# COMMUNICATION

(N/321/7/0237) 02/25 (MQA/PSA13430)

#### FIELDS OF RESEARCH Corporate Communication

- Digital Media Literacy
- Public Relations
- Advertising and Persuasion .
- Health Communication Intercultural Communication
- Strategic Communication .
- Communication Related Area

## ENTRY REQUIREMENT

- A Bachelor's Degree or its equivalent, with a minimum CGPA of 2.75, as accepted by the University Senate; OR
- A Bachelor's Degree or its equivalent, with a minimum CGPA of 2.50 and not meeting CGPA of 2.75, can be accepted subject to rigorous internal assessment; OR
- A Bachelor's Degree or its equivalent, not meeting CGPA of 2.50, can be accepted subject to a minimum of 5 years working experience in a relevant field; OR
- Any other qualification which is of equivalent level as determined by the Senate of the University.

## ENGLISH LANGUAGE REQUIREMENT

An applicant is required to possess a sufficient level of English language proficiency by obtaining one of the followings:

- (1) a minimum IELTS overall band score of 6.0 ; or
- (2) a minimum overall TOEFL iBT score of 60 ; or (3) a minimum MUET overall band score of 4 ; or
- (4) a minimum Pearson Test of English score of 59 ; or
- (5) a minimum Cambridge Qualifications and Test score of 169.
- In addition to the above, any other qualification which is of equivalent level as
- determined by the Senate of the University.

#### PROGRAMME DURATION

Full Time : Min. 2 years , Max. 3 years Part Time : Min. 3 years , Max. 5 years Intake : Throughout the year

FEES	LOCAL (RM)	INTERNATIONAL (RM)
Acceptance Fee		
Registration Fee	500	3,400
EMGS Related Fee &		2 ( 22
International Student Service Fee	NA	3,420
Deposit	500	1,500
Student Card	50	50
Advance Tuition Fee *	500	3,000
Total	1,550	11,370
Tuition Fee (per year)	3,000	3,750
University Resource Fee (per year)	1,500	1,500
Student Activity Fee (per year)	300	300
Thesis Examination Fee	750	900
Advanced Research Methods in Communicatio	n 250	300
Commercialization Entrepreneurship	250	300

\*Advance Tuition Fee will be set-off with tuition fee for 1st Year

