

ENTRY REQUIREMENT

MBA

- 1) A Bachelor's degree with minimum CGPA of 2.50 or equivalent from MMU or institutions recognised by Senate; or
- 2) A Bachelor's degree or equivalent not meeting CGPA of 2.50, in a related field from MMU or institutions recognised by Senate, can be accepted subject to a minimum of five (5) years working experience in relevant field.

EMBA

- 1) A Bachelor's degree with minimum CGPA of 2.50 or equivalent from MMU or institutions recognised by Senate; or
- 2) A Bachelor's degree or equivalent not meeting CGPA of 2.50, from MMU or institutions recognised by Senate, can be accepted subject to a minimum of five (5) years working experience in relevant field.

DBA

- 1) A Master's degree from MMU or institutions recognised by Senate; or
- 2) Other academic qualifications equivalent to (1) that are accepted by Senate;

ENGLISH PROFICIENCY

- 1) a minimum overall TOEFL score of 550 (paper based) or 80 (internet based); or
- 2) a minimum IELTS (academic) overall band score of 6.0; or
- 3) a credit in 1119 English Examination; or
- 4) a minimum MUET overall band score of 4; or any other qualification which is of equivalent level as determined by the Senate of the University.

***The English language requirement does not apply to candidates who are natives of and/or have completed any of their previous degrees from countries that use English as a first language or previous institutions that use English as the medium of instruction.*



AN ENTREPRENEURIAL UNIVERSITY WITH INDUSTRY-READY PROGRAMMES

- A Well-rounded Education
- Industry in Campus
- Ready for Industry



Ranked 170th in Asia and Top 5-Malaysian Private University 2020



Top 5-Malaysian Private University 2020



Awarded by Ministry of Education (MOE) and Malaysian Digital Economy Corporation (MDEC), 2019



MDEC's Malaysian Digital Talent Study 2017 by Frost & Sullivan Asia Pacific



Awarded Self-Accreditation Status from Malaysian Qualifications Agency (MQA), 2017

MULTIMEDIA UNIVERSITY [DU001(B)]

Cyberjaya Campus
Jalan Multimedia
63100 Cyberjaya
Selangor

Melaka Campus
Jalan Ayer Keroh Lama
75450 Melaka

More information, please email : pginfo@mmu.edu.my

SUSTAINABLE DEVELOPMENT GOALS



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Printed January 2020.

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Unlock Your Career Advancement

MBA
 EMBA
 DBA

MMU
MULTIMEDIA UNIVERSITY



Enjoy special waiver up to
RM3,000*

*Terms and Conditions Apply

MBA

Intake: February, June, October

PROGRAMME : MASTER OF BUSINESS ADMINISTRATION

(STRUCTURE C : COURSEWORK)

(R/345/7/0668) 03/20 (A11391) Cyberjaya
(R2/345/7/0461) 05/22 (A8069) Melaka

COURSE STRUCTURE

FULL TIME						Min. 1 year, Max. 3 years					
TRIMESTER 1		TRIMESTER 2		TRIMESTER 3		TRIMESTER 1		TRIMESTER 2		TRIMESTER 3	
7 weeks per sem	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH
Core	Accounting for Managers	3	Strategic Management*	3							
	Marketing Management*	3	Business Management	3							
	Research Methodology*	3	Quantitative Analysis *	3							
Electives	Elective 1	3									
	Elective 2	3									
Specialization			SP1	3	SP3	3					
			SP2	3	SP4	4					
<p>The Final Project is a compulsory subject and will commence after the candidate has passed 4 subjects (12 credits) including Research Methodology. The project should be conducted within a 6-month period.</p>											
Project			Commences		Submission	8					
Total			15		15						15
45											

* NO FINAL EXAMINATION
Note: Each trimester has 14 weeks including exam weeks. Classes are conducted within 12 weeks; 3-hour lecture during office hours. The final examinations are scheduled during the 2-week period. The trimester commences every February, June and October.

PART TIME

FULL TIME												Min. 2 years, Max. 5 years											
YEAR 1												YEAR 2											
7 weeks per sem	Sem 1	Sem 2	Sem 3	Sem 4	Sem 5	Sem 6	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH		
Subjects	Core 1	3	Core 2	3	Core 3	3	Elective 1	3	Elective 2	3	SP1	3											
Project							Commences															Submission	
Total																						45	

Note: The actual course structure for part-time mode will be provided once the candidate has enrolled in the programme. Classes are usually held on Sundays; 6 hours per session; 6 sessions per short semester. The final examination is conducted in the 7th week. There is 1-week break in between short semesters and a longer break after the 6th short semester.

FEES

Type of Fees	Total (RM)
Registration Fee	500
Deposit	1,000
Smart Card	50
University Resource Fee (per year)	1,500
Total (1st Payment)	3,050
Student Activity Fee (per year)	300
Tuition Fee	24,000*
Project Fee	3000

*RM3,000 will be waived from total Tuition Fee. T&C apply

SPECIALIZATION SUBJECTS:

Multimedia Finance	Human Resource Management
SP1 : Corporate Finance	SP1 : Human Resource Management
SP2 : Finance Markets	SP2 : Industrial Relations
SP3 : Investment Analysis	SP3 : Organizational Behaviour
SP4 : Entrepreneurship	SP4 : Entrepreneurship
General Management	Multimedia Marketing
SP1 & SP2: Any two subjects from other specializations	SP1 : Consumer Behaviour
SP3 : Sustainability and Innovation Management	SP2 : Services Marketing
SP4 : Entrepreneurship	SP3 : Global Marketing
	SP4 : Entrepreneurship

