

BUSINESS & ACCOUNTING

Global.
Entrepreneurial.
Trendsetter.

#GoFORIT



“Education is the most powerful weapon used to change the world. Our greatest responsibility as educators is to teach our students to think both intensely and critically. By equipping our students with the right tools, knowledge and skills, they can go out into the world and shape their future.

As a Premier Digital Tech University and being a trendsetter of the private higher learning provider in Malaysia, we are steadfast in preparing our graduates for leadership roles in their respective disciplines and professions.”

PROFESSOR DATUK TS. DR. AHMAD RAFI
MOHAMED ESHAQ
CEO/President, Multimedia University



BUSINESS AND ACCOUNTING AT MMU

MMU is the university for you to pursue a degree in business and accounting. MMU offers award-winning, practical and industry-ready degrees that prepares you to be competent and outstanding in your career in business.

We seek to empower our students with expertise and knowledge, and are committed to offer programmes in a global context to enhance your depth and perception for successful careers in the business, government, and non-profit sectors.

Both our Faculty of Management and Faculty of Business incorporate industry-led curriculum so you will gain not only technical knowledge and skills, but also relevant soft and management skills. Many of our lecturers are professionals and specialists in their fields who will be able to impart real-life experience and solutions to your learning. We also have strong collaborations with global industry leaders who are ready to share their knowledge of cutting-edge innovative technologies to keep you up-to-the-minute with current and future industry needs.

PROMOTING INNOVATION AND ENTREPRENEURSHIP

MMU was the **first private university approved** by the Malaysian government. We adhere to the strictest requirements for a high quality degree; going beyond academic excellence to offer the best, complete and balanced university experience for our students.

A study by Gartner and MSC Malaysia found that MMU is among the **top five universities** preferred by major ICT players for graduate employment - a testament to the quality of our academicians, curriculum, student development programmes and our solid reputation with the industries.

One of the university's primary objectives is to be able to **inspire and innovate others**. We understand that the future lies in technology, and we are adamant to help shape people who will help make a better tomorrow.





MMU Alumni

“Of those whom I kept in touch with, we seem to be bolder in taking risks, tackling challenges and chasing our passions. I don’t know anyone else from MMU who is in the fashion industry. It’s a rather elitist industry, so if you don’t come from a famous fashion school, it’s hard to break into that circle.”

AN AWARD-WINNING UNIVERSITY WITH A GLOBAL OUTLOOK



- Be part of a globally ranked university that is listed in the **QS World University Rankings** and continues to strive with solid breakthrough to be at the 175th spot in **QS Asia University Rankings 2019**.
- Study alongside 1,500 **international students** from more than 70 countries.
- Experience the best and latest technologies from our collaborations with **major ICT players** such as ZTE, Nokia, Intel, Microsoft, Cisco and Motorola.
- Get exposure to some of the **best practices of the world's best universities** such as MIT, Stanford, Carnegie Mellon, Harvard, USC and Tokyo University.



**Top 200 in QS Asia
University Rankings
2019**



**Top 3 - Most
Entrepreneurial
Private University**
MOHE Entrepreneurial Award
(MEA) 2016



**Awarded Self-
Accreditation Status,
2017**
Malaysian Qualifications
Agency (MQA) 2017



**97% Employability
within 6 months
of graduation**
Ministry of Higher Education
(MoHE) Tracer Study &
MOE Kemaskini Status
Pekerjaan 2015



**MMU's IT Graduates
are the most preferred
by Malaysian Firms**
Frost & Sullivan Asia Pacific
(MDEC's Malaysian Digital
Talent Study 2017 Final
Findings)



**Premier Digital Tech
University Status, 2017**
Ministry of Higher Education
(MoHE) and Malaysia Digital
Economy Corporation (MDEC)

AN ENTREPRENEURIAL UNIVERSITY WITH INDUSTRY-READY PROGRAMMES



A Well-rounded Education

Be empowered with the fundamentals of your field of study that also incorporate entrepreneurial skills and expertise which are relevant to your respective industries and job markets.



Industry in Campus

Be connected and gain benefit from our state-of-the-art labs established by our industry collaboration with ZTE, Microsoft, Intel and many more.



Ready for Industry

Be enthused with Start-up Schemes from the Entrepreneur Development Centre (EDC) to encourage innovation and entrepreneurship ventures.



