

**BUSINESS, MANAGEMENT
& ACCOUNTING**

LET'S REDEFINE
BUSINESS
& MANAGEMENT





This prospectus uses Augmented Reality to give the reader a glimpse of MMU's experience. First, you need to scan the QR code here to enable the camera via browser experience. Then, find the AR icon marker in this prospectus and scan it to bring the AR to life.

Business, Management & Accounting PROSPECTUS

“ Education is the most powerful weapon used to change the world. Our greatest responsibility as educators is to teach our students to think both intensely and critically.

By equipping our students with the right tools, knowledge and skills, they can go out into the world and shape their future.

As a Premier Digital Tech University and being a trendsetter of the private higher learning sector in Malaysia, we are steadfast in preparing our graduates for leadership roles in their respective disciplines and professions.”

President of Multimedia University



This is an AR marker. Scan the MMU mascot to watch the video or view 360 video.

E-Bee
MMU Mascot



BUSINESS, MANAGEMENT & ACCOUNTING AT MMU

MMU is the university for you to pursue a degree in business and accounting. MMU offers award winning, practical and industry-ready degrees that prepares you to be competent and outstanding in your career in business.

We seek to empower our students with expertise and knowledge, and are committed to offer programmes in a global context to enhance your depth and perception for successful careers in the business, government, and non-profit sectors.

Both our Faculty of Management and Faculty of Business incorporate industry-led curriculum so you will gain not only technical knowledge and skills, but also relevant soft and management skills. Many of our lecturers are professionals and specialists in their fields who will be able to impart real-life experience and solutions to your learning.

We also have strong collaborations with global industry leaders who are ready to share their knowledge of cutting-edge innovative technologies to keep you up-to-the-minute with current and future industry needs.





WHY BUSINESS, MANAGEMENT & ACCOUNTING AT MMU

Collaborations with top companies to provide certification programmes to students

Industry-recognised lecturers who hold advisory positions with global organisations (UNESCO) and Adjunct professors from the industry (Epic Valley, TM)

The only university in Malaysia with a **full-fledged Bloomberg lab** for financial analysis

Mentoring environment to nurture future professionals who are accountable and hold highly relevant competencies. Core **Employability Skills** integrated into all programmes

Innovative curriculum that embeds Management Analytics components and Entrepreneurial thinking in all programmes

Real working assignments for action-based learning that exposes students to the industry

Experience final year abroad in the UK or Australia via **articulation programme**

AN AWARD-WINNING UNIVERSITY WITH A GLOBAL OUTLOOK

- Be part of a globally ranked university that is listed in the **QS World University Rankings** and continues to strive with solid breakthrough to be at the **170th spot in QS Asia University Rankings 2020**.
- Study alongside **more than 1,000 international students from 62 countries**.
- Experience the **best and latest technologies from our collaborations** with **major ICT players** such as ZTE, Huawei, Nokia, Intel, Microsoft, Cisco and Motorola.
- Get exposure to some of the **best practices from the world's best universities** such as MIT, Stanford, Carnegie Mellon, Harvard, USC and Tokyo University.



Ranked at 170th in
QS Asia University
Rankings 2020



Awarded Self-Accreditation Status,
2017 Malaysian Qualifications
Agency (MQA)



Top 5 Malaysian Private
University in Times
Higher Education World
University Ranking 2020



More than 90% Employability
within 6 months of graduation
[Ministry of Higher Education (MoHE) Tracer
Study & MOE Kemaskini Status Pekerjaan
2015]



MMU's IT graduates are the
most preferred by Malaysian
firms - Frost & Sullivan Asia
Pacific (MDEC's Malaysian
Digital Talent Study 2017
Final Findings)



Premier Digital Tech University Status, 2020 Ministry of Higher
Education (MoHE) and Malaysia Digital Economy Corporation
(MDEC)



TOP
MALAYSIAN
PRIVATE
UNIVERSITY*

*Top 5 in **QS Asia University
Rankings 2020** among private
universities in Malaysia.

Faced with the challenging demands of a knowledge-based economy, business and management degrees from MMU will definitely hold you in good stead for the future. The unique blend of management fundamentals and knowledge technologies conducted in collaboration with SAP University Alliances, along with a commitment to nurturing an entrepreneurial mindset and independent thinking, will help you meet global industry expectations.



AN ENTREPRENEURIAL UNIVERSITY WITH INDUSTRY-READY PROGRAMMES

Well-rounded Education

Be empowered with the fundamentals of your field of study that also incorporate entrepreneurial skills and expertise which are relevant to your respective industries and job markets.

Industry on Campus

Be connected and gain benefit from our state-of-the-art labs established by our industry collaboration with ZTE, Huawei, Microsoft, Intel and many more.

Ready for Industry

Be enthused with Start-up Schemes from the Entrepreneur Development Centre (EDC) and nurture your entrepreneurship mindset.

A UNIVERSITY THAT IS AN INDUSTRY TRENDSETTER

- We offer programmes which are tailored to the industry's needs.
- Nearly 50% of our programmes are developed for fast growing industries.
- We produce graduates who are setting new standards in Malaysia's industries. Among our successful alumni are Mohd Nizam Abd Razak (the creator of BoBoiBoy, who has boosted the animation industry in Malaysia), Muhammad Usamah Zaid Yasin (Founder & Executive Director of Wau Animation that produces Ejen Ali), Tan Aik Keong (Director of Agmo Studio, a multi-award winning mobile app development company), Ko Chuan Zhen (CEO and co-founder of Plus Solar Systems, a multi-award winning clean energy company in Malaysia) and many more.

A woman wearing a maroon hijab and a black blazer is smiling and shaking hands with a man. The man is wearing a light orange shirt and glasses. They are standing in front of a modern building with large glass windows. The background is slightly blurred, showing greenery and the building's structure.

One of the university's primary objectives is to be able to **inspire & innovate others.**

We understand that the future lies in technology, and we are adamant to help shape people who will help make a better tomorrow.

A VIBRANT AND CONDUCTIVE CAMPUS LIFE

- Convenient and comfortable accommodation – on-campus and off-campus.
- Intelligent and high-tech labs.
- Digital libraries.
- Set studio and post-production suite.
- Over 100 clubs and societies.
- Extensive infrastructure – campus-wide Wi-Fi, health clinics, mosques, 24-hour security, food & beverage outlets and more.
- Comprehensive Sports Centre – track & field, indoor sports arena, gym as well as an olympic-sized swimming pool.



MMU Alumni

“ MMU promotes critical thinking and authenticity of ideas. Its emphasis on coaching and research activities helps achieve breakthrough in building digital capabilities, communication and leadership skills to prepare students for the job market. I am fortunate that 20 years ago, I studied in a campus well equipped with Internet connectivity, digital libraries and supportive educators who constantly coach us in team work, information analysis and effective presentation of ideas. This gave me a head start in my career. ”

Lim Wei Ling

*Bachelor in Business Administration [Hons.]
(Management with Multimedia 2001)*

*Head, Digital Transformation
Gamuda Berhad*



This is an AR marker. Scan the image to watch the video / or view 360 video.

MMU Alumni

“ What I have achieved today disproves the perception that local graduates are less employable than overseas graduates. I truly believe that the experience and exposure that I have gained during my time in MMU has contributed to shape the person I am today. I am proud to be a graduate of MMU. ”

Sharifah Sarah Syed Mohamed Tahir
Bachelor of Accounting [Hons.] 2003

*Head of Strategic Management,
Maybank Islamic Banking Group.*





FACULTY OF MANAGEMENT

Cyberjaya Campus

Sprawled over **808,440** square metres and housing **28** academic and support buildings, our Cyberjaya campus is home to the Faculty of Management.



This is an AR marker. Scan the image to watch the video / or view 360 video.

FOUNDATION IN MANAGEMENT (R2/010/3/0192) 06/24 (A9589)

The Faculty of Management meticulously designed its Foundation in Management programme to provide the necessary fundamental skills in management, finance and business. These skills prepare our foundation students to be more adaptive when they embark in our various Bachelor programmes in accounting, economics, management, marketing, finance and enterprise management. The Foundation in Management is a one-year foundation programme, the preferred pathway to undergraduate studies.

