.my

Table of Content

3	Contributors <ul style="list-style-type: none"> - President's Foreword - Editorial Board
4-9	Cover Story <ul style="list-style-type: none"> - 25 Years of Excellence in Leading the ICT & Digital Education
10-14	Varsity Achievements <ul style="list-style-type: none"> - MMU Wins CXP Best Customer Experience Awards 2022 - MMU Obtains 'Anugerah Majikan Sektor Awam dan Swasta' for Zakat Contribution - iCadet Programme Grooms Right Talents for the Right Industries - MMU Receives QS Recognition Award for Improvement - MMU Energy Clinches Rising Star Partner of the Year Award at ICDL Asia ATC Forum 2022
16	Highlights <ul style="list-style-type: none"> - MMU Honours 3277 Graduates at 23rd Convocation Ceremony
18-28	Staff's Achievement <ul style="list-style-type: none"> - Invention and Technology : MMU Introduces the First Malaysia's Time Bank for Inter-Generational Activities - Prof. Ir. Dr. Tso Chih Ping Listed in World's Top 2% Scientist for the Second Consecutive Year - FCM Specialist among the First Awarded the Certified Industrial Designer Title in Malaysia - A story of a girl who lost someone and overcomes her grief. - MMU Staff Wins Gold Medal for Archery at the 4th World Nomad Games in Turkiye - MMU Researchers Clinch 25 Medals at PECIPTA 2022 - Invention and Technology : Preserving Marine Biodiversity through iCORAL-Reef Rescue - FOM Professor Receives CIMA Research Excellence Award 2022 (Global Distinguished Contribution)
30-36	Student Success Stories <ul style="list-style-type: none"> - Our Athletes Bag 10 Medals in ASEAN University Games 2022 - Zubaida Nila Among Shortlisted for The Women Creators Programme - Two MMU Teams Emerge Champions for the ACTiON: Cultivating A Giving Generation Competition - FCI Students Clinch the Honorable Student Award at the Huawei Cloud Developer Competition, Asia Pacific - MMU Team Wins the EY Young Professional Technology Competition 2022 - FCI Team Emerges Champion at DataWorks Challenge 2022 - Interview with our Star Athlete - MMU Student Attains Awards in the Hong Leong Bank Hackathon Challenge 2022 - MMU Teams Win Big at Techstars Startup Weekend Johor Bahru
38-42	Happenings



Dear Readers,

2022 has been a tremendous year for our beloved university in which, we enjoyed many fruits of our labour. The MMU community, both staff and students alike have done very well in their respective fields of endeavours. Due to the collective contributions of everyone, the university has been able to attain significant accomplishments, of which I am very proud for this excellent team effort. In this edition of Hive Buzz, we have done our best to document these events, as a testimony of our success stories.

In the second half of the year, both Cyberjaya and Melaka campuses have become a lot more active. Thanks to our rising student population, the campus has been revitalised. It is hustling and bustling with students doing their best to get a head start in life. This is something that I am really pleased to see.

Even better, MMU students have been ramping up their activities, and have been making headlines with their achievements, in sports as well as in their respective fields. For instance, MMU student athletes brought home medals from the MASISWA-Sunway Bowling Championship, SUKIPT 2022, and the ASEAN University Games 2022. Outside of sports, our students have also been shortlisted in the Top 100 Young MonStar Awards 2022, and bagged all sorts of medals, prizes, and awards from a hackathon, the Techstars Startup Weekend, an advocacy competition, as well as a games design competition.

Our staff have also been inventive. They've been gaining all sorts of accolades and recognition, such as from the Malaysia International Film Festival, the Malaysian Design Council, the Malaysia Technology Expo (MTE 2022) SDG International Innovation Awards & Expo, the International Conference and Exposition on Inventions by Institutions of Higher Learning 2022, the International Symposium & Exhibition on Business and Accounting 2022, the IEEE International Conference on Computing 2022, and the Global L Nest News Excellence Awards 2022. In fact, one of our professors was named as one of the World's Top 2% Scientists for the second time by Stanford University.

As we are celebrating our 25th-anniversary, we have organised a series of events including MMU Beat, the launch of MMU Commemorative Book and iCadet programme launching. We also celebrated our graduates from the Class of 2022 in November and that marks the second convocation ceremony for this year.

There are many more stories of events throughout this edition of Hive Buzz. I am sure that you would agree with me that all of them indicate that MMU has bounced off the tribulations of the pandemic, and we are regaining the traction and momentum that have been pushing us upwards.

I hope you will enjoy reading this edition and I would like to congratulate those who have achieved success or received the recognition which surely has elevated MMU's name locally and internationally.

Happy reading!
Thank you.

Prof. Dato' Dr. Mazliham Mohd Su'ud
President/CEO of Multimedia University

“ Thanks to our rising student population, the campus has been revitalised. It is hustling and bustling with students doing their best to get a head start in life. This is something that I am really pleased to see. ”



Editorial Board

Patron

Prof. Dato' Dr. Mazliham Mohd. Su'ud

Advisor

Zambri Pawanchik

Editors

Abdul Lazi Nordin
Sahbulah Mohamad Darwi
Nor Asmah Othman
Nur Izyan Ismail
Hefni Izzat Abdul Rahim

Contributors

Dr. Olivia Tan Swee Leng
Ts. Dr. R. Kanesaraj
Ms. Mary Grace Liew
Ms. Tan Li Ting

All contributors who have helped in one way or another to make this newsletter a reality

Designer

Yang Oriyana Mazri

Photographers

Nor Nazri Mohamed
Razeelan Saaidan Kadri

Published in January 2023

25 Years of Excellence in Leading the ICT & Digital Education

The year 2022 marks the 25th year of MMU's establishment, which commemorates the Silver Jubilee of the private higher education sector in Malaysia.

With the founding of the university in June 1997, MMU provides more avenues for Malaysians to pursue their studies locally without having to go through fierce competition for the limited seats in public universities.

This not only meant that more Malaysians were able to obtain tertiary-level qualifications with the highest quality education, but also meant that the country had a growing number of knowledge and digital workers to support the nation's development particularly to supply the highly skilled talents for the Multimedia Super Corridor (MSC).

With a history in the education industry spanning more than two decades, MMU marked its tremendous progress as the first private university in Malaysia. 25 years ago TM was approached by the Ministry of Education and the top management of TM were wondering whether our Institute of Telecommunication and Information Technology, or ITTM, could somehow be upgraded into a far bigger institution, one that would be able to assist in developing and nurturing new talents for the telecommunications, media and technology sector not only for the benefit of TM, but also our country.

That was how ITTM became Universiti Telekom, or UNITELE, which was located in Ayer Keroh, Melaka. Later, UNITELE began the journey by offering specialised programmes in IT, Creative Multimedia, Engineering, and Management. The first batch enrolled in June 1997 consisted of only 128 students. UNITELE was still very young when, in 1998, TM was again entrusted with another task, which was to establish a university in Air Terentang, and later was renamed as Cyberjaya.

This university would serve as the training ground for the skilled knowledge workers needed for the incipient Multimedia Super Corridor, or MSC. After a period of development at a frenetic pace, on 9th July 1999, Multimedia University opened its doors.



MMU is currently one of Malaysia's leading universities particularly in the area of digital and information, communication and technology (ICT) education since its establishment in June 1997. As a Government Linked University (GLU), MMU has produced nearly 70,000 highly skilled graduates and currently has more than 15,000 students in Melaka and Cyberjaya campuses with approximately 1,000 international students from 56 countries. In fact, MMU became quite well known abroad following the commitment and hard work of the university, as well as due to the support of the Malaysian government and its various national agencies.

The university has attracted and enrolled a number of international students, from all over the world. These students were the cream of the crop of their countries and were warmly received here. They were viewed similarly as the local students, in that they were not just students, but future leaders of their respective countries and industries.

MMU was granted the Self-Accreditation status from the Malaysian government, formally acknowledging that the university is a trustworthy institution in providing high quality education. Due to the university's consistent superlative performance and achievements, MMU has been accorded the status of a Premier Digital Tech Institution by Ministry of Higher Education and Malaysia Digital Economy Corporation (MDEC), and is now officially recognised as one of the best places in the country to pursue computer and technology-related programmes. In addition, MDEC's Malaysia Digital Talent Study 2017 Final Findings by Frost and Sullivan has revealed that MMU graduates are most preferred by IT industries in Malaysia.

The Times Higher Education (THE) World Rankings 2023 listed MMU as the top 10 among private Malaysian universities while the QS Asia University Rankings 2023 has ranked MMU as Top 10 among Malaysian private universities. MMU remains strong in offering undergraduate and postgraduate programmes in the fields of Engineering, Information & Communication Technology, Creative Multimedia, Cinematic Arts, Business & Management, Finance, Accounting, Law, and Strategic Communication.

We are celebrating our Silver Jubilee of our institution that we have positively improved over the years due to the concerted efforts we have put forth. This is not to say we are indulging in self-praise; rather, this is to check and reaffirm whether we are still on our intended path. Alhamdulillah, for all intents and purposes, MMU is still on the right track that we set out on twenty-five years ago. Although, operating and administering a university is not an easy task, MMU is blessed with the strong university's leadership's direction, competency of staff as well as the support from TM.

Tun Dato' Seri Zaki Tun Azmi, the Chancellor of MMU, is truly delighted that MMU is commemorating its 25th anniversary as he is very proud of the achievements that MMU has been able to make its exciting journey since day one of its inception.

