

# Unlock Your Career Advancement



**MBA**



**EMBA**



**DBA**



Enjoy special waiver up to

**RM3,000\***

\*Terms and Conditions Apply

## PROGRAMME : MASTER OF BUSINESS ADMINISTRATION

( STRUCTURE C : COURSEWORK )

(R/345/7/0668) 03/20 (A11391) Cyberjaya

(R2/345/7/0461) 05/22 (A8069) Melaka

### COURSE STRUCTURE

FULL TIME		Min. 1 year, Max. 3 years					
		TRIMESTER 1		TRIMESTER 2		TRIMESTER 3	
			CH		CH		CH
Subjects	Accounting for Managers	3		Elective 1	3	Specialised subject 2	3
	Marketing Management	3		Elective 2	3	Specialised subject 3	3
	Research Methods and Data Analysis	3		Specialised subject 1	3	Specialised subject 4	3
	Organizational Behavior	3					
	Strategic Management	3					
Project	The Final Project is a compulsory subject and will commence after the candidate has passed for 4 subjects (12 credits) including Research Methods and Data Analysis. The project is conducted with a 6-month period (Trimester 2 & 3)						
Total credits	41						

Note: Each trimester has 14 weeks including exam weeks. Classes are conducted within 12 weeks; 3-hour lecture during office hours. The final examinations are scheduled during the 2-week period. The trimester commences every February, June and October.

PART TIME		Min. 2 years, Max. 5 years					
		YEAR 1					
		Sem 1	Sem 2	Sem 3	Sem 4	Sem 5	Sem 6
7 weeks per sem							
Subjects	Core subject 1	Core subject 2	Core subject 3	Elective 1	Elective 2	Specialised subject 1	
		YEAR 2					
		Sem 1	Sem 2	Sem 3	Sem 4	Sem 5	Sem 6
7 weeks per sem							
Subjects	Core subject 4	Core subject 5	Specialised subject 2	Specialised subject 3	Specialised subject 4	Final project submission	
Total	41						

Note: The actual course structure for part-time mode will be provided once the candidate has enrolled in the programme. Classes are usually held on Sundays; 6 hours per session; 6 sessions per short semester. The final examination is conducted in the 7th week. There is 1-week break in between short semesters and a longer break after the 6th short semester. The course structure is slightly different for Melaka campus.

#### Core Subjects (Cyberjaya)

Accounting for Managers  
Marketing Management\*  
Strategic Management\*  
Research Methods & Data Analysis\*  
Organisational Behaviour\*

\*Note: 100% CW

#### Elective subjects (Cyberjaya)

Change Management  
Cyberlaw  
Entrepreneurship\*  
Financial Technology (FinTech)  
Managing Knowledge Personnel

#### Specialisation subjects (Cyberjaya)

##### General Management

1. Take any 2 subjects from other specializations
2. Operations Management
3. Sustainability & Innovation Management

##### Knowledge Management

1. Fundamentals of Knowledge Management
2. Knowledge Enterprise
3. Database Management
4. Strategic Knowledge Management

##### Managerial Analytics

1. Business Data Analytics for Managers
2. Data Visualisation for Managers
3. Database Management
4. Programming for Managers

##### Multimedia Finance

1. Corporate Finance
2. Financial Markets
3. Investment Analysis
4. International Finance

##### Human Resource Management

1. Human Resource Management
2. Industrial Relations
3. Recruitment & Selection
4. Human Capital Analytics

##### Multimedia Marketing

1. Consumer Behavior
2. Marketing & Multimedia
3. Global Marketing
4. Services Marketing

#### Core Subjects (Melaka):

Business Accounting and Finance  
Sustainable Marketing Management  
Research Methods and Data Analytics  
Managing Organisational Behaviour

#### Specialisation Subjects (Melaka):

##### Innovation Management (Melaka)

1. Business Intelligence and Data Analytics
2. Technology and Innovation
3. Operations and Supply Chain Management
4. Managing Strategies
5. Entrepreneurship and New Ventures

##### Marketing and Tourism (Melaka)

1. Contemporary and Digital Tourism Marketing
2. Cultural and Heritage Tourism
3. Cross Border Marketing
4. Managing Strategies
5. Entrepreneurship and New Ventures