PROGRAMME STRUCTURE FOR FOUNDATION IN MANAGEMENT

Trimester 1	Trimester 2	Trimester 3
<ul style="list-style-type: none"> Communicative English Essential Mathematics Essentials of Microeconomics Essentials of Financial Accounting University Study Skills 	<ul style="list-style-type: none"> Essential English Computer Applications in Business Introduction to Business Introduction to Law Essential Statistics Social and Emotional Health 	<ul style="list-style-type: none"> Academic English Essentials of Macroeconomics Essentials of Management Accounting

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

BACHELOR OF ACCOUNTING (HONS.) (R2/344/6/0207) 06/26 (A10454)

Accounting is the language of business, and accountants help business leaders make smart financial decisions. The Bachelor of Accounting is a four-year programme that is recognised by the Malaysian Institute of Accountants, which will enable graduates with the relevant professional working experience to qualify as a Chartered Accountant Malaysia or C.A. (M). It provides students with the knowledge and skills required to become professional accountants. The faculties provide students with exceptional understanding of accounting with adequate fundamentals and clear exposure on every subject.

Through an exclusive collaboration that is the first and only one in Malaysia and the second in Asia, students may be able to gain credits for up to four additional papers beyond the maximum exemptions with ICAEW. Other than that, the CIMA University A-Star Programme in MMU enables students with a CGPA of 3.50 to fast track their CIMA qualification by having to sit for only 1 paper to qualify.

Exemption from Professional Bodies:

- Institute of Chartered Accountants in England and Wales (ICAEW) - 8 papers out of 15 (with up to 12 papers via strategic credits)
- Chartered Institute of Management Accountants (CIMA) - 10 papers out of 16
- Association of Chartered Certified Accountants (ACCA) - 9 papers out of 13
- Certified Practising Accountants (CPA Australia) - 6 papers out of 12
- Malaysian Institute of Certified Public Accountants (MICPA) - 4 papers out of 9
- The Malaysian Institute of Chartered Secretaries and Administrators (MAICSA) - 4 papers out of 8
- Chartered Tax Institute of Malaysia (CTIM) - 5 papers out of 10

Career Prospects: Professional accountants that may specialise in taxation, forensic accounting and investigation, auditing, management accounting, financial accounting, government accounting, and accounting information systems.

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3	Year 4
CORE			
<ul style="list-style-type: none"> English for Business Studies Quantitative Analysis Microeconomics Fundamental to Financial Accounting Fundamental of Management Introduction to Cyberpreneurship English for Business Communication Management Accounting 1 Financial Accounting & Reporting I Principles of Finance Macroeconomics Principles of Marketing 	<ul style="list-style-type: none"> Financial Accounting and Reporting II Accounting Information Systems I Taxation I Auditing Management Accounting II Taxation II Corporate Finance Organisational Behavior Business Law 	<ul style="list-style-type: none"> Professional Ethics Corporate Accounting I Accounting Information Systems II Company Law and Secretarial Practice Accounting Theory Securities Investment and Portfolio Management Advanced Auditing (ICAEW Strategic Credit) Public Sector Accounting Corporate Accounting II Practical Training 	<ul style="list-style-type: none"> Advanced Taxation Advanced Accounting Information Systems Advanced Management Accounting Management Decision Science Corporate Strategy Integrated Case Study
ELECTIVE SUBJECTS			

Elective subjects (12 Credit Hours) may be taken from any elective subjects offered in B.Acc. (Hons.) or any major subjects offered by the other programmes in the Faculty. The subjects are offered based on the availability of teaching expertise and at the faculty's discretion:

- | | | | |
|---|---|---|---|
| <ul style="list-style-type: none"> E-Auditing Financial Statement Analysis Enterprise Resource Planning (ERP) Tax Compliance (ICAEW Strategic Credit) | <ul style="list-style-type: none"> Advanced Financial Accounting & Reporting (ICAEW Strategic Credit) Business Planning: Taxation (ICAEW Strategic Credit) Human Resource Management | <ul style="list-style-type: none"> Bank Management Credit Management Internal Auditing Management Consultancy | <ul style="list-style-type: none"> Production and Operations Management Forensic Accounting Global Business Services |
|---|---|---|---|

UNIVERSITY SUBJECTS

U1 – Hubungan Etnik OR Pengajian Malaysia 3
 U1 – TITAS or Bahasa Melayu Komunikasi 2
 U2 – Bahasa Kebangsaan A or Foreign Language

U3 – Introduction to Multicultural Studies in Malaysia/Stress and Well-Being among Malaysians/Islamic Institutions in Malaysia

U4 – Co-Curriculum

Note: The above programme structure serves as a guide. Courses may differ according to intakes.



BACHELOR OF ANALYTICAL ECONOMICS (HONS.) (R2/314/6/0002) 02/22 (A7921)

The Bachelor of Analytical Economics integrates economic theories, econometrics analysis and business analytics in decision making. Students in this programme will be able to construct various econometrics models for analysis and decision making.

This three-year economics programme allows students to choose their track of study, either in development or financial economics. Students have the option to choose any four, out of five courses, from either tracks.

Career Prospects: *Economic Analysts, Managers, Directors, Financial Analysts, Planners, Adjustors, Consultants, Administrators, Researchers and Academicians.*

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3
CORE		
<ul style="list-style-type: none"> ▪ Macroeconomics ▪ Statistics ▪ Principles of Accounting ▪ English for Business Studies ▪ Microeconomics ▪ Principles of Finance ▪ Management ▪ Critical Thinking and Applications in Management ▪ Mathematics ▪ Digital Transformation Technologies ▪ Econometrics ▪ The Economy of Malaysia 	<ul style="list-style-type: none"> ▪ English for Business Communication ▪ Analytical Programming ▪ Principles of Operation Research ▪ Intermediate Macroeconomics ▪ Mathematics for Economics ▪ Entrepreneurship ▪ Intermediate Microeconomics ▪ Research Methodology ▪ International Economics ▪ Money and Banking ▪ Environmental and Resource Economics 	<ul style="list-style-type: none"> ▪ Research Project I ▪ Econometrics Modelling and Forecasting ▪ Business Modelling and Simulation ▪ Seminar in Analytical Economics ▪ Research Project II ▪ Multivariate Data Analysis ▪ Business Analytics ▪ Practical Training
ELECTIVES SUBJECTS		
(Financial Economics) <ul style="list-style-type: none"> ▪ International Finance ▪ Financial Economics ▪ Investments ▪ Behavioural Finance ▪ Entrepreneurial Finance 	(Development Economics) <ul style="list-style-type: none"> ▪ Development Economics ▪ Labour Economics ▪ Comparative Economics Study ▪ Knowledge Economy ▪ Urban Economics 	
MPU SUBJECTS		
U1 – Hubungan Etnik (LOCAL)/Pengajian Malaysia (INT) U1 – TITAS (LOCAL)/BM Komunikasi 2 (INT) U2 – Bahasa Malaysia/Foreign Language U2 – Entrepreneurship in Cross Border E-Commerce U3 – Islamic Institutions in Malaysia, or Introduction to Multicultural Studies in Malaysia, or Stress and Well-Being among Malaysians U4 – Co-curriculum		

Note: *The above programme structure serves as a guide. Courses may differ according to intakes.*



BACHELOR OF FINANCE (HONS.) (R2/343/6/0105) 06/24 (A10480)

Finance professionals help organisations find and manage the resources needed to grow, make investments and acquisitions, plan for the future, and manage existing assets. This three-year programme is taught by lecturers with industry experience and professional qualifications e.g. CFA. Teaching is further enhanced with case studies and the active use of finance-related software and database e.g. Datastream and Bloomberg.

Career Prospects: Executives and managers for banking, insurance, finance, investment, manufacturing, education, consultancy, financial analyst, planners, adjusters and international trade.