MMU Alumni

“What I have achieved today disproves the perception that local graduates are less employable than overseas graduates. I truly believe that the experience and exposure that I have gained during my time in MMU has contributed to shape the person I am today. I am proud to be a graduate of MMU.”

— SHARIFAH SARAH SYED MOHAMED TAHIR
Head of Strategic Management,
Maybank Islamic Banking Group.



A UNIVERSITY THAT IS AN INDUSTRY TRENDSETTER

- We offer programmes which are tailored to industry's needs.
- Nearly 50% of our programmes are developed for fast growing industries.
- We produce graduates who are setting new standards in Malaysia's industries. Among our successful alumni are Mohd Nizam Abd Razak, the Creator of BoBoiBoy, who has boosted the animation industry in Malaysia and Tan Aik Keong, Director of Agmo Studio, a multi-award winning mobile app development company.



A VIBRANT AND CONDUCTIVE CAMPUS LIFE

- Convenient and comfortable accommodation – on-campus and off-campus.
- Intelligent and high-tech labs.
- Digital libraries.
- Set studio and post-production suite.
- Over 100 clubs and societies.
- Extensive infrastructure – campus-wide Wi-Fi, health clinics, mosques, 24-hour security, food & beverage outlets and more.
- Comprehensive Sports Centre – track & field, indoor sports arena, gym as well as an olympic-sized swimming pool.



Scan this code to view more on our facilities.



TOP MALAYSIAN PRIVATE UNIVERSITY*



Faced with the challenging demands of a knowledge-based economy, business and management degrees from MMU will definitely hold you in good stead for the future. The unique blend of management fundamentals and knowledge technologies conducted in collaboration with SAP University Alliances, along with a commitment to nurturing an entrepreneurial mindset and independent thinking, will help you meet global industry expectations.

Our mission is to cultivate talents who are idea innovators, solution providers, and catalysts of change in business, accounting and management.



WHY BUSINESS AND ACCOUNTING AT MMU



Collaborations with top companies to provide certification programmes to students

Industry-recognised lecturers who hold advisory positions with global organisations (UNESCO) Adjunct professors from the industry (Epic Valley, TM)

The only university in Malaysia with a **full-fledged Bloomberg lab** for financial analysis



Mentoring environment to nurture future professionals who are accountable and hold highly relevant competencies.
Core **Employability Skills** integrated into all programmes



Innovative curriculum that embeds Management Analytics components and Entrepreneurial thinking in all programmes

