

WHY DISTANCE EDUCATION AT MMU

Our Distance Education programmes provide opportunities to those who are unable to study full-time to have more flexibility to earn a degree qualification. This effort is to create and achieve a holistic and knowledge-centric society. Our programmes impart education through media and information technology approaches taught by our highly qualified and experienced lecturers. The DE programmes are the only degree programmes in Multimedia University that allow you to study at your own time and place and it's fully online. With an additional working experience by the students, this programme is expected to produce well rounded and highly skilled graduates.



ENTRY REQUIREMENTS

The minimum education qualification for entry is (fulfill one of the following criteria)

- Pass Foundation / Matriculation studies from a recognised institution; OR
- Pass STPM or its equivalent with a minimum Grade C (GP 2.00) in any 2 subjects AND a Pass in Mathematics and English at SPM Level or its equivalent; OR
- Pass A-Level with a minimum Grade D in any 2 subjects AND a Pass in Mathematics and English at SPM Level or its equivalent; OR
- Pass STAM with a minimum Grade Jayyid (Good) in 2 subjects; OR
- Pass UEC with a minimum of Grade B in at least five (5) subjects inclusive of Mathematics and English; OR
- Pass Diploma from a recognised institution. OR
- APEL (A) Level 6 Qualification

TUITION FEE: RM27,500

BACHELOR OF MANAGEMENT (HONS.) - ODL

(R2-DL/345/6/0145) 03/22 (MQA/FA2078)

This programme is designed to develop students with aspects of business and management skills that are required to meet the challenges of the global environment.

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3	Year 4	Year 5
Core				
<ul style="list-style-type: none"> • Management • Principles of Marketing • Economics • Managerial and Financial Accounting • Cross Culture Management 	<ul style="list-style-type: none"> • ICT Management • Leadership in Human Resources Management • Organizational Behaviour • Financial Management • Strategic Management 	<ul style="list-style-type: none"> • Business and Society • Malaysian Economy • Entrepreneurship • Business Law • Production and Operation Management • Training & Development 	<ul style="list-style-type: none"> • Managerial Mathematics and Statistics • Project Management • TQM for Managers • Research Methodology • Critical Thinking • Elective I • Elective II 	<ul style="list-style-type: none"> • Global Management • Industrial Relations • Managing Innovation and Technology • Small Business Management • Elective III • Elective IV • Elective V
University Subjects				
<ul style="list-style-type: none"> • English for Business Studies • TITAS • Co-curriculum (Foreign Language) 	<ul style="list-style-type: none"> • Bahasa Kebangsaan A or Foreign Language • Hubungan Etnik 	<ul style="list-style-type: none"> • Islamic Institutions in Malaysia/ Introduction to Multicultural Studies in Malaysia/ Stress and Well-Being Among Malaysians 		
Electives Subjects (Choose any 5 courses)				
<ul style="list-style-type: none"> • Compensation and Benefit • Consumer Behaviour • Global Marketing • Human Resources Information System • Integrated Marketing Communication • Labour Economics • Marketing Information Technology • Marketing Management • Marketing Strategy 	<ul style="list-style-type: none"> • Organization Development • Performance Management • Product Planning and Management • Recruitment and Selection • Retail Management • Sales and Professional Selling Management • Service Marketing • Training and Development 			

BACHELOR OF MANAGEMENT (HONS.) MARKETING MANAGEMENT - ODL

(R-DL/342/6/0114) 02/20 (A4274)

This programme is specifically aimed to provide the essentials of marketing skills and the subjects offered cover all the functional areas of marketing with a focus on current market needs. The course content enables the student to keep up with the pace of the dynamic business trends.