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3
CORE		
<ul style="list-style-type: none"> English for Business Studies Accounting for Decision Making Management Fundamental of Economics Principles of Finance Fundamentals of Marketing Critical Thinking and Applications in Management Business Law Ethics and Governance Mathematics for Finance Digital Transformation Technologies Financial Statement Analysis 	<ul style="list-style-type: none"> English for Business Communication Entrepreneurship Investment Personal Finance Research Methodology Financial Markets and Institutions Corporate Finance Elective 1 Elective 2 Statistics for Finance 	<ul style="list-style-type: none"> International Finance Elective 3 Elective 4 Practical Training
ELECTIVES	SPECIALISATION (Financial Management)	
<ul style="list-style-type: none"> Bank Management Entrepreneurial Finance Retirement Planning Islamic Banking Financial Risk Management Portfolio Management Tax Planning 	<ul style="list-style-type: none"> Basic Econometrics Financial Derivatives Real Estate Finance Statistics for Finance 	<ul style="list-style-type: none"> Analytical Programming Behavioural Finance Corporate Financial Strategies Financial Modelling Financial Statistical Analysis Public Finance
MPU SUBJECTS		
U1 – Hubungan Etnik (LOCAL)/Pengajian Malaysia (INT) U1 – TITAS (LOCAL)/BM Komunikasi 2 (INT) U2 – Bahasa Malaysia/Foreign Language U2 – Entrepreneurship in Cross Border E-Commerce U3 – Islamic Institutions in Malaysia, or Introduction to Multicultural Studies in Malaysia, or Stress and Well-Being among Malaysians U4 – Co-curriculum		

Note: The above programme structure serves as a guide. Courses may differ according to intakes.



BACHELOR OF BUSINESS MANAGEMENT (HONS.) (R2/345/6/0463) 06/24 (A5316)

Graduates of this programme will acquire the fundamental knowledge, skills and techniques of organisational management, as well as core knowledge in the application of multimedia and ICT for strategic purposes in managing various business organisations. The three-year programme will nurture students with leadership values with an understanding of the fundamentals of operation and strategic management as well as the utilisation of technology based on identified competitiveness factors.

Career Prospects: Executives and Managers for human resource management, business management, project management, business development, sales, and education.

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3
CORE		
<ul style="list-style-type: none"> Management Managerial Mathematics Principles of Financial Accounting Fundamentals of Marketing Managerial Statistics Fundamental of Economics Principles of Finance English for Business Studies Principles of Management Accounting Digital Transformation Technologies Entrepreneurship Advanced Managerial Statistics Critical Thinking and Applications in Management 	<ul style="list-style-type: none"> English for Business Communication Business Analytics Strategic Management Business Law Global Management Production Operation Management Analytical Programming Management of Technology Elective 1 Organisational Behaviour Business & Society Project Management TQM for Managers 	<ul style="list-style-type: none"> Research Methodology Tourism Management Psychology Management Decision Science Elective 2 Human Resource Management Elective 3 Elective 4 Industrial Training

ELECTIVES SUBJECTS

Four (4) elective courses can be chosen from any courses offered by the Faculty of Management, except courses offered to Bachelor of Accounting (Hons). These include:

- | | |
|--|--|
| <ul style="list-style-type: none"> Labour Economics Digital Media in Business Product Planning and Management Investment Seminar in Web Marketing Tourism Management | <ul style="list-style-type: none"> Event Marketing Change and Innovation Management Theory of Inventive Problem Solving (TRIZ) Small Business Management Environmental and Resource Economics Global Marketing |
|--|--|

MPU SUBJECTS

- U1 - Hubungan Etnik (LOCAL)/Pengajian Malaysia (INT)
- U1 - TITAS (LOCAL)/BM Komunikasi 2 (INT)
- U2 - Bahasa Malaysia/Foreign Language
- U2 - Entrepreneurship in Cross Border E-Commerce
- U3 - Introduction to Multicultural Studies in Malaysia/Stress and Well-Being among Malaysians/Islamic Institutions in Malaysia
- U4 - Co-curriculum

Note: The above programme structure serves as a guide. Courses may differ according to intakes.



BACHELOR OF MARKETING (HONS.) (R2/342/6/0100) 09/24 (A5315)

The three-year programme focuses on the latest trends through relevant and up-to-date courses which are in line with the digitalised trends within the industry. Students are nurtured with in-depth understanding of the marketing concept, while supplemented with the fundamental and practical knowledge on creating online and offline marketing strategies for local and overseas setting.

This programme offers two marketing electives which are Services Marketing and Social Marketing. Services Marketing caters to the Small and Medium Enterprises (SME) service industry (89.2% total of SMEs) whereas Social Marketing caters to a niche industry in line with social entrepreneurship.

Career Prospects: Executives and Managers for marketing (offline and online), branding, promotions, sales, business development, education and outreach-centric organisations.

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3
CORE		
<ul style="list-style-type: none"> Principles of Financial Accounting Fundamentals of Marketing Critical Thinking and Applications in Management Management English for Business Communication Organisational Behaviour Principles of Finance Managerial Statistics English for Business Studies Principles of Management Accounting Fundamental of Economics 	<ul style="list-style-type: none"> Digital Transformation Technologies Managerial Mathematics Business Law Research Methodology Elective 4 Analytical Programming Seminar in Web Marketing Technology and Innovation Marketing Marketing Channel Management Product Planning and Management Marketing Strategy Elective 1 	<ul style="list-style-type: none"> Integrated Marketing Communication Consumer Behaviour Retail Marketing Global Marketing Elective 2 Elective 3 Marketing Research Business to Business Marketing Sales & Professional Selling Management Internet Marketing Industrial Training Business Analytics
ELECTIVES SUBJECTS		
Four (4) elective courses can be chosen from any courses offered by the Faculty of Management, except courses offered to Bachelor of Accounting (Hons). These include:		
<ul style="list-style-type: none"> Internal Marketing Corporate Social Responsibility Environmental and Resource Economics Event Marketing Not for Profit (NPO) Marketing Investment 	<ul style="list-style-type: none"> Relationship Marketing Ethnocentrism Marketing Theory of Inventive Problem Solving Psychology Digital Media in Business Tourism Management 	
MPU SUBJECTS		
U1 - Hubungan Etnik (LOCAL)/Pengajian Malaysia (INT) U1 - TITAS (LOCAL)/BM Komunikasi 2 (INT) U2 - Bahasa Malaysia/Foreign Language U2 - Entrepreneurship in Cross Border E-Commerce U3 - Introduction to Multicultural Studies in Malaysia/Stress and Well-Being among Malaysians/Islamic Institutions in Malaysia U4 - Co-curriculum		

Note: The above programme structure serves as a guide. Courses may differ according to intakes.



BACHELOR OF FINANCIAL ENGINEERING (HONS.) (R/343/6/0201) 07/21 (A7351)

The three-and-a-half-year programme emphasises on the key fundamentals of financial research and development framework, as well as on developing multimedia and ICT literacy to compete in today's financial industry. The programme will provide students with thorough understanding in financial supremacy and technological financial strategy in business. Students will be familiarised with financial subjects such as Mathematics for Finance, Principles of Finance, Differential Equations, and others.

The fundamentals of financial literacy is then supplemented with technologically related subjects, in a move to produce graduates with great financial efficiency and competitiveness. In doing so, students will be engaged in subjects such as Computer Networks and Internet Computing, Database Management Systems, Computer Programming, Database Management Systems, Computer Networks and Internet Computing, Mathematical Programming and Software Engineering.

Career Prospects: Researchers, Analysts, Executives and Managers in commercial banking, insurance, unit trusts, investment banking, risk management, forex, financial derivatives, capital and equity market.