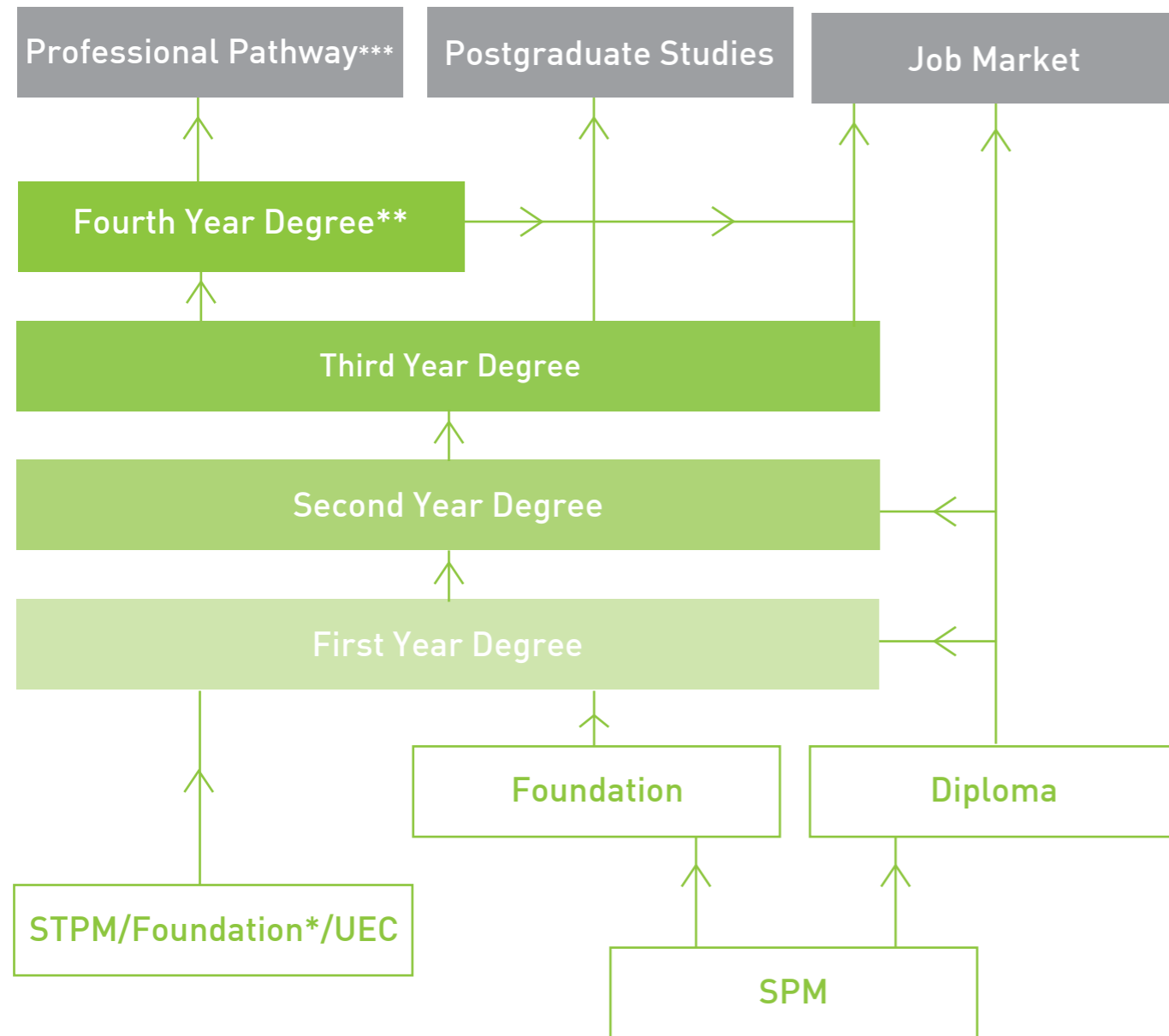


Real working assignments for action-based learning that exposes students to the industry

Experience Final Year Abroad in the UK or Australia via **Articulation Programme**

STUDY ROUTE

There isn't just one route to discover and develop your true potential. At MMU, we cater to nearly every possibility.



* Foundation from a recognised institution
 ** Applicable only to Bachelor of Accounting (Hons.) and Bachelor of Financial Engineering (Hons.)
 *** Applicable only to Bachelor of Accounting (Hons.)



FACULTY OF MANAGEMENT

Cyberjaya Campus

Located within Cyberjaya and built on an 80-hectare plot of land, MMU Cyberjaya is equipped with various intelligent features such as multimedia learning facilities, intelligent building systems, a digital library, and an integrated campus management system designed to nurture innovative management graduates.



Scan this code to view our faculty video.

Foundation in Management

(R/010/3/0192) 06/19 (A9589)

Management, finance and business skills are fundamental for success in any industry. Companies are constantly looking for employees with excellent management skills and sharp business acumen, such as those our graduates acquire through our Bachelor programmes.

Before students embark on their chosen disciplines, the Foundation in Management is a one-year foundation programme that essentially prepares the students to be more adaptive and to gain more excellence when they move on to their selected management, finance and business disciplines.

After completion of the foundation programme you can opt for a related degree programme from either Faculty of Management (FOM) or Faculty of Business (FOB)

PROGRAMME STRUCTURE FOR FOUNDATION IN MANAGEMENT

Trimester 1	Trimester 2	Trimester 3
<ul style="list-style-type: none"> Communicative English Essential Mathematics Essentials of Microeconomics Essentials of Financial Accounting University Study Skills 	<ul style="list-style-type: none"> Essential English Computer Applications in Business Introduction to Business Introduction to Law Essential Statistics Social and Emotional Health 	<ul style="list-style-type: none"> Academic English Essentials of Macroeconomics Essentials of Management Accounting

PROGRAMME STRUCTURE FOR FOUNDATION IN MANAGEMENT (FOR THOSE WHO WANT TO PURSUE BACHELOR'S DEGREE IN FINANCIAL ENGINEERING)

Trimester 1	Trimester 2	Trimester 3
<ul style="list-style-type: none"> Communicative English Essentials of Microeconomics Essentials of Financial Accounting Social and Emotional Health Fundamental Mathematics I University Learning Technique 	<ul style="list-style-type: none"> Essentials English Computer Applications in Business Introduction to Business Essential Statistics Fundamental Mathematics II 	<ul style="list-style-type: none"> Academic English Essentials of Management Accounting Essentials of Macroeconomics

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

Bachelor of Accounting (Hons.)