Information Technology Management

SP1 : Business Data Analytics for Managers
SP2 : Database Management
SP3 : Multimedia Information System
SP4 : Entrepreneurship

ELECTIVE SUBJECTS (2 Only)

One from each E1 and E2:

E1: Business and Cyber Law
E1: Operations Management
E2: Change Management
E2: International Finance



EMBA

Intake: May, November

PROGRAMME : EXECUTIVE MASTER OF BUSINESS ADMINISTRATION – ONLINE DISTANCE LEARNING

(STRUCTURE C : COURSEWORK)

(N-DL/345/7/1099) 07/24 (MQA/PSA12023) Cyberjaya

COURSE STRUCTURE

FULL TIME		Min. 1 year, Max. 3 years																			
		SEMESTER 1								Sem Break		SEMESTER 2								Sem Break	
		Nov	CH	Dec	CH	Jan	CH	Feb	CH	Mac	Apr	May	CH	Jun	CH	Jul	CH	Aug	CH	Sept	Oct
Subjects	Marketing Innovation	4		Managing Human Capital	4	Management of Strategy	4	Business Economics	4			Management Information Systems & IT Governance	4	Accounting and Finance for Managers	4	Elective 1	4	Elective 2	4		
								Business Research Methods	4			Final Project	6								
Total			4		4		4		8				10		4		4		4		
		42																			

*Subject to change without prior notice

ELECTIVE SUBJECTS (2 Only):

• Legal Informatics for Managers • Service Marketing • Contemporary Corporate Finance • Management Decision Analysis • Project Management

PART TIME

FULL TIME		Min. 2 years, Max. 5 years																			
		SEMESTER 1								Sem Break		SEMESTER 2								Sem Break	
		Nov	CH	Dec	CH	Jan	CH	Feb	CH	Mac	Apr	May	CH	Jun	CH	Jul	CH	Aug	CH	Sept	Oct
Subjects	Marketing Innovation	4		Managing Human Capital	4	Management of Strategy	4					Business Research Methods	4	Business Economics	4	Management Information Systems & IT Governance	4				
												Final Project	6								
Total			4		4		4						4		4		4				
		24																			

		SEMESTER 3								Sem Break		SEMESTER 4								Sem Break	
		Nov	CH	Dec	CH	Jan	CH	Feb	CH	Mac	Apr	May	CH	Jun	CH	Jul	CH	Aug	CH	Sept	Oct
Subjects	Accounting and Finance for Managers	4		Elective 1	4	Elective 2	4					Final Project	6								
													6								
Total			4		4		4						6								
		18																			

*Subject to change without prior notice

ELECTIVE SUBJECTS (2 Only):

• Legal Informatics for Managers • Service Marketing • Contemporary Corporate Finance • Management Decision Analysis • Project Management



FEES

Type of Fees	Total (RM)
Registration Fee	500
Deposit	1,000
Smart Card	50
University Resource Fee (per year)	1,500
Total (1st Payment)	3,050
Student Activity Fee (per year)	300
Tuition Fee	19,000*

*RM1,000 will be waived from total Tuition Fee. T&C apply

DBA

Intake: February, June, October

PROGRAMME : DOCTOR OF BUSINESS ADMINISTRATION

(STRUCTURE B : MIXED MODE)

(R2/345/8/1065) 02/23 (A3712) Cyberjaya

COURSE STRUCTURE

FULL TIME		Min. 3 years, Max. 5 years																					
		YEAR 1												YEAR 2		YEAR 3							
		SEM 1			SEM 2			SEM 3			SEM 4			SEM 5			SEM 6						
		CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	
Subjects	Accounting Decision	3		Global Financial Economics	3	Strategy Management Theory and Practice	3	Management Consultancy	3	Research Methodology	3	Data Analysis Techniques	3										
	Organisational Management	3		Strategic Marketing	3	Leadership	3	Ethics and Governance	3	Case Methodology	3												
Total			6		6		6		6		6		6		3							50	
		33																					

The actual course structure will be provided once the candidate has enrolled in the programme. There are 6 semesters per year. Each semester has 7 weeks, where classes are conducted for 6 weeks and final examinations are conducted in the 7th week. Classes and final examinations are conducted during the weekend. There will be a 1 week break at the end of Sem 1 to Sem 5 and there will be 4 weeks break at the end of Sem 6.



PART TIME

FULL TIME		Min. 4 years, Max. 7 years																					
		YEAR 1												YEAR 2				YEAR 3		YEAR 4			
		SEM 1			SEM 2			SEM 3			SEM 4			SEM 5			SEM 6						
		CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	CH	
Subjects	Accounting Decision	3		Global Financial Economics	3	Strategy Management Theory and Practice	3	Management Consultancy	3	Research Methodology	3	Data Analysis Techniques	3	Organization Management	3	Strategic Marketing	3	Leadership	3	Ethics and Governance	3	Case Methodology	
Total																							50
		33																					

The actual course structure will be provided once the candidate has enrolled in the programme. There are 6 semesters per year. Each semester has 7 weeks, where classes are conducted for 6 weeks and final examinations are conducted in the 7th week. Classes and final examinations are conducted during the weekend. There will be a 1 week break at the end of Sem 1 to Sem 5 and there will be 4 weeks break at the end of Sem 6.

FEES

Type of Fees	Total (RM)
Registration Fee	500
Deposit	1,000
Smart Card	50
University Resource Fee (per year)	1,500
Total (1st Payment)	3,050
Student Activity Fee (per year)	300
Tuition Fee	28,050
Project Fee	21,250