##### Elective Subjects (Melaka)

1. Human Capital Analytics
2. Financial Technologies
3. Digital and Social Media Marketing

\* Or any two subjects from either one of the specialisation



FEES	Local	International
	Total (RM)	Total (RM)
Registration Fee	500	3,400
EMGS Related Fee & International Student Service Fee	NA	3,420
Deposit	1,000	1,500
Smart Card	50	50
Advance Tuition Fee **	500	6,000
<b>Total (1st Payment)</b>	<b>2,050</b>	<b>14,370</b>
Tuition Fee	27,000*	33,750*
University Resource Fee (per year)	1,500	1,500
Student Activity Fee (per year)	300	300

\*RM3,000 will be waived from total Tuition Fee. T&C apply

\*\* Advance Tuition Fee will be set-off with tuition fee for 1st Trimester

## PROGRAMME : EXECUTIVE MASTER OF BUSINESS ADMINISTRATION – ONLINE DISTANCE LEARNING

( STRUCTURE C : COURSEWORK )

(N-DL/345/7/1099) 07/24 (MQA/PSA12023) Cyberjaya

### COURSE STRUCTURE

FULL TIME																				Min. 1 year, Max. 3 years			
SEMESTER 1												Sem Break		SEMESTER 2								Sem Break	
	Nov	CH	Dec	CH	Jan	CH	Feb	CH	Mac	Apr	May	CH	Jun	CH	Jul	CH	Aug	CH	Sept	Oct			
Subjects	Marketing Innovation	4	Managing Human Capital	4	Management of Strategy	4	Business Economics	4			Management Information Systems & IT Governance	4	Accounting and Finance for Managers	4	Elective 1	4	Elective 2	4					
							Business Research Methods	4			Final Project	6											
Total		4		4		4		8				10		4		4		4					
42																							

*\*Subject to change without prior notice*

#### ELECTIVE SUBJECTS (2 Only):

• Legal Informatics for Managers • Service Marketing • Contemporary Corporate Finance • Management Decision Analysis • Project Management

PART TIME																				Min. 2 years, Max. 5 years			
SEMESTER 1												Sem Break		SEMESTER 2								Sem Break	
	Nov	CH	Dec	CH	Jan	CH	Feb	CH	Mac	Apr	May	CH	Jun	CH	Jul	CH	Aug	CH	Sept	Oct			
Subjects	Marketing Innovation	4	Managing Human Capital	4	Management of Strategy	4					Business Research Methods	4	Business Economics	4	Management Information Systems & IT Governance	4							
Total		4		4		4						4		4		4							
24																							

SEMESTER 3												Sem Break		SEMESTER 4								Sem Break	
	Nov	CH	Dec	CH	Jan	CH	Feb	CH	Mac	Apr	May	CH	Jun	CH	Jul	CH	Aug	CH	Sept	Oct			
Subjects	Accounting and Finance for Managers	4	Elective 1	4	Elective 2	4					Final Project	6											
Total		4		4		4						6											
18																							

*\*Subject to change without prior notice*

#### ELECTIVE SUBJECTS (2 Only):

• Legal Informatics for Managers • Service Marketing • Contemporary Corporate Finance • Management Decision Analysis • Project Management



FEES	Local		International	
	Total (RM)		Total (RM)	
Type of Fees				
Registration Fee	500		3,400	
Deposit	1,000		1,500	
Smart Card	50		50	
Advance Tuition Fee **	500		6,000	
<b>Total (1st Payment)</b>	<b>2,050</b>		<b>10,950</b>	
Tuition Fee	19,000*		21,000*	
University Resource Fee (per year)	1,500		1,500	
Student Activity Fee (per year)	300		300	

*\*RM1,000 will be waived from total Tuition Fee. T&C apply*
*\*\* Advance Tuition Fee will be set-off with tuition fee for 1st Trimester*

## PROGRAMME : DOCTOR OF BUSINESS ADMINISTRATION

( STRUCTURE B : MIXED MODE )

(R2/345/8/1065) 02/23 (A3712) Cyberjaya

### COURSE STRUCTURE

FULL TIME		Min. 3 years, Max. 5 years													
7 weeks per sem	YEAR 1												YEAR 2	YEAR 3	
	SEM 1		SEM 2		SEM 3		SEM 4		SEM 5		SEM 6				
	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	
Subjects	Accounting Decision	3	Global Financial Economics	3	Strategy Management Theory and Practice	3	Management Consultancy	3	Research Methodology	3	Data Analysis Techniques	3	Dissertation		
	Organisational Management	3	Strategic Marketing	3	Leadership	3	Ethics and Governance	3	Case Methodology	3					
Total	6		6		6		6		6		6		3	50	
													33	50	

The actual course structure will be provided once the candidate has enrolled in the programme. There are 6 semesters per year. Each semester has 7 weeks, where classes are conducted for 6 weeks and final examinations are conducted in the 7th week. Classes and final examinations are conducted during the weekend. There will be a 1 week break at the end of Sem 1 to Sem 5 and there will be 4 weeks break at the end of Sem 6.