"MMU proves that its graduates have met the needs of society. I would like to thank and congratulate the previous leadership, namely the Chancellor and Pro-Chancellors as well as the previous and present Presidents of MMU for their perseverance in leading MMU to the highest glory. Not forgetting the entire staff of MMU for their dedication and teamwork in continuing MMU's legacy as the first private university in the country," he added.

All in all, Tun Zaki congratulates all MMU graduates for the success they have achieved all over the world and in every corner of the globe. Over the years, MMU has produced graduates who have made the university's name known not only in the country but also around the world.

"Your success truly fills me with pride and I am very happy for you. I am therefore honoured to continue my engagement with nearly 70,000 MMU alumni worldwide who share the same ability to innovate, create new opportunities and become exemplary role models who make a difference on a global scale. All of you are amazing.

Tun Zaki hopes that each and every MMU Permata Dunia will always remember their roots and MMU as the place where their

lifelong journey began. Remember to always give back to the university and the nation whenever you have the opportunity so that you can continue to make a difference. Yayasan Universiti Multimedia (YUM) will always be grateful for your contributions in supporting MMU's efforts to provide higher education for future generations. I hope that many people will benefit from the generosity of your contributions.

Tun Dato' Seri Zaki Tun Azmi
Chancellor of MMU



Celebrating the Glorious 25 Years

In conjunction with the 25 years of MMU's establishment, the university has organised many auspicious events throughout the year 2022.



Academician Tan Sri Dr. Zakri Abdul Hamid, the Pro-Chancellor of MMU said, after 25 years of its establishment, the university has proven its worth. Both our alumni and the industry tell us that we have made the right contributions to the local and regional education sector.

"Thanks to our ability to train some of the best workers in the industry, we have managed to grow the sector significantly. I hope this will continue in the future as MMU strives to produce a new generation of knowledge workers and entrepreneurs who will contribute to the growth of society as a whole," he said.



Prof. Dato' Dr. Mazliham Mohd. Su'ud, the president of MMU is proud to continue the legacy initiated by the previous leaders. He introduced the "MMU PLUS U" approach to help provide the university rise above the competition, especially with regard to institutional excellence and financial strength.

"This approach leverages upon the abilities of not just staff and students, but also our alumni and industrial partners, in order to improve customer experience and academic productivity. I believe that all involved, by virtue of the key enablers that are Connectivity, Communication, and Commitment, would eventually see the results of our efforts, especially in creating an environment that is especially conducive to working, teaching, and learning," he added.



Mr. Imri Mokhtar, Group CEO / Managing Director of TM said, over the years, MMU has attained various recognitions locally and globally which attest to its education quality and standards.

"From TM's point of view, I am proud to acknowledge, we have been reaping the most from MMU's steadfast endeavour in producing quality graduates especially in the TMT sector," he added.

Imri said the university's alumni, which form a significant number of our Warga TM, has been pivotal to many of our successes. Numerous collaborations between academia and TM have also led to various technological advancements and breakthroughs which have not only contributed to our business, but also towards the development of society in general.

"With 25 years history of excellence, I believe MMU is well poised to embark on many more years of significant contribution to the society in spurring innovation, digital adoption, and digital inclusivity, in line with our vision to enable a more Digital Malaysia," he said. He added, "MMU owes this momentous journey to its students, their families and its faculty for bringing us thus far."



MMU Beat (Alumni's Edition Series 1)



MMU Beat (Alumni's Edition Series 2)



Sambutan Bulan Kebangsaan 2022



MMU Beat (President's Edition)



MMU Beat (Chancellor's Edition)



Launching Ceremony of King Sejong Institute



Launching of MMU Orchestra with Tun Siti Hasmah



25th Anniversary Celebration and Long Service Award Ceremony

Commemorating MMU's 25th Anniversary

Wishes and Quotes •



Many such stories have occurred along our journey of 25 years in the higher education sector. To better commemorate this milestone, MMU has published a book titled "Our Journey in Producing Digital Talents; 25 Years of Excellence". The book is a compilation of MMU's history, from the beginning, up to now.

This book narrates MMU's journey as a pioneer in the private higher learning sector in Malaysia when TM was approached by the Ministry of Education to develop the first private university in the country. It was indeed a proud moment to be recognised by the younger generation when they poured into this book and read how it all started from just a piece of land at Air Terentang which most of us have never heard before! Later the place was renamed to Cyberjaya. It all started in 1997 where the serene environment of an oil palm estate was broken by the sound of construction.

Another interesting fact in the book is the collection of pictures of our previous leaders who are meritorious towards MMU. Pictures of our previous Chancellors and Pro-Chancellors as well as the Presidents have been imprinted into the book too. For those who have no idea how MMU started from just a small private institution into something that can be proud of, the book will be a valuable piece to them. The book also compiled pictures of previous Chairman and MMU Board members.



On another note, the book will also serve as a documentation of MMU's journey in the industry and how it has successfully produced prominent alumni who have made MMU and TM as the parent company proud of their achievements. It was indeed interesting to read about their achievements after graduating from MMU and we hope it will inspire MMU's future graduates to be at the forefront of the nation and serving the society by contributing their knowledge and practical experiences that they had acquired throughout their years of studying in MMU.

We have also portrayed a glimpse of the lifestyle of the students of MMU. The interesting infrastructure such as the Tun Siti Hasmah Library, collection of student activities around campus be it in Melaka or Cyberjaya, as well as the beautiful greeneries surrounding the areas at the MMU Cyberlake with swans swimming in the lake. It is a beautiful place for the students to study and play.

For those who would like to know more about the faculties and courses being offered at MMU, in the book we have summarised each faculty's background and offerings. Hence, we hope that it will attract the interest of potential students to enrol in MMU with several interesting courses to suit their interests and qualifications.



"I would like to wish Multimedia University a very good jubilee this year. It is very memorable to me because I happened to be the first chancellor to be appointed by the first private university in Malaysia such as MMU and I am very very proud of it until today"
- Tun Dr. Siti Hasmah Hj. Mohd Ali, Ibu Universiti & the first Chancellor of MMU



"On the occasion of 25th Anniversary, I would like to wish Multimedia University the very best in terms of moving forward to become one of the top universities; in fact it is already one of the top universities in the country but to further continue the tradition of excellence here at Multimedia University, I wish all the staff the very best. All of you should continue the good work that you have been doing in the past"
- Tan Sri Dato' Dr. Halim Shafie, second Pro Chancellor & former Chairman of MMU.



"So I will tell everybody whether staff or student, whatever we do, we must work very hard and we must set high standards."
- Tan Sri Prof. Dr. Gauth Jasmon, the first President of MMU.



"Looking back on my 25 years at MMU, it feels like I just served at MMU. I personally can't believe that it's been 25 years since I've been at MMU because of the many sweet memories I've had at MMU. I have gone through experiences in various departments and these are all sweet memories that are hard to forget."
- Taufiz Abdul Ghani, Senior Manager



"At MMU I met the love of my heart. At MMU I once lost 2 of my toes and even had a slipped disc. Nevertheless, all these memories had coloured the canvas of my life journey at MMU. I am very grateful because Allah SWT has granted me the opportunity to serve at MMU."
- Rudiah Ahmad, Manager



"I wish MMU the very best of everything because MMU gave what I could not have, MMU gives me life and my profession today. I am forever indebted to MMU and I will always carry MMU's name wherever I go."
- Ozioma Alex, MMU Alumni



"I started my career at MMU Malacca Campus. After that I was transferred to MMU Cyberjaya campus branch. While at the Cyberjaya campus, I have done various tasks such as taking pictures and editing videos apart from the actual tasks. When I started working at the Cyberjaya campus, at that time it was an empty piece of land and there were not many buildings. There are many wonderful memories at MMU after working for 25 years that are difficult to forget"
- Haslizan Long, Senior Technician



"I would like to express my wish for MMU to be excelled and continue to produce many talents who will excel in the industry, hopefully for a better future."
- Faizal Fadzil, MMU Alumni



"Congratulations to MMU on your 25th year Anniversary Celebration and I really hope many many more years to come where MMU can educate young digital minds."
- Syarifah Nurizni Wafa Syed Naguib Wafa, MMU Alumni



"Congratulations to MMU. All the best to all the staff and students of MMU"
- Darren Lee, MMU Alumni



"I would like to wish MMU a happy 25th Anniversary and all the best!"
- Pravin Seeralan, MMU Alumni



"In conjunction with the MMU 25th Anniversary, I wish the university all the best, continue to be successful as it has been so far. I also hope MMU will reach its greatest heights. All the best MMU. Happy Anniversary!"
- Mohammed Hussein Saleh, MMU Alumni

MMU Wins CXP Best Customer Experience Awards 2022



Multimedia University (MMU) was awarded CXP Best Customer Experience Awards 2022 on 8th December 2022. This winning marks the second consecutive year of the university's commitment to delivering continuous excellent customer service to its stakeholders. Prof. Ir. Dr. Hairul Azhar Abdul Rashid, Vice President of Market Exploration, Engagement and Touchpoint (VP MEET) received the award from Datuk William Ng, Founder & Group Publisher, Business Media International at One World Hotel, Petaling Jaya.

The CXP Best Customer Experience Awards, the first and only regional awards for excellence in customer experience, is judged by their own customers. This milestone reflects MMU's commitment to providing the best customer service and continuing to deliver world-class education to future digital leaders.