(R/344/6/0207) 06/19 (A10454)

Accounting is the language of business, and accountants help business leaders make smart financial decisions. The Bachelor of Accounting is a four-year programme that is recognised by the Malaysian Institute of Accountants, which will enable graduates with the relevant professional working experience to qualify as a Chartered Accountant Malaysia or C.A. (M). It provides students with the knowledge and skills required to become professional accountants. The faculties provide students with exceptional understanding of accounting with adequate fundamentals and clear exposure on every subject. Through an exclusive collaboration that is the first and only one in Malaysia and the second in Asia, students may be able to gain credits for up to four additional papers beyond the maximum exemptions with ICAEW. Other than that, the CIMA University A-Star Programme in MMU enables students with a CGPA of 3.50 to fast track their CIMA qualification by having to sit for only 1 paper to qualify.

Exemption from Professional Bodies:

- Institute of Chartered Accountants in England and Wales (ICAEW)- 8 papers out of 15 (with up to 12 papers via strategic credits)
- Chartered Institute of Management Accountants (CIMA)- 10 papers out of 16
- Association of Chartered Certified Accountants (ACCA)- 9 papers out of 13
- Certified Practising Accountants (CPA Australia)- 6 papers out of 12
- Malaysian Institute of Certified Public Accountants (MICPA)-4 papers out of 9
- The Malaysian Institute of Chartered Secretaries and Administrators (MAICSA)- 4 papers out of 8

Career Prospects: Professional accountants that may specialise in taxation, forensic accounting and investigation, auditing, management accounting, financial accounting, government accounting, and accounting information systems.

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3	Year 4
Core			
<ul style="list-style-type: none"> Introduction to Cyberpreneurship English for Business Communication Fundamentals to Financial Accounting I Macroeconomics Management Management Accounting I Principles of Finance Principles of Marketing English for Business Studies Financial Accounting and Reporting I Microeconomics Quantitative Analysis 	<ul style="list-style-type: none"> Auditing Management Accounting II Accounting Information Systems I Corporate Finance Organisational Behaviour Business Law Elective I Financial Accounting Reporting II Taxation I Accounting Information System II Company Law and Secretarial Practice 	<ul style="list-style-type: none"> Professional Ethics Taxation II Corporate Accounting I Public Sector Accounting Elective II Accounting Theory Elective III Elective IV Securities Investment and Portfolio Management Corporate Accounting II Advanced Management Accounting Strategy 	<ul style="list-style-type: none"> Advanced Accounting Information Systems Advanced Taxation Integrated Case Study in Accounting Management Decision Science Advanced Auditing Practical Training
Elective Modules			
Elective subjects (12 Credit Hours) may be taken from any elective subjects offered in B.Acc. (Hons.) or any major subjects offered by the other programmes in the Faculty. The subjects are offered based on the availability of teaching expertise and at the faculty's discretion:			
<ul style="list-style-type: none"> Knowledge Economy E - Commerce Financial Statement Analysis Technology Management 	<ul style="list-style-type: none"> Internal Auditing International Accounting Forensic Accounting Human Resource Management 	<ul style="list-style-type: none"> Management Consultancy E- Auditing Production & Operation Management 	<ul style="list-style-type: none"> Enterprise Resource Planning (ERP) Systems
MPU Subject			
U1 - Hubungan Etnik (LOCAL) Pengajian Malaysia (INT) U3 - Islamic Institutions in Malaysia, or Introduction to Multicultural Studies in Malaysia, or Stress and Well-Being Among Malaysian	U1 - TITAS (LOCAL) / BM Komunikasi 2 (INT) U2 - Bahasa Malaysia/ Foreign Language U4 - Co-curriculum		

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

Bachelor of Analytical Economics (Hons.)