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3	Year 4
CORE			
<ul style="list-style-type: none"> Principles of Finance Accounting for Decision Making Management Statistics for Finance Ethics and Governance Fundamentals of Marketing Personal Finance English for Business Studies Mathematics for Finance Fundamentals of Economics Corporate Finance Digital Transformation Technologies 	<ul style="list-style-type: none"> English for Business Communication Financial Statement Analysis Analytical Programming Stochastic Process and Applied Probability Financial Markets and Institutions Digital Media in Business Financial Statistical Analysis Entrepreneurial Finance Investments International Finance Mathematical Programming Basic Econometrics Elective 1 	<ul style="list-style-type: none"> Research Methodology Monte Carlo Simulation Time Series Analysis and Forecasting Behavioural Finance Financial Derivatives Elective 2 Business Law Business Analytics Elective 3 Research Project Numerical Analysis Financial Modelling Corporate Financial Strategies Elective 4 	<ul style="list-style-type: none"> Industrial Training
ELECTIVES SUBJECTS			
<ul style="list-style-type: none"> Bank Management Islamic Banking Financial Risk Management Retirement Planning Portfolio Management 			
MPU SUBJECTS			

U1 – Hubungan Etnik (LOCAL)/Pengajian Malaysia (INT)

U1 – TITAS (LOCAL)/BM Komunikasi 2 (INT)

U2 – Bahasa Malaysia/Foreign Language

U2 – Entrepreneurship in Cross Border E-Commerce

U3 – Islamic Institutions in Malaysia, or Introduction to Multicultural Studies in Malaysia, or Stress and Well-Being among Malaysians

U4 – Co-curriculum

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

BACHELOR OF ENTERPRISE MANAGEMENT SYSTEM (HONS.) (N/345/6/1049) 05/22 (MQA/PA8844)

Today, Enterprise Resource Planning (ERP) systems are critical for managing thousands of businesses of all sizes and in all industries. ERP systems support most industries including banking, insurance, manufacturing, retail, telecommunications, hospitality, utilities, airlines, public services and education. In Malaysia and worldwide, the demand for ERP professionals is increasing.

This three-year programme is designed to produce students with the perfect blend of business knowledge and information technology skills to cater industry needs. Students will gain knowledge in the specialisation subjects which are the popular ERP modules such as Financial Accounting and Controlling (FICO), Sales and Distribution (SD) and Material Management (MM) along with ERP configuration and ERP implementation. In addition, students will gain skills in business analytics, Java programming, ABAP programming, database management and business process reengineering. Students will get hands-on practice with the popular ERP software SAP which is widely used in Malaysia.

Apart from the typical educational methods, students will also be required to get involved in research projects and industrial training to equip them with a better understanding of the professional culture in the industry they desire.

Career Prospects: ERP Consultants, Business Data Analytics, ERP Support Executives, Business Process Consultants, IT Consultants, IT Managers, Programmers, Database Administrators

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3
CORE		
<ul style="list-style-type: none"> Management Principles of Financial Accounting Managerial Mathematics Introduction to ERP Database Management System Intro to Cyberpreneurship Principles of Management Accounting Principles of Finance Microeconomics Managerial Statistics Business Process Reengineering ERP Financial Information System & SD Java Programming Fundamentals 	<ul style="list-style-type: none"> Macroeconomics English for Business Communication ERP Materials Management Java Programming Intermediate Elective 1 ERP Configuration Elective 2 Management Information System English for Business Studies Business Analytics ABAP Programming 	<ul style="list-style-type: none"> Fundamentals of Marketing Final Year Project ERP Implementation Elective 3 Elective 4 Enterprise Architecture Industrial Training
ELECTIVE SUBJECTS		

Four (4) elective courses can be chosen from any courses offered by the Faculty of Management, except courses offered to Bachelor of Accounting (Hons). These include:

- | | |
|--|--|
| <ul style="list-style-type: none"> Human Resource Management Organisational Behaviour Business Law Financial Management 2 Strategic Management Business and Society Cross Cultural Management Leadership | <ul style="list-style-type: none"> Sales Management Enterprise Risk Management Electronic Commerce Personal Finance Investment Economy of Malaysia Environmental and Resource Economics |
|--|--|

MPU SUBJECTS

- U1 – Hubungan Etnik (LOCAL)/Pengajian Malaysia (INT)
 U1 – TITAS (LOCAL)/BM Komunikasi 2 (INT)
 U2 – Bahasa Malaysia/Foreign Language
 U2 – Entrepreneurship in Cross Border E-Commerce
 U3 – Islamic Institutions in Malaysia, or Introduction to Multicultural Studies in Malaysia, or Stress and Well-Being among Malaysians
 U4 – Co-curriculum

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

DIPLOMA IN FINANCE (N/343/4/0259) 05/24 (MQA/PSA11998)

This programme is designed to empower students with technical and analytical skills in developing solutions for financial and business issues. Students will be equipped with soft and management skills in order to meet industry needs. The programme also prepares the students with independent and critical learning skills through its curriculum and industry exposure related to finance, investment and banking.

After completion of the diploma programme, you can opt for a related degree programme from either the Faculty of Management (MMU Cyberjaya campus) or the Faculty of Business (MMU Melaka campus).

PROGRAMME STRUCTURE

YEAR 1		
Trimester 1	Trimester 2	Trimester 3
<ul style="list-style-type: none"> English Business Mathematics Principles of Management Microeconomics Principles of Financial Accounting Pengajian Malaysia 2/Bahasa Melayu Komunikasi 1 (U1) 	<ul style="list-style-type: none"> Business Statistics Principles of Marketing Macroeconomics Fundamentals of Finance I Basic Academic Writing (U2) Organisation Behaviour 	<ul style="list-style-type: none"> Entrepreneurship Computer Technology and Applications Critical Thinking
YEAR 2		
Trimester 1	Trimester 2	Trimester 3
<ul style="list-style-type: none"> Effective Communication Skills Principles of Managerial Accounting Digital Literacy in Management Fundamentals of Finance 2 Foundations of Financial Markets and Institutions Personal Finance 	<ul style="list-style-type: none"> Business Law Fundamental of Investments Fundamental of Financial Statement Analysis Practical Financial Analysis Commercial Bank Management 	<ul style="list-style-type: none"> Practical Training

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

DIPLOMA IN MANAGEMENT (N/345/4/1118) 05/24 (MQA/PSA12185)

This programme is designed to produce quality graduates who are confident, business savvy, technologically enabled, and equipped with the necessary soft skills and good ethical values needed to excel in the fast paced digital economy and beyond. In line with global trends towards a freelance economy and movements supporting innovation and business start-ups, this programme offers a special focus on developing students' skills and mindset for entrepreneurship.

After completion of this diploma programme, students who choose to further their studies can opt to continue into a bachelor's degree programme in management in either the Faculty of Business (MMU Melaka campus) or the Faculty of Management (MMU Cyberjaya campus).

PROGRAMME STRUCTURE

YEAR 1		
Trimester 1	Trimester 2	Trimester 3
<ul style="list-style-type: none"> English Business Mathematics Principles of Management Microeconomics Principles of Financial Accounting Pengajian Malaysia 2/Bahasa Melayu Komunikasi 1 (U1) 	<ul style="list-style-type: none"> Business Statistics Principles of Marketing Macroeconomics Fundamentals of Finance I Basic Academic Writing (U2) Organisation Behaviour 	<ul style="list-style-type: none"> Entrepreneurship Computer Technology & Applications Critical Thinking
YEAR 2		
Trimester 1	Trimester 2	Trimester 3
<ul style="list-style-type: none"> Effective Communication Skills Principles of Managerial Accounting Digital Literacy in Management Fundamentals of Finance 2 Human Resource Management Introduction to Project Management 	<ul style="list-style-type: none"> Business Law Operations Management International Business Small Business Management Business Ethics 	<ul style="list-style-type: none"> Practical Training

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

FACULTY OF BUSINESS

Melaka Campus



Since 1997, the Faculty of Business has been a trendsetter in business education and research, with a rigorous academic approach designed to produce innovative graduates who are well equipped to enact positive changes in society.

FOUNDATION IN BUSINESS (R2/010/3/0452) 03/22 (A7859)

This one-year foundation programme equips students with fundamental business knowledge and competency to pursue degrees in various fields of business prior to embarking in the business degree programme of their choice. The foundation programme is a comprehensive programme that ensures that students are well-equipped with the knowledge, skills and aptitude to progress from the high school to university degree studies. Students will also be taught soft skills that include critical thinking, writing and presentation skills as well as tasked with hands-on entrepreneurship projects, industry relevant field trips, and talks by representatives of the industry.

After completion of the foundation programme, you can opt for a related degree programme from either the Faculty of Business (FOB) or Faculty of Management (FOM).