MMU Obtains 'Anugerah Majikan Sektor Awam dan Swasta' for Zakat Contribution



MMU was awarded 'Anugerah Majikan Sektor Awam dan Swasta 2021' (Highest Zakat Contribution) under the Institute Higher Learning category at Hotel LaCrista, Melaka on 21st September 2022. Dr. Mohd Rizal Abdul Razak, Melaka Campus Director represented the university to receive the award from Yang Amat Berhormat (YAB) Datuk Seri Utama Haji Sulaiman Bin Md Ali, Chief Minister of Melaka during the event.

Organised by Zakat Melaka, the award recognises government and private institutions with zakat contributions through the salary deduction scheme amongst Muslim employees. There were 19 award recipients that were honoured during the event including Majlis Keselamatan Negara Negeri Melaka, Telekom Malaysia Berhad, Maybank Malaysia Berhad and others.

The event was also attended by Yang Berhormat (YB) Datuk Wira Zaidi Johari, Melaka State Secretary; YB Datuk Salhah Salleh, State Financial Officer; YB Tuan Zahari Abd Kalil, Zakat Melaka Deputy Chairman, and other honourable guests.

iCadet Programme Grooms Right Talents for the Right Industries



Multimedia University (MMU) launched a new initiative, iCadet in an effort to groom industry-ready graduates with the right talent for the right industry. Mr. Imri Mokhtar, Managing Director/ Group Chief Executive Officer (GCEO) of TM graced the launching ceremony at Dewan Tun Canselor, Cyberjaya campus on 12th September 2022.

In his speech, Mr. Imri mentioned that many of the future leaders of our young generation will attain great benefit and will eventually become industry-ready graduates. Prof. Dato' Dr. Mazliham Mohd Su'ud, President of MMU also expressed his excitement, where the programme is believed to have a great impact in the industry and it also strengthens the relationship between academia and industry as well as open up opportunities with more industry partners through this initiative.

"We believe that this is a game changer in the industry. After all, companies spend so much time training their new recruits before being able to entrust them with

proper tasks, that any time saved in the training process would positively impact the efficiency of the company," he said.

"Although we have just officially launched the programme, but we are very confident in it," he said, adding that thirty five companies have already confirmed their participation, with more to come soon.

About 35 companies have confirmed their participation in the programme and participating students will undergo modules of activities, including an industry handshake programme, industry attachment, industry final year project, Corporate Social Responsibility (CSR) events, as well as company visits and annual events. By working closely with



their selected company, each student will be introduced to the company's working culture, people and nature of business. In short, the programme helps to nurture future talents that meet the industry's needs.

Prof. Dr. Ir. Hairul Azhar Abdul Rashid, Vice President of Special Tasks made a brief

introduction of the iCadet programme during the event. The representatives of the companies also received the recognition plaque from Mr. Imri Mokhtar and witnessed by Prof. Dato' Dr. Mazliham followed by group photos.

Among the recipients were Datuk Seri (Dr) Syed Hussian Aljunid, the Group Chairman

of Media Prima; Dr. Valerie Barbosa from the Embassy of France to Malaysia; Mr. Steven Ge from ZTE (Malaysia) Corporation Sdn. Bhd. and many others. Also attending the event were Management Committee members, faculties representatives and students.

MMU Receives QS Recognition Award for Improvement

Multimedia University (MMU) was announced as one of the universities that improved the most in QS University World University Rankings: Asia 2023 on 8th November 2022. The Certificate of Recognition was presented to Assoc. Prof. Dr. Gerald Goh Guan Gan, Director of Strategy Quality Assurance (SQA) in conjunction with the 18th edition of the annual Asia Pacific Higher Education Summit in Jakarta. MMU is the only Malaysian university that received recognition under this category.

The Certificate of Recognition awards also celebrated other varsities under different categories namely QS Recognition of Reputation Impact, QS Recognition of Research Excellence, QS World University Rankings: Asia Top 10, and others. In the recent QS University World University Rankings: Asia 2023, MMU is listed among the Top 20 best universities in the country. Let us move forward and achieve more to continue elevating MMU to greater heights.



MMU Cnergy Clinches Rising Star Partner of the Year Award at ICDL Asia ATC Forum 2022



Cnergy, the commercial arm of Multimedia University (MMU) was awarded the prestigious Rising Star Partner of the Year at the ICDL Asia ATC Forum 2022 in Hanoi, Vietnam on 8th September 2022. Mr. Norkhairul Wahab, Chief Executive Officer (CEO) of MMU Cnergy received the award as it recognised Cnergy's best practices and performance in conducting the ICDL programme in Malaysia.

The event was held in conjunction with the ICDL Asia Digital Literacy Day 2022 and ICDL Asia ATC Forum 2022, which promotes the importance of digital literacy as well as serves as a platform for industry experts and training providers to share key industry trends and best practices of digital skills and digital learning in Asia. ICDL is available in over 150 countries around the world and the team works closely with regional, national, and local partners in developing the global network of ICDL Accredited Test Centres (ATCs).

“ An investment in knowledge pays the best interest ”

- Benjamin Franklin

MMU Honours 3277 Graduates at 23rd Convocation Ceremony



More than 3000 graduates were celebrated during a three-day graduation ceremony held at Cyberjaya campus on 26th November until 28th November 2022. The graduates received their scroll from YBhg Academician Tan Sri Dr. Zakri Abdul Hamid, Pro-Chancellor of MMU accompanied by Prof. Dato' Dr. Mazliham Mohd Su'ud, President of MMU and witnessed by the audience of graduands and their family members in Dewan Tun Canselor.

The first session of the ceremony was graced by the presence of YABhg. Tun Dr. Siti Hasmah Mohd Ali, Ibu Universiti and the former Chancellor of MMU; YBrs. En. Imri Mokhtar, Group Chief Executive Officer of TM.; former MMU Presidents; MMU Board members, other dignitaries from other universities together with MMU management committee members and senate members.



The session also witnessed the announcement of Chancellor's Award, President's Award and Permata Award recipients. The Chancellor's Award was conferred to Ms. Siti Jamila Syuhada Jailani from the Faculty of Business (FOB), who graduating with the CGPA of 3.93. Siti Jamila said, she felt grateful to have the undivided support and source of inspiration from her parents that made her achievements today.

She was the first female President of Student's Representative Council, and represented Malaysia for the 11th Youth Commonwealth Parliament 2022 and currently serves as Chief Executive Officer (CEO) of Bawal Exclusive Sdn. Bhd. Her father, the late Dato' Jailani Ngah, was the former Political Secretary in the Prime Minister Department.



Meanwhile, a graduate of Bachelor of Analytical Economics, Minor in Development Economics with the CGPA of 3.98, Neha Bhuhindar Singh was selected as the President's Award recipient for the Class of 2022. "The exposure, and opportunities that we received in MMU has shaped us into who we've become today. I believe that the experiences, knowledge as well as the soft and technical skills acquired would benefit us for the future," she said. Other Permata Award recipients were Loo Sing Ying, from the Faculty of Cinematic Arts (FCA); Khoo Hui Wen and Matthew Teng Kit Khinn (BEM President Award); Eunice Lim Eu Nee (Harold M. Thwaites Creative Multimedia Award); Chang Kai Boon (Huawei Innovation Award); Tey Wan Teng (Infineon Industrial Award); Auni Kamalia Nor Mohd Faridz (Liz Kamaruddin Communication Excellence Award) and Jovine Ling See Wey (Tun Azmi Foundation Award) were also announced during the first session of the ceremony.



A newcomer in the music industry with song entitled, Casablanca, which has hit 5 million viewers in Youtube and 2.4 million visitors in Spotify from many countries, Nuha Bahrin or Nuha Sakinah Saiful Bahrin, was among the bachelor's graduates during the convocation ceremony.

Graduated in Bachelors of Marketing (Hons) with First Class Degree and 3.70 CGPA, Nuha Bahrin said, she dedicated the success to her parents who rendered continuous support throughout her studies and music activities. "I need to balance my activities by always putting my studies at number 1 priority. My parents are always there to give advice and motivation whenever I feel devastated or exhausted," she said.



Prof. Dato' Dr. Mazliham Mohd Su'ud, President of MMU reminded the graduates to uphold the MMU's alumni attributes which are, Inquire, Inspire, and Innovate that are embedded by the university. He described the attributes as three promise stones, "The Stone of Inquire, The Stone of Inspire and The Stone of Innovate. They were the bonus treasures you collected while you were hunting for academic excellence in MMU Land," he added.

"Keep these stones deep in you. I am sure, without any of these attributes, connecting the dots can be very difficult. You must be alert, useful, and observant 'To inquire'. You must be knowledgeable, confident, and determined 'To inspire'. And you must be versatile, smart, and creative 'To innovate'," Prof Mazliham said in his speech. The 23rd MMU convocation honoured 43 graduates of Doctor of Philosophy, 116 Master's Degree, 2,303 Bachelor's Degree and the remaining 815 received their Diploma. This ceremony was the second convocation in 2022 after the first ceremony was held in March 2022 for Class 2020 and 2021 graduates.

Congratulations to Class of 2022 graduates and keep on shining as our Permata Dunia!



MMU Introduces the First Malaysia's Time Bank for Inter-Generational Activities



Time banking is a system of bartering various services for one another using labour-time as a unit of account which was developed by various socialist thinkers based on the labour theory of value. Labour-time units can be credited to a person's account in the time bank and redeemed for services from other members of the time bank. Time banking can be considered a form of community currency.