(R2/314/6/0002) 02/22 (A7921)

Graduates of the Bachelor of Analytical Economics are expected to be an expert in conducting research, collecting and analysing data, handling projects, monitoring economic conditions and developing accurate forecasts. The Economic students will need to undergo a three (3) year programme conscientiously developed to comprehend areas of analytical economics and financial literacy, with the variation of fundamentals and specialisation in Development Economics and Financial Economics.

Apart from the typical educational methods, students will also be required to be involved in research projects and industrial training to equip them with a better understanding of the professional culture in the industry they desire.

Career Prospects: Economic analysts, managers, directors, financial analysts, planners, adjustors, consultants, administrators, researchers and academicians.

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3
Core		
<ul style="list-style-type: none"> • Macroeconomics • Statistics • Principles of Accounting • English for Business Studies • Microeconomics • Financial Management I • Management • Critical Thinking and Applications in Management • Mathematics • Information Systems and Multimedia • Econometrics I • The Economy of Malaysia 	<ul style="list-style-type: none"> • English for Business Communication • Project Cycle and Evaluation • Principles of Operation Research • Intermediate Macroeconomics • Mathematics for Economics • Econometrics II • Entrepreneurship • Intermediate Microeconomics • Research Methodology • International Economics • Money and Banking • Environmental and Resource Economics 	<ul style="list-style-type: none"> • Research Project I • Econometrics Modelling and Forecasting • Business Modelling and Simulation • Seminar in Analytical Economics • Research Project II • Multivariate Data Analysis • Practical Training
Minor Modules		
(Financial Economics)	(Development Economics)	
<ul style="list-style-type: none"> • International Finance • Financial Economics • Investments • Behavioural Finance 	<ul style="list-style-type: none"> • Development Economics • Labour Economics • Comparative Economics Study • Knowledge Economy 	
MPU Subject		
U3 - Islamic Institutions in Malaysia, or Introduction to Multicultural Studies in Malaysia, or Stress and Well-Being Among Malaysian U4 - Co-curriculum	U1 - Hubungan Etnik (LOCAL) Pengajian Malaysia (INT) U1 - TITAS (LOCAL) / BM Komunikasi 2 (INT) U2 - Bahasa Malaysia/ Foreign Language	

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

Bachelor of Finance (Hons.)

(R/343/6/0105) 06/19 (A10480)

Finance professionals help organisations find and manage the resources needed to grow, make investments and acquisitions, plan for the future, and manage existing assets. This three-year programme is taught by lecturers with industry experience and professional qualifications e.g. CFA. Teaching is further enhanced with case studies and the active use of finance-related software and database e.g. Datastream and Bloomberg.

Career Prospects: Executives and managers for banking, insurance, finance, investment sector, manufacturing, education, consultancy, financial analyst, planners, adjustors and international trade.

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3
Core		
<ul style="list-style-type: none"> • English for Business Studies • Accounting for Decision Making • Management • Fundamental of Economics • Principles of Finance • Fundamentals of Marketing • Critical Thinking and Applications in Management • Business Law • Ethics and Governance • Mathematics for Finance • Management Information Systems • Financial Statement Analysis 	<ul style="list-style-type: none"> • English for Business Communication • Entrepreneurship • Investment • Personal Finance • Research Methodology • Financial Markets and Institutions • Corporate Finance • Elective 1 • Elective 2 	<ul style="list-style-type: none"> • International Finance • Elective 3 • Elective 4 • Practical Training
Electives		
<ul style="list-style-type: none"> • Bank Management • Entrepreneurial Finance • Retirement Planning • Islamic banking • Financial Risk Management • Portfolio Management • Tax Planning 	Specialisation (Financial Management)	
	<ul style="list-style-type: none"> • Basic Econometrics • Financial Derivatives • Real Estate Finance • Statistics for Finance 	<ul style="list-style-type: none"> • Security Analysis • Behavioural Finance • Corporate Financial Strategies • Financial Modelling • Financial Statistical Analysis • Public Finance
MPU Subject		
U1 - Hubungan Etnik (LOCAL) Pengajian Malaysia (INT) U1 - TITAS (LOCAL) / BM Komunikasi 2 (INT) U2 - Bahasa Malaysia/ Foreign Language	U3 - Islamic Institutions in Malaysia, or Introduction to Multicultural Studies in Malaysia, or Stress and Well-Being Among Malaysian U4 - Co-curriculum	

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

Bachelor of Business Management (Hons.)