PROGRAMME STRUCTURE FOR FOUNDATION IN BUSINESS

Trimester 1	Trimester 2	Trimester 3
<ul style="list-style-type: none"> Communicative English Introduction to Financial Accounting Basic Microeconomics Group Dynamics Mathematics 	<ul style="list-style-type: none"> Essential English Critical Thinking Introduction to Probability and Statistics Introduction to Cost and Management Accounting Fundamental of Business Management Computer System and Web Design 	<ul style="list-style-type: none"> Academic English Basic of Macroeconomics Introduction to Personal Finance

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

BACHELOR OF ACCOUNTING (HONS.) (R2/344/6/0145) 03/22 (MQA/FA2052)

Accounting is the language of business, and accountants help business leaders make smart financial decisions. The Bachelor of Accounting is a four-year programme that is recognised by the Malaysian Institute of Accountants, which will enable graduates with the relevant professional working experience to qualify as a Chartered Accountant Malaysia or C.A. (M). It provides students with the knowledge and skills required to become professional accountants. The faculties provide students with exceptional understanding of accounting with adequate fundamentals and clear exposure on every subject.

Through an exclusive collaboration that is the first and only one in Malaysia and the second in Asia, students may be able to gain credits for up to four additional papers beyond the maximum exemptions with ICAEW. Other than that, the CIMA University A-Star Programme in MMU enables students with a CGPA of 3.50 to fast track their CIMA qualification by having to sit for only 1 paper to qualify.

Exemption from Professional Bodies:

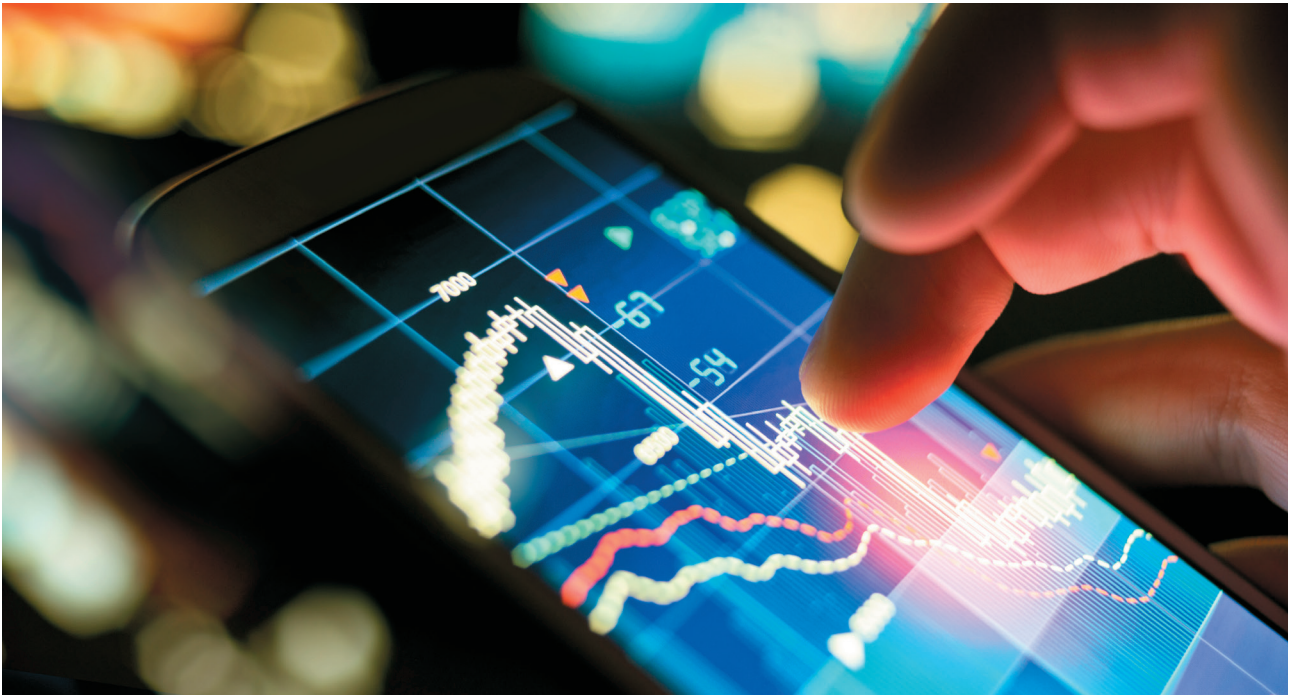
- Institute of Chartered Accountants in England and Wales (ICAEW) - 8 papers out of 15 (with up to 12 papers via strategic credits)
- Chartered Institute of Management Accountants (CIMA) - 10 papers out of 16
- Association of Chartered Certified Accountants (ACCA) - 9 papers out of 13
- Certified Practising Accountants (CPA Australia) - 6 papers out of 12
- Malaysian Institute of Certified Public Accountants (MICPA) - 4 papers out of 9
- The Malaysian Institute of Chartered Secretaries and Administrators (MAICSA) - 4 papers out of 8
- Chartered Tax Institute of Malaysia (CTIM) - 5 papers out of 10

Career Prospects: Professional accountants that may specialise in taxation, forensic accounting and investigation, auditing, management accounting, financial accounting, government accounting, and accounting information systems.

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3	Year 4
CORE			
<ul style="list-style-type: none"> ▪ English for Business Studies ▪ Quantitative Analysis ▪ Microeconomics ▪ Fundamental to Financial Accounting ▪ Fundamental of Management ▪ Introduction to Cyberpreneurship ▪ English for Business Communication ▪ Management Accounting 1 ▪ Financial Accounting & Reporting I ▪ Principles of Finance ▪ Macroeconomics ▪ Principles of Marketing 	<ul style="list-style-type: none"> ▪ Financial Accounting and Reporting II ▪ Accounting Information Systems I ▪ Taxation I ▪ Auditing ▪ Management Accounting II ▪ Taxation II ▪ Corporate Finance ▪ Organisational Behavior ▪ Business Law 	<ul style="list-style-type: none"> ▪ Professional Ethics ▪ Corporate Accounting I ▪ Accounting Information Systems II ▪ Company Law and Secretarial Practice ▪ Accounting Theory ▪ Securities Investment and Portfolio Management ▪ Advanced Auditing (ICAEW Strategic Credit) ▪ Public Sector Accounting ▪ Corporate Accounting II ▪ Practical Training 	<ul style="list-style-type: none"> ▪ Advanced Taxation ▪ Advanced Accounting Information Systems ▪ Advanced Management Accounting ▪ Management Decision Science ▪ Corporate Strategy ▪ Integrated Case Study
ELECTIVE SUBJECTS			
Elective subjects (12 Credit Hours) may be taken from any elective subjects offered in B.Acc. (Hons.) or any major subjects offered by the other programmes in the Faculty. The subjects are offered based on the availability of teaching expertise and at the faculty's discretion:			
<ul style="list-style-type: none"> ▪ E-Auditing ▪ Electronic Commerce ▪ Financial Statement Analysis ▪ Enterprise Resource Planning (ERP) ▪ Tax Compliance (ICAEW Strategic Credit) 	<ul style="list-style-type: none"> ▪ Advanced Financial Accounting & Reporting (ICAEW Strategic Credit) ▪ Business Planning: Taxation (ICAEW Strategic Credit) 	<ul style="list-style-type: none"> ▪ Human Resource Management ▪ Bank Management ▪ Credit Management ▪ Internal Auditing ▪ International Accounting 	<ul style="list-style-type: none"> ▪ Knowledge Economy ▪ Management Consultancy ▪ Production and Operations Management ▪ Forensic Accounting
UNIVERSITY SUBJECTS			
U1 – Hubungan Etnik OR Pengajian Malaysia 3 U1 – TITAS or Bahasa Melayu Komunikasi 2 U2 – Bahasa Kebangsaan A or Foreign Language	U3 – Introduction to Multicultural Studies in Malaysia/Stress and Well-Being among Malaysians/Islamic Institutions in Malaysia	U4 – Co-Curriculum	

Note: The above programme structure serves as a guide. Courses may differ according to intakes.