In a time-banking environment, people receive labour-time credits when they provide a service to another member of the time bank (and the member receiving the service is debited an equal amount). Every hour of time is generally valued the same, regardless of the service rendered. In theory, any type of service can be exchanged for another. However, services traded often revolve around simple, low market-value tasks, such as the care of the elderly, social work, and home repair.

Although time banking is quite familiar in some countries however, it is still something new in Malaysia. Therefore, a group of MMU researchers namely Dr Olivia Tan Swee Leng, Dr Ooi Shih Yin, Rossanne Gale Vergara, Dr Shereen Khan, Dr Nasreen Khan and Chew Yee Jian have introduced

the first Malaysia's Time Bank for Inter-Generational Activities, recently.

To get in depth information on their project, Hive Buzz (HB) has interviewed Dr Olivia Tan Swee Leng, the Director of Technology Transfer Office / Senior Lecturer who is the team leader.



HB: Can you please introduce your team project?

Dr. Olivia: A time bank is a work trading system in which time is the currency. In joining a time bank, people agree to take part in a system that involves earning and spending "time credits." One hour of service equals one time credit. For someone to earn time credit, someone has to agree to give it. Time Banking occurs when a network or circle of members has agreed that they will give and receive credit for services provided by other members. This project was conducted from April to December 2021 and introduced time banking to Activity Centre for Older Persons, Pusat Aktiviti Warga Emas (PAWE) in Putrajaya.

Members of the PAWE Putrajaya community were encouraged to create a more active sense of volunteerism with the help of the time bank concept. The researchers prepared and developed a Time Bank website/application for the PAWE members to record time credit collected, which digitalized the recording and the time banking process. Thus, establish the foundation for the future of time banking in Malaysia, contribute to the national economy and promote the concept of volunteerism for all Malaysians.

HB: What are the objectives of the time bank project in Putrajaya?

Dr. Olivia: The objective of this project is to foster "volunteerism" among PAWE Putrajaya members and the Putrajaya community as well as to introduce time bank concept to Malaysia. Besides, we also aim to promote Sustainable Cities according to UN Sustainable Development Goals (SDG-11).

HB: Can you explain on the methodology of the project?

Dr. Olivia: This study was conducted using an Action Research (AR) approach to address Malaysian third age volunteerism, which promotes healthy ageing in place and community involvement.

Action research is an iterative process and does not end until the problem is solved. AR studies with older people is limited in that there is a power difference between the older person and researchers (Corrado et al., 2020). However, in this study, the PAWE members were active partners in the problem solving and solution implementation.

On behalf of the team, I would like to take this opportunity to thank PAWE Putrajaya, Jabatan Kebajikan Masyarakat (JKM), Jabatan Perairan dan Saliran (JPS) for their support throughout the project.



HB: Any awards and recognitions obtained by this project so far?

Dr. Olivia: To date, the project managed to secure Best Women Inventor ITEX 2021, Outstanding Innovation MTE SGD-IIA 2022 and Gold Award at MTE SGD-IIA 2022.

HB: Considering time bank is something new in Malaysia. How do you see its potential for our country in the future?

Dr. Olivia: This project is the foundation for time banking in Malaysia. The results show that it is possible for communities like PAWE Putrajaya to use timebanking. Yes, of course, this is just the beginning.

There is potential for the whole of Malaysia to use timebanking, which will promote more volunteerism among Malaysians, assist the vulnerable groups such as senior citizens and persons with disabilities, as well as enhancing community activities and healthy relationships. Thus, contributes to a sustainable future for Malaysians.

FIRST MALAYSIA TIME BANK FOR INTER-GENERATIONAL ACTIVITIES

Dr. Olivia Tan Swee Leng, Dr. Ooi Shih Yin, Rossanne Gale Vergara, Dr. Shereen Khan, Dr. Nasreen Khan & Chew Yee Jian
Multimedia University

INTRODUCTION

A time bank is a work trading system in which time is the currency. In joining a time bank, people agree to take part in a system that involves earning and spending "time credits." One hour of service equals one time credit. For someone to earn time credit, someone has to agree to give it. Time Banking occurs when a network or circle of members has agreed that they will give and receive credit for services provided by other members.

This project was conducted from April to December 2021 and introduced timebanking to Activity Centre for Older Persons, Pusat Aktiviti Warga Emas (PAWE) in Putrajaya. Members of the PAWE Putrajaya community were encouraged to create a more active sense of volunteerism with the help of the time bank concept. The researchers prepared and developed a Time Bank website/application for the PAWE members to record time credit collected, which digitalized the recording and the timebanking process. Thus, establish the foundation for the future of timebanking in Malaysia, contribute to the national economy and promote the concept of volunteerism for all Malaysians.



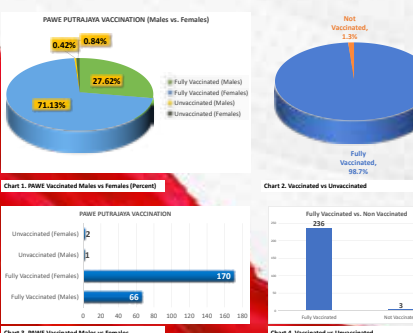
OBJECTIVES

- To foster "volunteerism" among PAWE Putrajaya members and the Putrajaya community.
- Introduce time bank concept to Malaysia
- Promote Sustainable Cities according to UN Sustainable Development Goals (SDG-11).

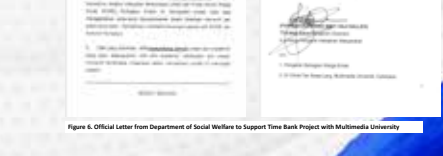
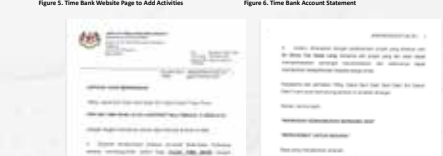
METHODOLOGY

This study was conducted using an Action Research (AR) approach to address Malaysian third age volunteerism, which promotes healthy ageing in place and community involvement. Action research is an iterative process and does not end until the problem is solved. AR studies with older people is limited in that there is a power difference between the older person and researchers (Corrado et al., 2020). However, in this study, the PAWE members were active partners in the problem solving and solution implementation.

DATA



RESULTS



CONCLUSION
This project is the foundation for timebanking in Malaysia. The results show that it is possible for communities like PAWE Putrajaya to use timebanking. However, this is just the beginning. There is potential for the whole of Malaysia to use timebanking, which will promote more volunteerism among Malaysians, assist the vulnerable groups such as senior citizens and persons with disabilities, as well as enhancing community activities and healthy relationships. Thus, contributes to a sustainable future for Malaysians.

ACKNOWLEDGEMENTS:
The researchers wish to thank PAWE Putrajaya, JK, JPS and MMU

TM Group

Prof. Ir. Dr. Tso Chih Ping Listed in **World's Top 2% Scientist** for the **Second Consecutive Year**



Prof. Ir. Dr. Tso Chih Ping from the Faculty of Engineering and Technology (FET) was listed in the World's Top 2 Scientist for the second time published by Stanford University, recently. For this recognition, scientists around the world are classified into 22 scientific fields and 176 sub-fields. The top 100,000 scientists with a c-score or a percentile rank of 2% and above are selected based on career-long data, h-index, co-authorship, and others.

In short, the Standford list features the top 2% of scientists based on citations and all Scopus authors as of September 1, 2022 and their lifetime contribution to their specific fields of research in the list. Prof. Tso made his appearance with another two MMU representatives and was named Top 2% Scientists in 2021.

FCM Specialist among the **First Awarded the Certified Industrial Designer Title in Malaysia**



Mr. Mohd Bostami Ahmad, a specialist and an alumnus of the Faculty of Creative Multimedia (FCM) was awarded the Certified Industrial Designer (CIDE) title by Malaysia Design Council (MRM), equivalent to Ir (professional engineer) and Ar (professional Architect) on 20th July 2022. For the first time ever in Malaysia, the CIDE, the highest recognition given to local industrial designers, was awarded to 16 individuals and Mr. Bostami was the youngest recipient.

His passion in design began when he was just nine years old when he built his own skateboard from recycled wood and luggage bag wheels. Indeed, his skills and creativity in product design have been widely recognised, previously being one of the key designers in the Malaysian automotive industry and having worked with designers from Lamborghini Design in Italy and other international designers across Europe. Mr. Bostami's specialisation includes aerospace design, apparel/garment, automotive, automotive components/ accessories, environment/ public design, fashion accessories, packaging/container, and transport.



A story of a girl who lost someone and overcomes her grief



Film title :
Where Time Stood Still

List of production crew :
Written & Directed by Mary Grace Liew
Producer: Mickey Lai
Executive Producer: Laura Low
Director of Photography: Eunice Alexander
Production Designer: Chan Teik Quan
Camera Assistant: Christopher Wong
Production Manager: Victor Chen
Editor: Audrie Yeo
Colourist: Imran S Azman
Music Composer: Teo Wey Yinn
Post Sound: Erti Studios & Syukri A Rahim
Behind the Scenes: Laura Low
Behind the Scenes Editor: Cheong Shu Wei

Mary Grace Liew, MMU's Assistant lecturer from the Faculty of Cinematic Arts (FCA) made MMU proud for winning the Grand Prize for an award namely 'Best Short Film Award – Born of the Galaxy Stars Short Film Competition' under the Short Film Competition category at the Malaysia International Film Festival (MIFFest) on 10th July 2022. The name of the award was 'Best Short Film Award – Born of the Galaxy Stars Short Film Competition'.