(R/345/6/0463) 06/19 (A5316)

Graduates of this programme will acquire the fundamental knowledge, skills and techniques of organisational management, as well as core knowledge in the application of multimedia and ICT for strategic purposes in managing various business organisations. The three-year programme will nurture students with leadership values with an understanding of the fundamentals of operation and strategic management as well as the utilisation of technology based on identified competitiveness factors.

Career Prospects: Executives and Managers for Human Resource Management, Business Management, Project Management, Business Development, Sales, And Education.

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3
Core		
<ul style="list-style-type: none"> Management Managerial Mathematics Principles of Financial Accounting Fundamentals of Marketing Managerial Statistics Microeconomics Financial Management English for Business Studies Principles of Management Accounting Information Systems and Multimedia Entrepreneurship Advanced Managerial Statistics 	<ul style="list-style-type: none"> English for Business Communication Macroeconomics Strategic Management Business Law Global Management Production Operation Management E-Commerce Management of Technology Elective 1 Organisational Behaviour Business & Society Project Management TQM for Managers 	<ul style="list-style-type: none"> Research Methodology Tourism Management Psychology Management Decision Science Elective 2 Labour Economics Human Resource Management Elective 3 Elective 4 Industrial Training
Specialisation (International Business)		
<ul style="list-style-type: none"> Global Marketing International Finance International Economics Leadership 	Specialisation (Entrepreneurship)	
	<ul style="list-style-type: none"> Small Business Management Change and Innovation Management Personal Finance Leadership 	
MPU Subject		
U1 - Hubungan Etnik (LOCAL) Pengajian Malaysia (INT) U1 - TITAS (LOCAL) / BM Komunikasi 2 (INT) U4 - Co-curriculum	U2 - Bahasa Malaysia/ Foreign Language	U3 - Introduction to Multicultural Studies in Malaysia / Stress and Well-Being among Malaysian / Islamic Institutions in Malaysia

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

Bachelor of Marketing (Hons.)

(R/342/6/0100) 09/19 (A5315)

The three-year programme focuses on the latest trends through relevant and up-to-date courses which are in line with the digitalized trends within the industry. Students are nurtured with in-depth understanding of the marketing concept, while supplemented with the fundamental and practical knowledge on creating online and offline marketing strategies for local and overseas setting.

This programme offers two marketing electives which are Services Marketing and Social Marketing. Services Marketing caters to the Small and Medium Enterprises (SME) service industry (89.2% total of SMEs) whereas Social Marketing caters to a niche industry in line with social entrepreneurship.

Career Prospects: Executives and Managers for Marketing (offline and online), Branding, Promotions, Sales, Business Development, Education and Outreach-Centric Organisations.

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3
Core		
<ul style="list-style-type: none"> Principles of Financial Accounting Fundamentals of Marketing Macroeconomics Management English for Business Communication Organisational Behaviour Financial Management Managerial Statistics English for Business Studies Principles of Management Accounting Microeconomics Personal Finance 	<ul style="list-style-type: none"> Information Systems and Multimedia Managerial Mathematics Business Law Research Methodology Elective 4 E-Commerce Seminar in Web Marketing Technology and Innovation Marketing Marketing Channel Management Product Planning and Management Marketing Strategy Elective 1 	<ul style="list-style-type: none"> Integrated Marketing Communication Consumer Behaviour Retail Marketing Global Marketing Elective 2 Elective 3 Marketing Research Business to Business Marketing Sales & Professional Selling Management Internet Marketing Industrial Training
Elective (Service Marketing)		
<ul style="list-style-type: none"> Internal Marketing Event Marketing Relationship Marketing Psychology 	Elective (Social Marketing)	
	<ul style="list-style-type: none"> Corporate Social Responsibility Not For Profit (NPO) Marketing Ethnocentrism Marketing Psychology 	
MPU Subject		
U2 - Bahasa Malaysia/ Foreign Language U4 - Co-curriculum	U1 - Hubungan Etnik (LOCAL) Pengajian Malaysia (INT) U1 - TITAS (LOCAL) / BM Komunikasi 2 (INT)	U3 - Islamic Institutions in Malaysia, or Introduction to Multicultural Studies in Malaysia, or Stress and Well-Being Among Malaysian

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

Bachelor of Financial Engineering (Hons.)