BACHELOR OF BUSINESS ADMINISTRATION (HONS.) (BANKING AND FINANCE) (R2/343/6/0001) 05/21 (MQA/FA1997)

This three-year programme prepares students with the skills necessary to meet the business demands of today and the future. The curriculum provides a solid business core that includes an extensive background in banking and finance and the functional business areas. It also equips students with skills in handling financial products, product development and working within the Global Banking and Finance Industry.

The programme is included in the CFA Institute University Affiliation Programme as it embeds a significant portion of the CFA Program Candidate Body of Knowledge (CBOK) - including the Code of Ethics and Standards of Professional Conduct into the curriculum. An affiliated University signals to their students and to employers that the curriculum is closely tied to the practice of investment management and is helpful to students preparing for the CFA® Programme exams.

Career Prospects: *Financial Manager, Credit Analyst, Loan Officer, Branch Manager, Trust Officer, Financial Analyst, Investment Advisor, Financial Planner, or even as a business owner.*

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3
CORE		
<ul style="list-style-type: none"> Financial Accounting for Managers Information Systems Concepts Mathematics for Managers Fundamentals of Marketing English for Business Studies English for Business Communication Introductory Macroeconomics Understanding Management Statistics for Managers Financial Management I Fundamental of Business And Entrepreneurship Managing Organisational Behavior 	<ul style="list-style-type: none"> Management Accounting for Managers Introductory Microeconomics Financial Management II Bank Management Financial Markets and Institutions Psychology Business and Commercial Laws Business Information Systems Islamic Banking and Finance Offshore Banking and Finance Industrial Training 	<ul style="list-style-type: none"> Business Ethics Business Research Methods Analysis of Financial Statement Credit Management International Finance Investment Management of Strategy Quality and Operations Management Banking and Finance Research Project Corporate Financial Management Financial Derivatives Malaysian Economy Electronic Business
UNIVERSITY SUBJECTS		
U1 – Hubungan Etnik OR Pengajian Malaysia 3 U1 – TITAS or Bahasa Melayu Komunikasi 2 U2 – Bahasa Kebangsaan A or Foreign Language	U3 – Introduction to Multicultural Studies in Malaysia/Stress and Well-Being among Malaysians/Islamic Institutions in Malaysia	U4 – Co-Curriculum

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

Articulation Pathway:





BACHELOR OF BUSINESS ADMINISTRATION (HONS.) (HUMAN RESOURCE MANAGEMENT) (R2/345/6/0462) 07/24 (A10406)

This three-year programme equips students with the specialised skills required for effective management of human resources. Students will be exposed to a multitude combination of business and human resources areas such as recruitment, occupational safety and health, organisational development, international human resource management, labour/industrial relations. Prominence will also be given to communication, soft skills and strategy formulation that enables organisations to achieve strategic business goals and enhance overall organisation performance. Strong emphasis will also be given on labour law.

Career Prospects: Human resource management professionals such as Human Resource Manager, Corporate Recruiters, Labour Relations Manager, HR Consultant and Training Specialist.

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3
CORE		
<ul style="list-style-type: none"> Financial Accounting for Managers Information Systems Concepts Mathematics for Managers Fundamentals of Marketing English for Business Studies Fundamental of Finance Introductory Macroeconomics Understanding Management Statistics for Managers Fundamental of Business and Entrepreneurship Managing Organisational Behaviour 	<ul style="list-style-type: none"> Management Accounting for Managers Introductory Microeconomics English for Business Communication Managing Human Resource Psychology Business and Commercial Laws Business Information Systems Quality and Operations Management Compensation and Benefits Industrial Training Labor Law 	<ul style="list-style-type: none"> Business Ethics Business Research Methods Recruitment and Selection Industrial Relations Performance Management Management of Strategy Human Resource Management Research Project Training and Development: Systems, Strategies and Practices Human Resource Information Systems Malaysian Economy Electronic Business
ELECTIVE SUBJECTS		

Two (2) subjects should be taken from the following:

- | | | |
|---|---|--|
| <ul style="list-style-type: none"> Occupational Safety and Health International Human Resource Management Organisational Development | <ul style="list-style-type: none"> Basic Human Resource Consulting Negotiation at Workplace | <ul style="list-style-type: none"> Leadership Enterprise Systems Planning & Management |
|---|---|--|

The other one (1) elective subject may be taken from the above list OR any major and elective subject offered by the BBA/BBKM programmes in the Faculty.

UNIVERSITY SUBJECTS

- | | | |
|---|--|--------------------|
| U1 – Hubungan Etnik OR Pengajian Malaysia 3
U1 – TITAS or Bahasa Melayu Komunikasi 2
U2 – Bahasa Kebangsaan A or Foreign Language | U3 – Introduction to Multicultural Studies in Malaysia/Stress and Well-Being among Malaysians/Islamic Institutions in Malaysia | U4 – Co-Curriculum |
|---|--|--------------------|

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

Articulation Pathway:





BACHELOR OF BUSINESS ADMINISTRATION (HONS.) (INTERNATIONAL BUSINESS) (R2/340/6/0111) 03/22 (MQA/FA2053)

As the world becomes increasingly borderless, the need for knowledge and awareness of international business practices grows. This three-year programme covers industry-focused and up-to-date subjects which enhance knowledge in diverse but relevant disciplines, incorporating aspects of globalisation and its implications on business organisations. It also provides exposure to real and practical business activities through industrial visits, industrial talk, forums, seminars, exhibitions, debate and industrial training. Focus will also be given on international trade and global finance.

Career Prospects: *Managers and executives in international companies, business owners.*

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3
CORE		
<ul style="list-style-type: none"> Financial Accounting for Managers Information Systems Concepts Mathematics for Managers Fundamentals of Marketing English for Business Studies Fundamental of Finance Introductory Macroeconomics Understanding Management Statistics for Managers Fundamental of Business and Entrepreneurship Managing Organisational Behaviour 	<ul style="list-style-type: none"> Management Accounting for Managers Introductory Microeconomics English for Business Communication Managing Human Resource International Business Psychology Business and Commercial Laws Business Information Systems Quality and Operations Management Innovation Management Industrial Training 	<ul style="list-style-type: none"> Business Ethics Business Research Methods International Business Research Project International Marketing International Trade and Policy Management of Strategy Legal Environment in International Business Malaysian Economy Electronic Business International Management Global Finance
ELECTIVE SUBJECTS		

Two (2) subjects should be taken from the following:

- Global Operations Management
- International Political Economy
- Issues in International Business
- International Human Resource Management
- Supply Chain Management
- International Economics
- Enterprise Systems Planning & Management

The other one (1) elective subject may be taken from the above list OR any major and elective subject offered by the BBA/BBKM programmes in the Faculty.

UNIVERSITY SUBJECTS

U1 – Hubungan Etnik OR Pengajian Malaysia 3
U1 – TITAS or Bahasa Melayu Komunikasi 2
U2 – Bahasa Kebangsaan A or Foreign Language

U3 – Introduction to Multicultural Studies in Malaysia/Stress and Well-Being among Malaysians/Islamic Institutions in Malaysia

U4 – Co-Curriculum

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

Articulation Pathway:





BACHELOR OF BUSINESS ADMINISTRATION (HONS.) (MARKETING MANAGEMENT) (R2/345/6/0464) 06/24 (A10405)

This three-year programme produces innovative marketers and thinkers when students are exposed to the evolving mix of consumers and business marketing. Specialised marketing subjects are included in the programme, such as Strategic Marketing, Integrated Marketing Communication, Understanding Consumers, Retailing, Business-to-Business Marketing, Marketing Research Methods and Brand Management. Strategic thinking, self-confidence, public speaking and other soft skills are continuously inculcated at all levels of this degree programme.

The MMU graduates in Marketing Management are highly sought after and have been successfully contributing in top performing organisations such as Infineon Technologies, DHL, DELL, Petronas, ZALORA, Shell, HSBC, TM, Nestle and P&G among others.

Career Prospects: Marketing Executives, Industrial Marketers, Product Development Managers, Business and Marketing Strategists, Service Quality Experts, and Customer Relationship Managers.