Mary won the 'Best Short Film' prize with a film that she wrote and directed herself entitled "Where Time Stood Still" and received a trophy at the MIFFest's Opening Ceremony held at Pavilion KL. The film was also supported by two other FCA staff namely Eunice Alexander as the Cinematographer and Chan Teik Quan as the Production Designer. All three of them are MMU's Permata Dunia. She attended the MIFFest's Malaysia Golden Global Night at Istana Budaya together with MMU alumni and students. MIFFest is a public exhibition to showcase international and local films in Malaysia and the filmmakers submitted their pieces in two categories namely MIFFest Project Market 2022 (MPM) and 'Born of the Galaxy Stars' Short Film Competition.



BACKGROUND STORY OF THE FILM

'Where Time Stood Still' is a short film reflecting on the past and understanding grief. It tells the story of a girl reminiscing the conversations and past memories that she shared with her deceased lover by listening to a vinyl left behind by him.

The film was inspired by how Mary felt at that moment in time, going through a heartbreak, and a relationship that didn't even start to begin with. She was going through a rough patch but she still need to work and furthermore, she was busy and her time was full. However, the sadness will not simply go off. She was contemplating whether she should make a story as a form of expression to the society out there. Perhaps with expressing it; she might be able to help someone else going through the rough path and able to come to terms with faith and finally accepting it and to move on with life.

It all started on one particular day while she was in the mood to go for a drive alone. Then that was how it begins. She was driving with no particular destination, just follow the path to ease her burden and the heartbreak that she was going through. While driving, a particular song came on the radio titled "Only Love Could Hurt Like This" sang by Paloma Faith. Her heart just ached while listening to this song. It was as if the sad story that she had experienced unfold and



Mary Grace Liew



Chan Teik Quan



Eunice Alexander

the idea just flowed. She wanted to recreate it. She thought, how would you feel when you lose someone so close to you? Someone that you really had something you thought was special. When she came back, she straight away placed the idea on paper. Day by day she fell back into the story, thinking about how would her characters have felt, and how much she wanted her audience to know pieces of her life journey; thus it has become more and more vulnerable. Writing this led Mary to contemplate on the ideas of death and incorporating real conversations she once had with him. By reopening back memories with someone that she had loved with all her heart, she was able to disclose honest conversations between them that she was too afraid to share with anyone before. She was able to express her emotions, her feelings and the heart break

come to terms with life and accepting faith is part of growing up to be a much better person.

MARY'S FEELING WHEN THE FILM WAS ANNOUNCED AS WINNER

When asked about her feelings when the film was announced as the grand prize winner, Mary confessed that it was definitely a surreal and humbling moment. It was a feeling on how such a humble and personal film of hers be accepted and resonated with the audience. It took her quite awhile to realise that all the hard work placed in working on the project and herself had finally come to a conclusion. That this film was to be shared to all, and audiences knowing a little piece of her through this film definitely gives her a feeling that will forever imprint in her heart.



MAIN CHALLENGES FACED BY THE TEAM IN PRODUCING THE FILM AND HOW THEY MANAGED TO OVERCOME IT?

When asked about the challenges that the team faced in producing this film, Mary told us that there are two main challenges that they had faced. One of it was how to do shooting with just a smartphone, throwing away years of film school experience on just shooting with a camera. They had to find creative ways to make the film come to life. The team did a lot of experimenting with finding the right technical systems and also their crews and friends manage to give them a lot of help and advice on the shoot. The second part was putting the script into words, to convey unspoken feelings into the screen. Mary expressed her thankfulness since she has a good team behind her. All of them shared similar joys and experiences with this shoot.

Eunice Alexander also shared the challenges faced by the team. Filming using only a smartphone. Being filmmakers who have mostly produced films using professional equipment, this was a challenging deal for them as they had very limited resources to produce visuals that are aesthetically suitable for the story. However, it was a blessing in disguise. This limitation encouraged them as a team to explore the technicality of the smartphone which later on became an exciting process in producing this film.

MARY'S HOPE FOR FUTURE PLANS

When asked about her future plans; Mary expressed her hopes to be able to create more works through the lens of vulnerabilities and capture human emotions. To be able to share more works that can resonate well with audiences which in turn will give the audience something to look upon when faced with similar or almost comparable situations.

We wish all the best for Mary and her team. The winning of this short film has made MMU very proud and we hope it will inspire others to produce more meaningful films that touch our hearts. Bravo to Mary and her team!

MMU Staff Wins **Gold Medal** for Archery at the 4th World Nomad Games in Turkiye



Ms. Maizlina Sadikin from the Academic Compliance and Regulatory (ACR) Department won the gold medal at the 4th World Nomad Games in Iznik, Turkiye. Representing Malaysia, she won the archery team match with her team members namely Norsiani Mohd Nor and Radhiah Mohd Dom from Kelab Cybertra dan Pemanah Lestari. With the slogan "We are One: From Tradition to Future", the competition hosted



40 competitions in 12 sports categories such as horse riding, wrestling, archery, and others from 29th September until 3rd October 2022.

The event aimed to preserve the nomadic cultural lifestyle and ancestral sports for posterity, where this competition is the first and only event that celebrates traditional sports. For this year, more than 3000 participants from 102 countries competed in the event. Ms. Maizlina was greeted by the staff of the Vice President of Academic and International Relations (VP AIR) office to welcome her back from the Nomad Games 2022 on 4th October 2022.



MMU Researchers Clinch **25 Medals** at **PECIPTA 2022**

MMU researchers clinched 25 medals at the International Conference and Exposition on Inventions by Institutions of Higher Learning 2022 (PECIPTA 2022). The event was held in hybrid mode from 1st until 3rd November 2022, where it received approximately 430 submissions, across public and private varsities nationwide. As a result, our team won 11 gold, 10 silver and 4 bronze medals for their projects.



The projects that won the gold medals are Automatic Data Acquisition System for Fingerprint Based Indoor Positioning; Intelligent Resource Allocation for Downlink NOMA in Velocity Based Cellular 5G Networks; Automated Self-Optimization Handover for Throughput Maximization in 5G Networks; Malaysian Banknotes Reader Featuring Counterfeit Detection for RM1 and RM5 Using Front-Backlight Mechanism and Image Processing Techniques; The Conceptual Testbed of Quality-of-Service Support in Vehicular Ad Hoc Networks; Driver Vigilance Monitoring via In-Cabin Sensor for Air Quality Concentration; In-Vehicle Active Monitoring Tool; 3D Indoor University/ Building Map; Telehealth for Sustainable Wellness; Handheld Radiation Survey Meter with Extendable Fiber Optic Probe and Left and Right Brain Balancing Application with EEG Neurofeedback System.

10 silver medals were given to Eco Smart Anchovies Cleaning Machine; Sagolicious; ERS2H: Emotion Recognition System for Smart Homes; Form Recognition and Optical Character Recognition for Claim Automation; A Deep Learning Method for Detecting Inappropriate Contents in a Visual Media; Vehicle to Vehicle Communications for Seamless Travelling Experience; Plug and Play Electronic Wheel Security for Vehicles; Real Time Distortion Classification and Ranking in Laparoscopic Videos; A Multifunctional Stepladder for the Elderly and Caregivers and SpotTrip. While 4 projects that secured bronze medals are Smart Household Energy Monitoring System (SHEMS); ChatWithMe; EduSprout and First Malaysia Time Bank for Inter-Generational Activities.



Preserving Marine Biodiversity through iCORAL-Reef Rescue



From left to right : ■ Jamhariah Jaafar - Presiden, Yayasan Coral Malaysia ■ Ts. Dr R Kanesaraj - Senior Lecturer, Faculty Computing And Informatics ■ Ainaa Amran - Manager, Corporate Responsibility, CIMB Foundation ■ Izad Ismail, Director of YUM



CORAL reefs are one of the world's most endangered ecosystems. They are known as the 'rainforests of the sea' because they are rich in biodiversity and give significant advantages to humans.

Corals, on the other hand, remain a mystery to many people, who may not even recognize they are living beings. Coral reefs are fragile, and many coral reefs are disappearing around the world. They suffer numerous challenges on a local and global scale, and immediate action is required to ensure that coral reefs will be preserved for future generations to enjoy.

Another severe concern that many reefs face is coral bleaching. Though coral can recover after bleaching, if it is not addressed soon, it can be fatal. Global bleaching has been at high levels due to rising temperatures since 2014, affecting reefs all around the world. About two-thirds of corals on reefs off the coast of South Florida have died or are dying, while bleaching is thought to have killed off 75 percent of Japan's largest coral reef as of 2017.

In an effort to address the seriousness of this matter, Multimedia University (MMU) has taken great measures by taking part in implementing MMU Project iCORAL-Reef Rescue, recently.

I feel thankful that I was given the opportunity to lead the project which is aimed to incorporate technology to provide solutions for this global climate issue in future. The project is a collaborative project between CIMB Foundation, MMU and Yayasan University Multimedia (YUM).

This project focuses on planting corals and cleaning up coral reefs under the category of climate and environment (SDG 14), Health and community wellbeing (SDG 2), Education (SDG 4) and economic empowerment (SDG 8).