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3	Year 4	Year 5
Core				
<ul style="list-style-type: none"> • Management • Principles of Marketing • Economics • Managerial and Financial Accounting • Integrated Marketing Communication 	<ul style="list-style-type: none"> • ICT Management • Leadership in Human Resources Management • Organizational Behaviour • Financial Management • Global Marketing 	<ul style="list-style-type: none"> • Business and Society • Malaysian Economy • Marketing Management • Business Law • Production and Operation Management • Marketing Information Technology 	<ul style="list-style-type: none"> • Managerial Mathematics and Statistics • Retail Management • Consumer Behaviour • Research Methodology • Critical Thinking • Elective I • Elective II 	<ul style="list-style-type: none"> • Product Planning and Management • Marketing Strategy • Service Marketing • Sales and Professional Selling Management • Elective III • Elective IV • Elective V
University Subjects				
<ul style="list-style-type: none"> • English for Business Studies • TITAS • Co-curriculum (Foreign Language) 	<ul style="list-style-type: none"> • Bahasa Kebangsaan A OR Foreign Language • Hubungan Etnik 	<ul style="list-style-type: none"> • Islamic Institutions in Malaysia/ Introduction to Multicultural Studies in Malaysia/ Stress and Well-Being Among Malaysians 		
Electives Subjects (Choose any 5 courses)				
<ul style="list-style-type: none"> • Compensation and Benefit • Cross Culture Management • Entrepreneurship • Global Management • Human Resources Information System • Industrial Relations • Labour Economics • Managing Innovation and Technology 	<ul style="list-style-type: none"> • Organization Development • Performance Management • Project Management • Recruitment and Selection • Strategic Management • TQM For Managers • Training and Development 			

BACHELOR OF MANAGEMENT (HONS.) HUMAN RESOURCES MANAGEMENT - ODL

(R-DL/345/6/0615) 02/20 (A4273)

This programme will nurture human-resource related knowledge, abilities and competencies to recognize and evaluate human assets of an organization for the mutual benefit of employers and employees in an integrated, proactive and strategic manner.

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3	Year 4	Year 5
Core				
<ul style="list-style-type: none"> • Management • Principles of Marketing • Economics • Managerial and Financial Accounting • Cross Culture Management 	<ul style="list-style-type: none"> • ICT Management • Leadership in Human Resources Management • Organizational Behaviour • Financial Management • Strategic Management 	<ul style="list-style-type: none"> • Business and Society • Malaysian Economy • Labour Economics • Business Law • Production and Operation Management • Compensation & Benefit 	<ul style="list-style-type: none"> • Managerial Mathematics and Statistics • Recruitment & Selection • Research Methodology • Training & Development • Critical Thinking • Elective I • Elective II 	<ul style="list-style-type: none"> • Industrial Relations • Organization Development • Human Resources Informations System • Performance Management • Elective III • Elective IV • Elective V
University Subjects				
<ul style="list-style-type: none"> • English for Business Studies • TITAS • Co-curriculum (Foreign Language) 	<ul style="list-style-type: none"> • Bahasa Kebangsaan A OR Foreign Language • Hubungan Etnik 	<ul style="list-style-type: none"> • Islamic Institutions in Malaysia/ Introduction to Multicultural Studies in Malaysia/ Stress and Well-Being Among Malaysians 		
Electives Subjects (Choose any 5 courses)				
<ul style="list-style-type: none"> • Compensation and Benefit • Cross Culture Management • Entrepreneurship • Global Management • Human Resources Information System • Industrial Relations • Labour Economics • Managing Innovation and Technology 	<ul style="list-style-type: none"> • Organization Development • Performance Management • Project Management • Recruitment and Selection • Strategic Management • TQM For Managers • Training and Development 			

DISTANCE EDUCATION PROGRAMMES





MULTIMEDIA UNIVERSITY [DU001(B)]

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Selangor

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SUSTAINABLE DEVELOPMENT GOALS



APPLY NOW



AN ENTREPRENEURIAL UNIVERSITY WITH INDUSTRY-READY PROGRAMMES

-  A Well-rounded Education
-  Industry in Campus
-  Ready for Industry



Ranked 170th in Asia and Top 5-Malaysian Private University 2020



Top 5-Malaysian Private University 2020



Awarded by Ministry of Education (MOE) and Malaysian Digital Economy Corporation (MDEC), 2019



MDEC's Malaysian Digital Talent Study 2017 by Frost & Sullivan Asia Pacific



Awarded Self-Accreditation Status from Malaysian Qualifications Agency (MQA), 2017