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3
CORE		
<ul style="list-style-type: none"> Financial Accounting for Managers Information Systems Concepts Mathematics for Managers Fundamentals of Marketing English for Business Studies Fundamental of Finance Introductory Macroeconomics Understanding Management Statistics for Managers Fundamental of Business And Entrepreneurship Managing Organisational Behaviour 	<ul style="list-style-type: none"> Management Accounting for Managers Introductory Microeconomics English for Business Communication Managing Human Resource Understanding Consumer Psychology Business and Commercial Laws Business Information Systems Quality and Operations Management Market Planning and Management Industrial Training 	<ul style="list-style-type: none"> Business Ethics Marketing Research Methods Promotional Marketing Marketing in Service Industries Retailing Management of Strategy Marketing Management Research Project Strategic Marketing Malaysian Economy Electronic Business Business Marketing
ELECTIVE SUBJECTS		
<p>Two (2) subjects should be taken from the following:</p> <ul style="list-style-type: none"> Brand Management International Marketing Social Media and Digital Marketing Selling and Sales Management Supply Chain Management Enterprise Systems Planning & Management 		
UNIVERSITY SUBJECTS		
U1 – Hubungan Etnik OR Pengajian Malaysia 3 U1 – TITAS or Bahasa Melayu Komunikasi 2 U2 – Bahasa Kebangsaan A or Foreign Language	U3 – Introduction to Multicultural Studies in Malaysia/Stress and Well-Being among Malaysians/Islamic Institutions in Malaysia	U4 – Co-Curriculum

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

Articulation Pathway:





BACHELOR OF BUSINESS AND KNOWLEDGE MANAGEMENT (HONS.)

(R2/345/6/1050) 06/22 (A7961)

Knowledge Management is a discipline that enables individuals, teams and organisations to collectively and systematically create, share, and apply knowledge to better achieve their goals and objectives. Thus, the objective of this three-year programme is to produce graduates equipped with the skills and attitude for becoming key players in this new and exciting field. Prominent emphasis will be given on information management towards achievement of organisation's objectives as well as on strategic business intelligence, capitalisation and commercialisation of knowledge, use of knowledge economy, and supporting technologies.

Academic lessons will be complemented with real-life case studies, field trips, and interactive teaching approaches that maximise learning outcomes.

Career Prospects: *Business Consultants, Project Manager, System Developer, Technology Manager, Chief Information Officer, Information Analyst, Knowledge Analyst, System Developer, Enterprise Portal Developer.*

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3
CORE		
<ul style="list-style-type: none"> Fundamentals of Marketing Financial Accounting for Managers Information Systems Concepts Mathematics for Managers English for Business Studies Fundamental of Finance Introductory Macroeconomics Understanding Management Statistics for Managers Business Application Development Fundamental of Business and Entrepreneurship Managing Organisational Behaviour 	<ul style="list-style-type: none"> Introductory Microeconomics English for Business Communication Knowledge Management Database System Management Managing Knowledge Personnel International Business Critical Thinking In Organisations Business and Commercial Laws Internet and World-wide Web Programming IT Service Management Knowledge Auditing and Mapping Decision Support System Industrial Training 	<ul style="list-style-type: none"> Strategic Knowledge Management Business Research Methods Knowledge Commerce Business Ethics System Analysis and Design Quality and Operations Management Knowledge Management Research Project Enterprise Systems Planning and Management Business Intelligence
ELECTIVE SUBJECTS		
<p>Two (2) subjects should be taken from the following:</p> <ul style="list-style-type: none"> Electronic Business Knowledge Networking Advanced Business Applications Development Public Policy & Governance in the K-Economy 	<ul style="list-style-type: none"> Knowledge Strategy Development Business Information Systems Innovation Management International Finance Supply Chain Management 	<ul style="list-style-type: none"> Data Analytics for Businesses Information Records and Management
UNIVERSITY SUBJECTS		
<p>U1 – Hubungan Etnik OR Pengajian Malaysia 3 U1 – TITAS or Bahasa Melayu Komunikasi 2 U2 – Bahasa Kebangsaan A or Foreign Language</p>	<p>U3 – Introduction to Multicultural Studies in Malaysia/Stress and Well-Being among Malaysians/Islamic Institutions in Malaysia</p>	<p>U4 – Co-Curriculum</p>

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

Articulation Pathway:





DIPLOMA IN BUSINESS ADMINISTRATION (R2/345/4/1045) 08/22 (A7819)

The programme is designed to equip students with knowledge of updated business concepts and techniques including IT application in real life. The ultimate objective of this programme is to produce quality graduates who can form valuable manpower teams for organisations and institutions in both private and government sectors. The core courses in this programme cover various fields, i.e. business, management, economics, finance, accounting, law and IT.

At the end of the programme, students are inspired and developed to be innovative graduates, who are competent to meet the challenges in a highly competitive global environment. After completion of the diploma programme you can opt for a related degree programme from either FOB or FOM, except for the Bachelor of Financial Engineering (Hons.)

PROGRAMME STRUCTURE

CORE		
Trimester 1	Trimester 2	Trimester 3
<ul style="list-style-type: none"> Business Mathematics Fundamentals of Business Microeconomics Financial Accounting English U1 	<ul style="list-style-type: none"> Statistics and Probability Principles of Marketing Macroeconomics Computer Applications Business Finance U2 	<ul style="list-style-type: none"> Business Management Introduction to Information Systems Introduction to Digital Marketing and Analytics
Trimester 4	Trimester 5	Trimester 6
<ul style="list-style-type: none"> Business Law E-Commerce Management Accounting Web Design Operations Management Elective 1 U3 	<ul style="list-style-type: none"> Human Resource Management Organisational Behaviour Introduction to International Business Entrepreneurship Elective 2 Business Communication in the Digital Age U4 	<ul style="list-style-type: none"> Industrial Training or Elective 3 & 4

ELECTIVE SUBJECTS

Two (2) or Four (4) subjects should be taken from the following:

- Company Law
- Innovation and Design Thinking
- Digital Personal Branding and Professionalism
- Introduction to Investment
- Introduction to Event Management
- Introduction to Multimedia and Creative Multimedia

UNIVERSITY SUBJECTS

- | | |
|--|--|
| U1 – Pengajian Malaysia 2 (Local)/
Bahasa Melayu Komunikasi 1
(International) | U3 – Introduction to Cultural
Practices in Malaysia/
Fundamental of Islamic
Leadership in Malaysia/
Family and Society in Malaysia |
| U2 – Basic Academic Writing/
Grooming and Professional
Etiquette/Bahasa Kebangsaan A | U4 – Personal Social Responsibility |

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

Articulation Pathway:





DIPLOMA IN ACCOUNTING (R/344/4/0371) 06/20 (A6297)

The programme has been designed with the objective of exposing students to the latest standards, trends and issues in the areas of accounting such as financial accounting, management accounting, auditing, taxation and accounting information system. This programme incorporates value added courses with applications of IT knowledge such as e-commerce and computer applications.

Students will also be equipped with some business skills such as economics, finance, investment, entrepreneurship and management, and will also be exposed to the real-world experience through internship programme in various accounting firms and selected organisations. This programme is also recognised by professional accounting bodies at the international level.

After completion of the diploma programme you can opt for a related degree programme from either FOB or FOM, except for the Bachelor of Financial Engineering (Hons.)