The iCORAL is a first step in the initiative focusing on climate change. It focuses on the corals keeping in mind the conservation of marine biodiversity. It kicks off with Reef-Rescue whereby the focus is coral breeding. Reef Rescue project was started in Bidong Island in view of guaranteed sustainability as

Yayasan Coral Malaysia (YCM) is positioned at Bidong Island, Terengganu to assist in monitoring the planted corals.

In our project, coral aquaculture method was used to cultivate corals specifically Acropora. Coral reef farming involves extracting a part of a coral colony from a reef and growing them in a nursery until out planting. It is commonly referred to as the "gardening method" and has been compared to silviculture as a management practice that mimics natural ecosystems.

Coral propagation was done by fragmenting parts of acropora coral species from the coral farm created by YCM. They were placed on 5 tables that were positioned earlier and secured with rubber sides.

A maximum depth of 5 meters was recommended to ensure the corals receive right amount of sunlight. We have planted 250 coral fragments for this project. These colonies remain there from 8 to 24 months to reach a size for transportation back to reef. Throughout its growth, YCM will be monitoring every now and then for its progress, thus ensuring the sustainability of this project.



In a nutshell, my team members and I were pleased that the iCORAL project was accomplished successfully. It started off with Reef-Rescue, and the project will continue to its next phases that is Reef-Restoration and Reef Monitoring and prediction respectively. Moving forward, we plan to step up iCORAL by using technology in coral growth monitoring where we hope to monitor and predict the growth of each coral from a tiny piece to its full form, thus improving the sustainability of coral reef growth amongst the waters of Malaysia.

Written by Ts. Dr. R. Kanesaraj A/L Ramasamy
Senior Lecturer, Faculty of Computing and Informatics (FCI)

MMU Launches three Publications

On 4 November 2022, Prof. Dato' Dr. Mazliham Mohd Su'ud, President of MMU launched three publications titled "Recent Applications of Internet of Things in Monitoring and Analysis", "Issues in Contemporary Business" and "Malaysian Society 5.0: Selected Contemporary Socio-Legal Issues" at the Cyberjaya campus.

Hosted by MMU Press, the event was also attended by representatives from different varsities. In his speech, Prof. Mazliham commended the effort given by the authors and editors in publishing the books. He also encouraged more publications to be issued by the university and to initiate collaborations with external parties for research papers and others.

Prof. Mazliham also presented honorariums to the editors of the three books. Also present during the event were Dr. Sharlene Thiagarajah, CEO of TM R&D; Prof. Ir. Dr. Wong Hin Yong, Vice President of Academic and Innovative Learning, MMU staff and students.



FOM Professor Receives CIMA Research Excellence Award 2022 (Global Distinguished Contribution)



The award ceremony acknowledged educational institutions and individuals who are dedicated to support candidates through their journey becoming Chartered Global Management Accountants (CGMA designation holders) and grow the future of the global accounting and finance profession. More than 650 applications and nominations were received for four categories namely Teaching Excellence Award, Research Excellence Award, Campus Culture Excellence Award and Employability Excellence Award.

On top of that, a central award committee also selected winners for the Global Excellence Award and CGMA Campus of the Year Award based on exam performance in 2021 and 2022. One CGMA candidate was awarded with Candidate of the Year Award for the dedication to learning and progressing the CGMA studies despite ongoing global uncertainty. This international recognition has surely elevated MMU to greater heights and inspires MMU experts to continue empowering and nurturing great future talents in the accounting field.

Prof. Ts. Dr. Saravanan Muthaiyah from the Faculty of Management (FOM) was awarded CIMA Research Excellence Award 2022 (Global Distinguished Contribution). The result was announced at the third edition of the AICPA & CIMA Excellence Awards virtual ceremony that was held on 9th December 2022.

“Intelligence plus character - that is the goal of true education.”

- Martin Luther King Jr.

”

Our Athletes Bag 10 Medals in ASEAN University Games 2022



A notable achievement for year 2022 was when seven MMU athletes bagged 10 medals for Malaysia at the ASEAN University Games (AUG) 2022 in Ubon Ratchathani, Thailand. The games were held from 26th July until 6th August 2022. This achievement has strengthened MMU's reputation as well as elevated Malaysia's name in the international sports arena.

Malaysia contingent won second place with 182 medals and it was a proud moment for the university when MMU athletes contributed 5 Gold, 4 Silver and 1 Bronze medals for our country. Below are the results of our students in the AUG 2022:

Tan Li Ting, (FOM)

- Gold – Chess Women (Individual)
- Gold – Chess Women (Team)

Low Zheng Yong, (FIST)

- Gold – Swimming Men's 400m Freestyle

Chua Jia Tien, (FOL)

- Gold – Chess Women (Team)
- Silver – Chess Women (Individual)

Tai Chuan Zhe, (FOB)

- Gold – Badminton Men (Team)
- Bronze – Badminton Men (Individual)

Christy Teh Xing Ti, (FOL)

- Silver – 4x100m Women Swimming (Freestyle)

Muhamad Aliff Mohamad Muhazni (FOM)

- Silver – Football

Wee Yong Gan (FIST)

- Silver – Basketball

Thailand emerged as champion with 212 medals and Indonesia clinched third place with 94 medals in the competition.

Congratulations!

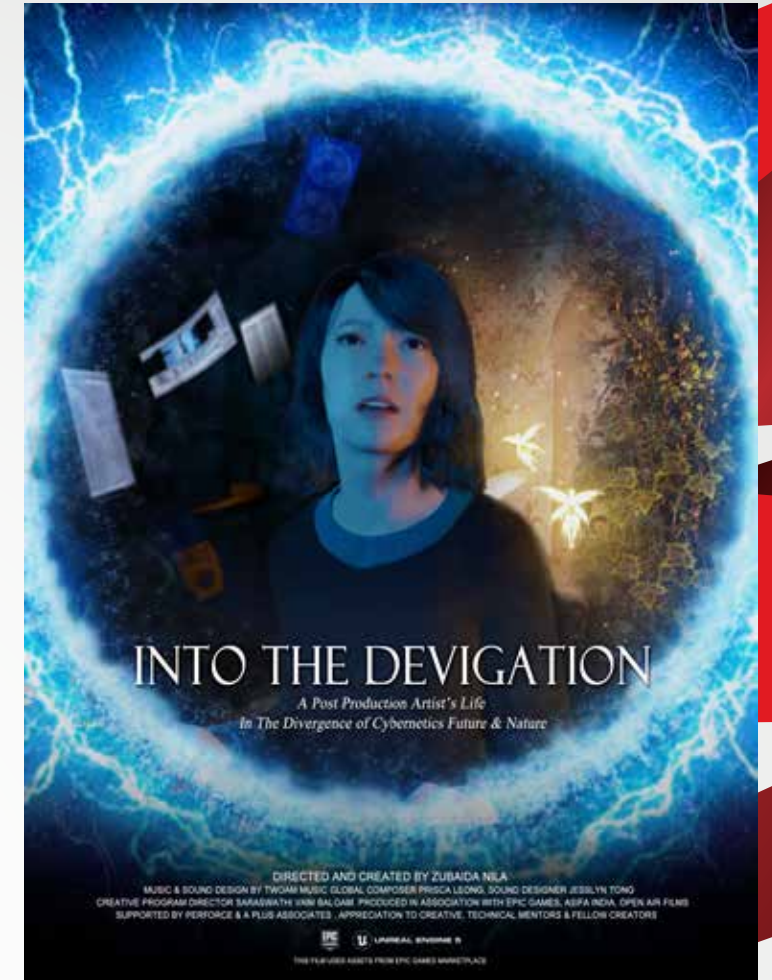


Zubaida Nila Among Shortlisted for The Women Creators Programme

Zubaida Nila, an FCM postgraduate student was among the 21 shortlisted women who took part in a paid six-week virtual in-depth training and mentoring program on real-time animation production. Aimed at empowering women creators in India and Southeast Asia, The Women Creator's Programme, initiated by Epic Games in partnership with Open Air Films, ASIFA India and Performer Software received 178 applications from the two subcontinents, and Zubaida, a visual effect artist was among those who made the cut.

Upon completing the training, the participants showcased their short films and shared their journeys throughout the event. Zubaida aspired to enhance her lighting, post-process, and FX skills with the evolving features of Unreal Engine 5 to create cinematic-ready content for ICFX (in-camera visual effects) for films and commercials.

Through the program, she was able to experiment and acquire valuable skills and knowledge from experts and industry mentors. Zubaida states, "The programme is a great incubator to encourage more women to develop the industry technical skillsets and strengthen female representation in the VFX & Virtual Production field." Zubaida is a student in MSc Creative Multimedia in FCM, and her research focuses on VR and XR in Visual Effects for Virtual Production.



Two MMU Teams Emerge Champions for the ACTION: Cultivating A Giving Generation Competition



Two teams from Multimedia University (MMU) were announced as the champions at a pitch competition, ACTION: Cultivating A Giving Generation on 3rd September 2022. Mentored by Mr. Vincent Chan from the Faculty of Business (FOB), MMU Team 1 consisted of Jogtika Ramasamy from the Faculty of Management (FOM), Raisa Alam (FOM), Chelsea Joy Wilson (FOM), Dashania Elvira Gregory (FOB) with their preferred

beneficial group, Humanitarian, while MMU Team 2 represented by Clarice Lee Kah Yee from the Faculty of Law (FOL), Lashvini Velao (FOB) and Sarveishini (FOB) with their preferred beneficial group: Wildlife. Both teams brought home cash prizes worth RM800, vouchers, and plaques.