PART TIME		Min. 4 years, Max. 7 years																							
7 weeks per sem	YEAR 1												YEAR 2						YEAR 3	YEAR 4					
	SEM 1		SEM 2		SEM 3		SEM 4		SEM 5		SEM 6		SEM 1		SEM 2		SEM 3				SEM 4		SEM 5		SEM 6
	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	
Subjects	Accounting Decision	3	Global Financial Economics	3	Strategy Management Theory and Practice	3	Management Consultancy	3	Research Methodology	3	Data Analysis Techniques	3	Organization Management	3	Strategic Marketing	3	Leadership	3	Ethics and Governance	3	Case Methodology	3	Dissertation		
Total													33							50					

The actual course structure will be provided once the candidate has enrolled in the programme. There are 6 semesters per year. Each semester has 7 weeks, where classes are conducted for 6 weeks and final examinations are conducted in the 7th week. Classes and final examinations are conducted during the weekend. There will be a 1 week break at the end of Sem 1 to Sem 5 and there will be 4 weeks break at the end of Sem 6.

FEES	Local	International
	Total (RM)	Total (RM)
Type of Fees		
Registration Fee	500	3,400
EMGS Related Fee & International Student Service Fee	NA	3,420
Deposit	1,000	1,500
Smart Card	50	50
Advance Tuition Fee *	500	6,000
<b>Total (1st Payment)</b>	<b>2,050</b>	<b>14,370</b>
Tuition Fee	49,300	52,200
University Resource Fee (per year)	1,500	1,500
Student Activity Fee (per year)	300	300

\* Advance Tuition Fee will be set-off with tuition fee for 1<sup>st</sup> Trimester

## ENTRY REQUIREMENT

Programme	Academic Qualification	English Competency
 <b>MBA</b>	<ol style="list-style-type: none"> <li>1) A Bachelor's degree with minimum CGPA of 2.50 or equivalent from MMU or institutions recognised by Senate; or</li> <li>2) A Bachelor's degree or equivalent not meeting CGPA of 2.50, in a related field from MMU or institutions recognised by Senate, can be accepted subject to a minimum of five (5) years working experience in relevant field.</li> </ol>	<p>An applicant is required to possess a sufficient level of English language proficiency by obtaining one of the followings:</p> <ol style="list-style-type: none"> <li>1) a minimum IELTS overall band score of 6.0 ; or</li> <li>2) a minimum overall TOEFL iBT score of 60 ; or</li> <li>3) a minimum MUET overall band score of 4 ; or</li> <li>4) a minimum Pearson Test of English score of 59 ; or</li> <li>5) a minimum Cambridge Qualifications and Test score of 169.</li> </ol> <p>In addition to the above, any other qualification which is of equivalent level as determined by the Senate of the University.</p>
 <b>EMBA</b>	<ol style="list-style-type: none"> <li>1) A Bachelor's degree with minimum CGPA of 2.50 or equivalent from MMU or institutions recognised by Senate; or</li> <li>2) A Bachelor's degree or equivalent not meeting CGPA of 2.50, from MMU or institutions recognised by Senate, can be accepted subject to a minimum of five (5) years working experience in relevant field.</li> </ol>	
 <b>DBA</b>	<ol style="list-style-type: none"> <li>1) A Master's degree from MMU or institutions recognised by Senate; or</li> <li>2) Other academic qualifications equivalent to (1) that are accepted by Senate;</li> </ol>	



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-  Ready for Industry



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Top 5-Malaysian Private University 2020



Awarded by Ministry of Education (MOE) and Malaysian Digital Economy Corporation (MDEC), 2019



MDEC's Malaysian Digital Talent Study 2017 by Frost & Sullivan Asia Pacific



Awarded Self- Accreditation Status from Malaysian Qualifications Agency (MQA), 2017

## MULTIMEDIA UNIVERSITY [DU001(B)]

Cyberjaya Campus  
Jalan Multimedia  
63100 Cyberjaya  
Selangor

Melaka Campus  
Jalan Ayer Keroh Lama  
75450 Melaka

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