(R/343/6/0201) 07/21 (A7351)

The three-and-a-half-year programme emphasises on the key fundamentals of financial research and development framework, as well as on developing multimedia and ICT literacy to compete in today financial industry. The Programme will provide students with thorough understanding in financial supremacy and technological financial strategy in business. Students will be familiarised with financial subjects such as Mathematics for Finance, Principles of Finance, Differential Equations, and others.

The fundamentals of financial literacy is then supplemented with technologically related subjects, in a move to produce graduates with great financial efficiency and competitiveness. In doing so, students will be engaged in subjects such as Computer Networks and Internet Computing, Database Management Systems, Computer Programming, Database Management Systems, Computer Networks and Internet Computing, Mathematical Programming and Software Engineering.

Career Prospects: Researchers, analysts, executives and managers in commercial banking, insurance, unit trusts, investment banking, risk management, forex, financial derivatives, capital and equity market.

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3	Year 4
Core			
<ul style="list-style-type: none"> Principles of Finance Accounting for Decision Making Management Statistics for Finance Ethics and Governance Fundamentals of Marketing Personal Finance English for Business Studies Mathematics for Finance Fundamentals of Economics Corporate Finance Computer Programming 	<ul style="list-style-type: none"> English for Business Communication Financial Statement Analysis Software Engineering Stochastic Process and Applied Probability Financial Markets and Institutions Management Information Systems Financial Statistical Analysis Entrepreneurial Finance Investments International Finance Mathematical Programming Basic Econometrics Elective 1 	<ul style="list-style-type: none"> Research Methodology Monte Carlo Simulation Time Series Analysis and Forecasting Security Analysis Financial Derivatives Elective 2 Business Law Database Management System Elective 3 Research Project Numerical Analysis Financial Modelling Corporate Financial Strategies Elective 4 	<ul style="list-style-type: none"> Industrial Training
Elective Modules			
<ul style="list-style-type: none"> Bank Management Islamic Banking Financial Risk Management Retirement Planning Portfolio Management 			
MPU Subject			
U1 – Hubungan Etnik (LOCAL) Pengajian Malaysia (INT) U1 – TITAS (LOCAL) / BM Komunikasi 2 (INT) U3 – Islamic Institutions in Malaysia, or Introduction to Multicultural Studies in Malaysia, or Stress and Well-Being Among Malaysian U4 – Co-curriculum	U2 – Bahasa Malaysia/ Foreign Language		

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

Bachelor of Enterprise Management System (Hons.)

(N/345/6/1049) 05/22 (MQA/PA8844)

Today, Enterprise Resource Planning(ERP) systems are critical for managing thousands of businesses of all sizes and in all industries. ERP systems support most industries including banking, insurance, manufacturing, retail, telecommunications, hospitality, utilities, airlines, public services and education. In Malaysia and worldwide, the demand for ERP professionals is increasing.

This 3 years programme is designed to produce students with the perfect blend of business knowledge and information technology skills to cater industry needs. Students will gain knowledge in the specialisation subjects which are the popular ERP modules such as Financial Accounting and Controlling (FICO), Sales and Distribution (SD) and Material Management(MM) along with ERP configuration and ERP implementation. In addition, students will gain skills in business analytics, Java programming, ABAP programming, database management and business process Reengineering. Students will get hands-on practice with the popular ERP software SAP which is widely used in Malaysia.

Apart from the typical educational methods, students will also be required to get involved in research projects and industrial training to equip them with a better understanding of the professional culture in the industry they desire.

Career Prospects: ERP consultants, Business data analytics, ERP support executives, Business process consultants, IT Consultants, IT Managers, Programmers, Database Administrators