Organised by Sunway Student Ambassador (Sunway University), the competition

served as an avenue for participants to pitch a constructive solution to the problem statement under their preferred beneficial groups: Environment, Humanitarian, and Wildlife. Our students presented their ideas to the public and honourable partners, participated in insightful workshops as well as received the opportunity to collaborate with the sector's partnering organisation to materialise the solution.

FCI Students Clinch the Honorable Student Award at the Huawei Cloud Developer Competition, Asia Pacific



Four students from the Faculty of Computing and Informatics (FCI) namely Chuah Jie Yi, Muhammad Waiee Zainol, Tan Zhi Hang, and Ahmad Ayaan made the university proud when they clinched the Honorable Student Award at Huawei Developer Competition, the Asia Pacific on 21st September 2022 in Thailand. Mentored by Dr. Ng Kok Why, Deputy Dean of FCI, the team received a cash prize of USD3000 for their attainment. Prof. Dato' Dr. Mazliham Mohd Su'ud, President of MMU also congratulated the team at his office.

The first round of the competition started on 1st July until 19th August 2022. The team registered for the competition and had a Huawei Cloud account, and they submitted their proposal deck of what they would develop and how they would link their application to the Huawei Cloud. The team was given USD150 to access, learn, and employ the Huawei Cloud services in their development. Of 136 teams from 13 countries (Asia Pacific), our team, "Traffic Light Recognition Assistance" was one of the 40 shortlisted teams.

They went through the Huawei Cloud Technology training and certification programme from 20th August until 13th September 2022. In the end, the teams were required to present their development work online from their own country, where the MMU team was selected for the final round. There were 9 teams competing in the final round in Thailand for pitching offline. One interesting fact is our MMU team is the youngest among the finalists as the majority of the participants were Master's and Ph.D. students.

MMU Team Wins the EY Young Professional Technology Competition 2022

A group of 4 students namely Lim Min Ying from Faculty of Engineering (FOE), Jeffrey Quek Shue Yew from Faculty of Business (FOB), Ng Jin Yang and Teh Ghee Ang from Faculty of Information Science and Technology (FIST) won the Grand Prize together with 2 Honourable Mention Award specifically in Human Center and Innovation Scale across 47 universities in Malaysia on 6th December 2022 at Sofitel Kuala Lumpur, Damansara.

The team received a cash worth RM12,000, crystal trophies and internship opportunities or conditional offers of employment with EY member firms in Malaysia for their achievements. They received the prizes from Board of Directors in EY Malaysia and the Chief Executive Officer (CEO) of Digital Penang.

Mentored by Mr Vincent Chan, the MMU (MMUx) team defeated other teams from different varsities namely International Islamic University Malaysia (IIUM), HELP University, Monash University, University of Malaya (UM), Universiti Tun Hussien Onn, Universiti Sains Malaysia, University of Nottingham and Imperial College of London.

The EY Young Technology Professional Challenge in collaboration with SAP and Digital Penang aims to inculcate awareness among local students on how to



apply enterprise technology in a business environment, cultivate innovation and growth in the science, technology, engineering and mathematics (STEM) workforce to support Malaysia's digital plan and establish a network for young technologists to kick-start their career.

FCI Team Emerges Champion at DataWorks Challenge 2022



Our students from the Faculty of Computing and Informatics (FCI) namely Loh Yue Yi, Ngo Xing Tung, Sia Mandy and Dylan Lim Yong Sen emerged as Champion at DataWorks Challenge 2022 on 9th November 2022. The team received a Harvey Norman voucher worth RM2,000 and crystal trophies for their achievement presented by Mr. Nick Swann, Business IT Manager.

Mentored by Dr. Ng Kok Why, Deputy Dean of FCI, the MMU (Fant4stic) team defeated other teams from different varsities namely Universiti Kebangsaan Malaysia (UKM), Universiti Teknologi Malaysia (UTM), and Universiti Teknologi PETRONAS (UTP) during the final round of the competition.

Organised by ExxonMobile, the competition was participated by 47 teams from 7 universities. The participants were given one week to develop the product solution, and only 5 teams were selected for the final round. Our team pitched their solutions and encountered the Q&A session with confidence and finesse, where the session was also participated by the top management of ExxonMobile.



Interview with our Star Athlete

Tan Li Ting, our graduate student from the Faculty of Management (FOM) is one of MMU's star athletes. She had represented the university and country in chess competitions at both national and international levels. Recently, she clinched gold medals for the Individual and Team categories at the 20th Asian University Games 2022 in Thailand.

On top of that, she has a proven track record of excellence when she entered chess competitions. Hive Buzz (HB) is honoured to conduct an interview with Tan Li Ting to know her more closely.

HB: Could you introduce yourself?

I'm Li Ting, an MMU graduate for the class of 2022, and I am currently working at KPMG Tax. I started to play chess at the age of 7 and have been competing in tournaments since then. I'm the middle child with an elder brother and younger sister who also have been playing chess since young as well.

HB: How did you first start playing chess?

My brother joined the chess club in his primary school, and he came back to teach me. I was actually fascinated by the pieces as it was like a toy to me.

HB: Please tell us the role of your parents in your success.

You know young teens tend to have many interests, whether influenced by friends or people/ things happening around us, we tend to change our attention to new interests really fast, but my parents look into my potential and insisted to continue sending me to chess training and competitions in local and overseas.

HB: Who is your all-time favourite chess player?

Hou Yi Fan. I'm awed by her determination to balance chess with life outside of it.

HB: Do you play chess online? Is it different from playing on board?

Yes, but not too often these days. It seems to me, online has allowed us to challenge anyone and at anytime.

HB: What sports do you love to play besides chess?

I enjoy playing badminton with my colleagues these days.



HB: What is your biggest inspiration? How do you stay motivated?

At first, it was the competitive side of me and also the taste of success after winning the game/ tournament. But later, the game is like a puzzle to solve and the satisfaction after winning the game.

HB: What has been the most memorable moment so far in your life?

The moment we represented the Malaysian team went up to the podium as the winners of Group C, starting ranked 66th but finishing 25th, in the World Chess Olympiad of 2016.



HB: Have you faced any obstacles in your life or games?

Always, but it is a matter of how you face it. Whether to be brave to face it, get back up even you were knocked down or just give up.

HB: How do you find about studying at MMU?

MMU taught me to see beyond my insecurities, to be more organised and self-reliant.

HB: What is your favourite spot on-campus?

Learning point beside the bakery. I love to spend my days there studying and getting food in between classes or studying from the bakery.

HB: In your opinion, what qualities make a good chess player?

Passion, hard work, fighting spirit, patience, and confidence.



HB: Can you share your favourite "Life Lesson Quote"? Why does that resonate with you?

"I want to be the best, but you also need to have a life." I think it is important to know what you truly want.

HB: Are there any short-term goals that you would like to achieve in the next few months or a couple of years?

To complete my professional accounting papers of ICAEW.

HB: Do you have any messages or advice to share with other students?

When you are pursuing your dreams, don't forget to live your best life! Studying is important, but enjoy your college life with your friends, be proactive in the activities in or outside of MMU and be proud to be one of the MMUians!



MMU Student Attains Awards in the Hong Leong Bank Hackathon Challenge 2022



Nyaanaputhraan A/L Prakabakaran



Ahmad Johan



Resyinder Ramish



Nyaanaputhraan A/L Prakabakaran from the Faculty of Computing and Informatics (FCI) was listed in the Top 12 Grand Finalists in the Hong Leong Bank Hackathon Challenge 2022 that was held recently. He bagged two awards, a consolation prize and Special Award (Perseverance and Commitment) during the event. The special award was given to him as he completed the entire hackathon all by himself.

Besides that, another MMU team consisting of Vincent Chan from the Faculty of Business (FOB), Ahmad Johan from the Faculty of Management (FOM), and Resyinder Ramish from the Faculty of Creative Multimedia (FCM) also participated in the challenge, and one of the Top 40 finalists. The competition aimed for participants to re-imagine banking in the metaverse as they aspire to have products and solutions that are personalised and friendly-user to be utilised in both the physical and virtual worlds.

The participants used their knowledge of blockchain technology, cloud computing, artificial intelligence (AI), machine learning, augmented reality (AR)/ virtual reality (VR), and Big Data to hack our-of-the-box solutions to solve the problem statements provided, which related to the metaverse and hyper-personalisation. The participants from various varsities, start-ups, and companies came to compete for the final demo pitch on 30th October 2022. As a result, Nyaanaputhraan who won 2 awards walked home with a cash prize of RM1,000 and Reshinder is offered a job opportunity at Hong Leong Bank.

MMU Teams Win Big at Techstars Startup Weekend Johor Bahru

Three teams of MMU consisted of students and alumni clinched all prizes at Techstars Startup Weekend Johor Bahru when they grabbed the first, second and third places during the Final Pitching session. Ng Jin Yang from the Faculty of Information Science and Technology (FIST) won the first place and walked away with winning prizes worth RM30,000. Jin Yang presented his ideas on project entitled JOMTaPAU.