PROGRAMME STRUCTURE

CORE		
Trimester 1	Trimester 2	Trimester 3
<ul style="list-style-type: none"> Mathematics Computer & Software Applications Financial Accounting 1 Introductory Microeconomics Management English 	<ul style="list-style-type: none"> Financial Accounting 2 Introductory Macroeconomics Principles of Finance Management Accounting 1 Elective 1 Business Communication in the Digital Age U3 	<ul style="list-style-type: none"> Probability and Statistics Financial Accounting 3 U1
Trimester 4	Trimester 5	Trimester 6
<ul style="list-style-type: none"> Fundamentals of Marketing Financial Accounting 4 Auditing 1 Taxation 1 Principles of Business Law U2 	<ul style="list-style-type: none"> Management Accounting 2 Principles of Company Law Taxation 2 Auditing 2 Comp. Accounting Information System Elective 2 U4 	<ul style="list-style-type: none"> Industrial Training or Elective 3 & 4
ELECTIVE SUBJECTS		

Two (2) or Four (4) subjects should be taken from the following:

- | | | |
|---|--|--|
| <ul style="list-style-type: none"> Electronic Business Introduction to Business | <ul style="list-style-type: none"> Fundamentals of Entrepreneurship Managing Human Resources | <ul style="list-style-type: none"> Introduction to Investment Introduction to Organisational Behaviour |
|---|--|--|

UNIVERSITY SUBJECTS

- | | |
|--|--|
| U1 – Pengajian Malaysia 2 (Local)/
Bahasa Melayu Komunikasi 1
(International) | U3 – Introduction to Cultural
Practices in Malaysia/
Fundamental of Islamic
Leadership in Malaysia/
Family and Society in Malaysia |
| U2 – Basic Academic Writing/
Grooming and Professional
Etiquette/Bahasa Kebangsaan A | U4 – Personal Social Responsibility |

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

Articulation Pathway:



MINIMUM ENTRY REQUIREMENTS

Foundation in Business/Management

- Pass SPM/O-Level or its equivalent with a minimum of Grade C in at least five (5) subjects, inclusive of Mathematics and English; OR
- Pass UEC with a minimum of Grade B in at least four (4) subjects inclusive of Mathematics and English; OR
- Other equivalent qualification recognised by the Malaysian Government.

Diploma in Management/Business Administration

- Pass SPM/O-Level or its equivalent with a minimum of Credit in at least three (3) subjects, and at least a Pass in Mathematics and English; OR
- Pass STPM or its equivalent with a minimum of Grade C (GP 2.00) in any subject AND a Pass in Mathematics and English at SPM Level or its equivalent; OR
- Pass STAM with a minimum Grade of Maqbul (Pass) AND a Pass in Mathematics and English at SPM Level or its equivalent; OR
- Pass UEC with a minimum of Grade B in at least three (3) subjects and at least a Pass in Mathematics and English; OR
- Pass SKM Level 3 in a related field AND Pass SPM with a minimum of one (1) Credit in any subject; OR
- Any qualifications equivalent to Certificate (Level 3, MQF).

Diploma in Finance

- Pass SPM / O-Level or its equivalent with a minimum of Credits in at least three (3) subjects including Mathematics and a Pass in English; OR
- Pass STPM or its equivalent with a minimum of Grade C (GP 2.00) in any subject AND a Credit in Mathematics and a Pass in English at SPM Level or its equivalent; OR
- Pass STAM with a minimum Grade of Maqbul (Pass) AND a Credit in Mathematics and a Pass in English at SPM Level or its equivalent; OR
- Pass UEC with a minimum of Grade B in at least three (3) subjects including Mathematics and at least a Pass in English; OR
- Pass SKM Level 3 in a related field AND a Credit in Mathematics and a Pass in English at SPM Level or its equivalent; OR
- Any Certificate in Finance, Banking, Insurance or related field (Level 3, MQF) with a minimum CGPA of 2.00 out of 4.00.

Note : Candidates without a Credit in Mathematics and a Pass in English at SPM Level or its equivalent may be admitted if the qualification contains subjects in Mathematics and English and the achievement is higher or equivalent to the requirement of the subject at SPM Level or its equivalent.

Diploma in Accounting

- Pass SPM/O-Level or its equivalent with a minimum of Grade C in at least three (3) subjects inclusive of Mathematics and a Pass in English; OR
- Pass STPM or its equivalent with a minimum of Grade C (GP 2.00) in any subject and a Credit in Mathematics AND a Pass in English at SPM Level or its equivalent; OR
- Pass STAM with a minimum Grade of Maqbul (Pass) AND a Credit in Mathematics and a Pass in English at SPM Level or its equivalent; OR
- Pass UEC with a minimum of Grade B in at least three (3) subjects inclusive of Mathematics and a Pass in English; OR
- Pass SKM Level 3 in a related field and with a minimum of one (1) credit in any subject with a Credit in Mathematics AND a Pass in English at SPM Level or its equivalent; OR
- Pass Certificate in related field from a recognised institution.

Bachelor of Business Management (Hons.)/Marketing (Hons.)/Analytical Economics (Hons.)/Enterprise Management System (Hons.)/Business Administration (Hons.) (Human Resource Management), (Marketing Management), (International Business), (Banking and Finance)/Business and Knowledge Management (Hons.)

- Pass Foundation/Matriculation studies from a recognised institution; OR
- Pass STPM or its equivalent with a minimum of Grade C (GP 2.00) in any two (2) subjects AND a Pass in Mathematics and English at SPM Level or its equivalent; OR
- Pass A-Level with a minimum of Grade D in any 2 subjects AND a Pass in Mathematics and English at SPM Level or its equivalent; OR
- Pass STAM with a minimum Grade of Jayyid (Good) in two (2) subjects AND a Pass in Mathematics and English at SPM level or its equivalent; OR
- Pass UEC with a minimum of Grade B in at least five (5) subjects inclusive of Mathematics and English; OR
- Pass Diploma from a recognised institution.

Note : The requirement to Pass Mathematics and English subjects at SPM Level for candidates in category STPM (A Level or its equivalent) and STAM can be waived should the qualifications contain Mathematics and English subjects with equivalent/higher achievement.

MINIMUM ENTRY REQUIREMENTS

Bachelor of Accounting (Hons.)

- Pass Foundation/Matriculation studies from a recognised institution with a minimum CGPA of 2.50, and a Credit in Mathematics and a Pass in English at SPM Level or its equivalent; OR
- Pass STPM or its equivalent with a minimum of Grade C+ (GP 2.33) in two (2) subjects AND a Credit in Mathematics and a Pass in English at SPM Level or its equivalent; OR
- Pass A-Level with a minimum of Grade D in two (2) subjects AND a Credit in Mathematics and a Pass in English at SPM Level or its equivalent; OR
- Pass STAM with a minimum Grade of Jayyid (Good) in two (2) subjects AND a Credit in Mathematics and a Pass in English at SPM Level or its equivalent; OR
- Pass UEC with a minimum of Grade B in at least five (5) subjects inclusive of Mathematics and English; OR
- Pass Diploma in related field from a recognised institution with a minimum CGPA of 2.50, a Credit in Mathematics AND a Pass in English at SPM Level or its equivalent; AND
- A minimum score of band 2 in MUET*

*Candidates not meeting this requirement may be subjected to an internal review process.

Bachelor of Finance (Hons.)/Financial Engineering (Hons.)

- Pass Foundation/Matriculation studies from a recognised institution with a minimum CGPA of 2.50, and a Credit in Mathematics and a Pass in English at SPM Level or its equivalent; OR
- Pass STPM or its equivalent with a minimum of Grade C+ (GP 2.33) in two (2) subjects AND a Credit in Mathematics and a Pass in English at SPM Level or its equivalent; OR
- Pass A-Level with a minimum of Grade D in two (2) subjects AND a Credit in Mathematics and a Pass in English at SPM Level or its equivalent; OR
- Pass UEC with a minimum of Grade B in at least five (5) subjects inclusive of Mathematics and English; OR
- Pass STAM with a minimum Grade of Jayyid (Good) in two (2) subjects AND a Credit in Mathematics and a Pass in English at SPM Level or its equivalent; OR
- Any qualification equivalent to Diploma in Finance, Banking, Insurance or related field (Level 4, MQF) with a minimum CGPA of 2.50 out of 4.00.

Note : The Credit requirement for Mathematics and Pass in English at SPM Level for candidates in category (i), (ii), (iii) and (v) can be waived should the qualifications contain Mathematics and English subjects with equivalent higher achievement.





www.mmu.edu.my

MULTIMEDIA UNIVERSITY [DU001(B)]

Cyberjaya Campus (Main)
Persiaran Multimedia,
63100 Cyberjaya, Selangor,
Malaysia

Melaka Campus
Jalan Ayer Keroh Lama,
75450 Melaka,
Malaysia

Get in touch

1 300 800 668

info@mmu.edu.my

 mmu.malaysia
 mmumalaysia

**SUSTAINABLE
DEVELOPMENT GOALS**