Meanwhile, a group which consisted of alumni and students namely Muhammad Adam Hafizi Muhd Rozaidee (FCM alumni), Shatiswaran Vagian (FCI alumni) and Muhammad Najmuddin M. Yusof from FIST, who pitched on Automaseed, secured the second place and received winning prizes worth RM10,000. Whilst, Muhammad Amir Faris Ahsan Nudin from FCI and Ahmad Johan Abul Hamid from FOM presented their project on Smart Spend won the third place and they won prizes worth RM5,000.

Hosted by Techstars, the event creates an environment where passionate, driven, and like-minded people can come together to learn, network and bridge the gap between trades, expose potential, and see actual results. Through a 3 day event, young entrepreneurs learned to grow practical ideas in the right direction. A total of 17 students and alumni of MMU participated in this 54-thrilling-hour event.



“ Education is the kindling of a flame not the filling of a vessel..

- Socrates

”



Yang Berhormat (YB) Dato' Sri Saifuddin Abdullah, the then Minister of Foreign Affairs together with his delegation made a courtesy visit to MMU Land on 22 July 2022. The guests received a warm welcome from Prof. Dato' Dr. Mazliham Mohd Su'ud, President of MMU at MMU Cyberjaya campus. The delegation also watched a few short films by our students at MMU Cinema. The visit also signified Wisma Putra's interest in bringing our students' short films to several international showcases.



In conjunction with the Sambutan Bulan Kebangsaan 2022, MMU hosted an event, Sepetang Menjelang Merdeka on 30 August 2022 at MMU Cyberpark. Tun Dr. Siti Hasmah Mohamad Ali, the first Chancellor of MMU graced the occasion with her presence in celebrating Independence Day with the MMU community. Tun Siti also played a violin while accompanying Prof Dato' Dr. Mazliham Mohd Su'ud recited his poem during the event.



MMU launched its Sambutan Bulan Kebangsaan 2022 or National Month Celebration 2022 on 16 August 2022. The launching ceremony was graced by Prof. Dato' Dr. Mazliham Mohd Su'ud, President of MMU together with the management committee members, staff, and students at the President's Square, Melaka campus.



More than 20 MMU alumni founders gathered for Founders Meet and Greet and the Launch of Permata Dunia Business Network and Weekend Picnic by the Lake at MMU Cyberpark, Cyberjaya campus on 24 September 2022. Organised by the Alumni Engagement, Career and Entrepreneurship Development (ACE), Prof. Dato' Dr. Mazliham Mohd Su'ud, President of MMU attended the event to meet the Permata Dunia. Prof. Dato' also officiated the launch of Permata Dunia Business Network, a new platform for all alumni to share their business information and details with the MMU & TM community as well as the general public.



MMU and Telekom Malaysia Berhad (TM) via its Group Risk Management supported the government's initiative in making Malaysia green through the 100 Million Trees Campaign at the Cyberjaya campus. A group of MMU staff and students, led by Prof. Dato' Dr. Mazliham Mohd Su'ud, MMU President together with TM representatives convened to plant trees at MMULand on 18 October 2022.



Ir. Ts. Azizi A. Hadi, Dr. Mazlan Abbas and Ts. Noor Mohd Helmi Nong Hadzmi, the former Directors of MMU were feted at an appreciation high-tea on 2 November 2022. The event was to honour and acknowledge the contribution and support given to the University. YBhg Tan Sri Dr. Rahamat Bivi Yusoff, Chairman of MMU Board of Governors together with other Board members also attended the ceremony.



On 27 October 2022, over 200 students from various faculties in MMU received their Peranti Siswa tablets to assist them in their learning process. Yang Berhormat (YB) Datuk Seri Rina Mohd Harun, the then Minister of Women, Family and Community Development presented the tablets to the students in a ceremony that was held at the Cyberjaya campus.

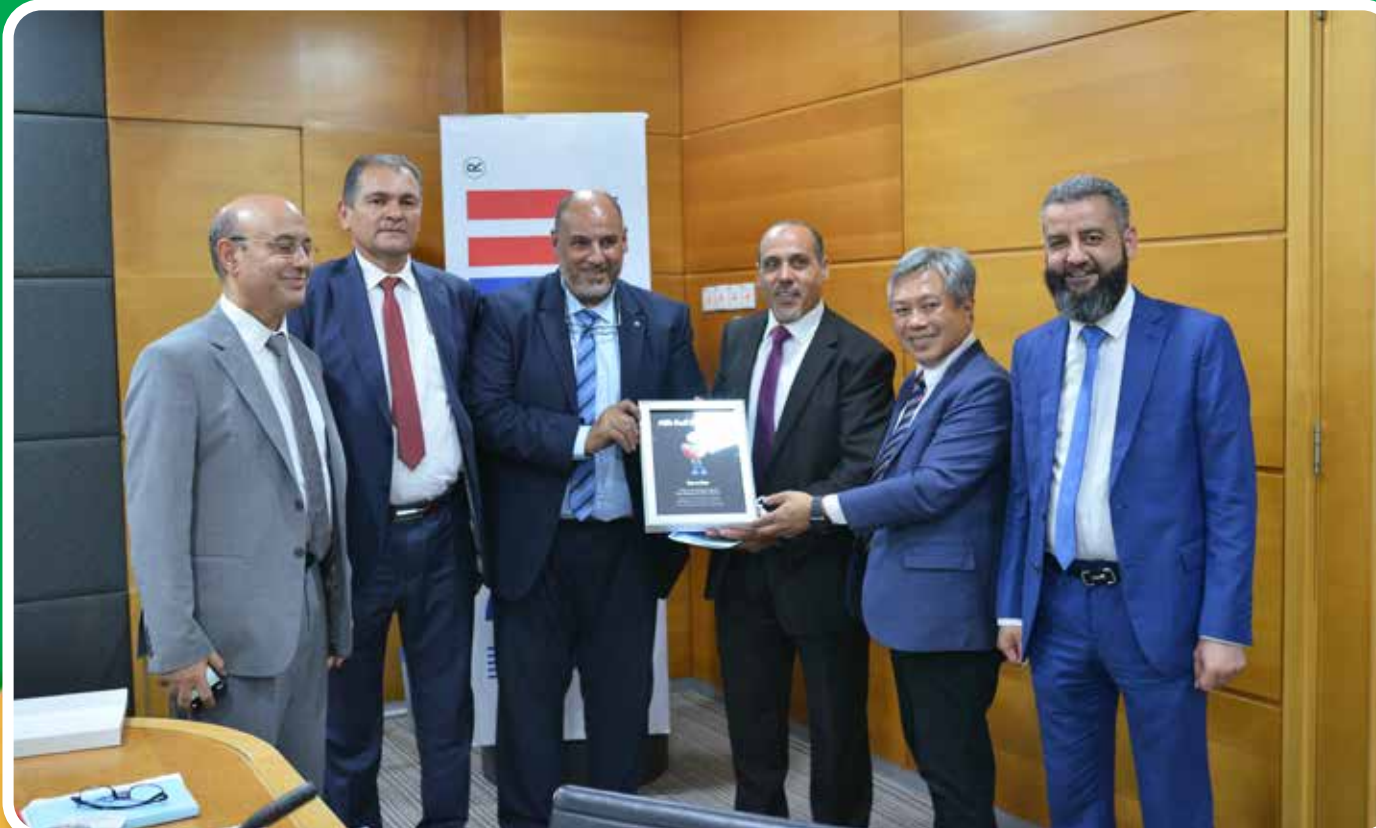


On 12 October 2022, a total of 75 athletes were celebrated during an appreciation night for their efforts and achievements in bringing medals not only for the university but also for Malaysia. Prof. Dato' Dr. Mazliham Mohd Su'ud, President of MMU graced the occasion and presented tokens of appreciation to 19 athletes for winning 31 medals from various sports competitions at AMES Hotel, Melaka.

Date & Time: 9th Nov 2022 (Wednesday), 3:00pm - 4:00pm
Venue: Ideation Hall, TM R&D, Cyberjaya



TM R&D and MMU kicked off its first collaborative project called CLIC, recently in Cyberjaya. The kickoff session was officiated by Prof. Dato' Dr. Mazliham Mohd Su'ud, President of MMU. CLIC or Campus Lifecycle Management System aims to explore how TM R&D and MMU can work together to modernise MMU's e-campus Management System in the most efficient and cost-effective way.



MMU is honoured to receive a courtesy visit from the delegation of the Embassy of Libya and representatives from the Ministry of Higher Education and Scientific Research of Libya to MMU Land, Cyberjaya campus on 4 November 2022. The delegation, which was led by Dr. Aiman AK Elmahmodi, Academic Attachee Embassy of Libya was warmly welcomed by Prof. Dato' Dr. Mazliham Mohd Su'ud, President of MMU.

“

Live as if you
were to **die**
tomorrow.
Learn as if you
were to **live**
forever.

- Mahatma Gandhi

”

www.mmu.edu.my

MULTIMEDIA UNIVERSITY [DU001(B)]

Cyberjaya Campus (Main)
Persiaran Multimedia,
63100 Cyberjaya, Selangor,
Malaysia

Melaka Campus
Jalan Ayer Keroh Lama,
75450 Melaka,
Malaysia

Get in touch **1 300 800 668**

ccu@mmu.edu.my

[f mmumalaysia](#)
[@ mmumalaysia](#)

[t mmumalaysia](#)
[mmumalaysiatv](#)



SUSTAINABLE DEVELOPMENT GOALS