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3
Core		
<ul style="list-style-type: none"> Management Principles of Financial Accounting Managerial Mathematics Introduction to ERP Database Management System Intro to Cyberpreneurship Principles of Management Accounting Financial Management 1 Microeconomics Managerial Statistics Business Process Reengineering ERP Financial Information System & SD Java programming Fundamentals 	<ul style="list-style-type: none"> Macroeconomics English for Business Communication ERP Materials Management Java Programming Intermediate Elective 1 ERP Configuration Elective 2 Management Information System English for Business Studies Business Analytics ABAP Programming 	<ul style="list-style-type: none"> Fundamentals of Marketing Final Year Project ERP Implementation Elective 3 Elective 4 Enterprise Architecture Industrial Training
Elective Subjects		
The 4 FOM Electives subject is to be chosen from any subjects offered by FOM except subjects offered to Bachelor of Accounting (Hons). These include:		
<ul style="list-style-type: none"> Human Resource Management Organisational Behaviour Business Law Financial Management 2 Strategic Management Business and Society Cross Cultural Management Leadership 	<ul style="list-style-type: none"> Sales Management Enterprise Risk Management Electronic Commerce Personal Finance Investment Economy of Malaysia Environmental and Resource Economics 	
MPU Subject		
U1 – Hubungan Etnik (LOCAL) Pengajian Malaysia (INT) U1 – TITAS (LOCAL) / BM Komunikasi 2 (INT) U4 – Co-curriculum	U2 – Bahasa Malaysia/ Foreign Language U3 – Islamic Institutions in Malaysia, or Introduction to Multicultural Studies in Malaysia, or Stress and Well-Being Among Malaysian	

Note: The above programme structure serves as a guide. Courses may differ according to intakes.



FACULTY OF BUSINESS

Melaka Campus

Since 1997, the Faculty has been a trendsetter in business education and research, with a rigorous academic approach designed to produce innovative graduates who are well equipped to enact positive changes in society.



Scan this code to view our faculty video.

Foundation in Business

(R2/010/3/0452) 03/22 (A7859)

This one-year foundation programme equips students with fundamental business knowledge and competency to pursue degrees in various fields of business prior to embarking in the business degree programme of their choice. Students will also be taught soft skills that include critical thinking, writing and presentation skills as well as tasked with hands-on entrepreneurship projects, industry-relevant field trips, and talks by representatives of the industry.

After completion of the foundation programme, you can opt for a related degree programme from either FOB or FOM*

PROGRAMME STRUCTURE FOR FOUNDATION IN BUSINESS

Trimester 1

- Communicative English
- Introduction to Financial Accounting
- Basic Microeconomics
- Group Dynamics
- Mathematics

Trimester 2

- Essential English
- Critical Thinking
- Introduction to Probability and Statistics
- Introduction to Cost and Management Accounting
- Fundamental of Business Management
- Computer System and Web Design

Trimester 3

- Academic English
- Basic of Macroeconomics
- Introduction to Personal Finance

Bachelor of Accounting (Hons.)

(R2/344/6/0145) 03/22 (MQA/FA2052)

Accounting is the language of business, and accountants help business leaders make smart financial decisions. The Bachelor of Accounting is a four-year programme that is recognised by the Malaysian Institute of Accountants, which will enable graduates with the relevant professional working experience to qualify as a Chartered Accountant Malaysia or C.A. (M). It provides students with the knowledge and skills required to become professional accountants. The faculties provide students with exceptional understanding of accounting with adequate fundamentals and clear exposure on every subject. Through an exclusive collaboration that is the first and only one in Malaysia and the second in Asia, students may be able to gain credits for up to four additional papers beyond the maximum exemptions with ICAEW. Other than that, the CIMA University A-Star Programme in MMU enables students with a CGPA of 3.50 to fast track their CIMA qualification by having to sit for only 1 paper to qualify.

Exemption from Professional Bodies:

- Institute of Chartered Accountants in England and Wales (ICAEW)- 8 papers out of 15 (with up to 12 papers via strategic credits)
- Chartered Institute of Management Accountants (CIMA)- 10 papers out of 16
- Association of Chartered Certified Accountants (ACCA)- 9 papers out of 13
- Certified Practising Accountants (CPA Australia)- 6 papers out of 12
- Malaysian Institute of Certified Public Accountants (MICPA)-4 papers out of 9
- The Malaysian Institute of Chartered Secretaries and Administrators (MAICSA)- 4 papers out of 8

Career Prospects: Professional accountants that may specialise in taxation, forensic accounting and investigation, auditing, management accounting, financial accounting, government accounting, and accounting information systems.

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3	Year 4
Core			
<ul style="list-style-type: none"> • English for Business Studies • Quantitative Analysis • Microeconomics • Fundamental to Financial Accounting • Fundamental of Management • Introduction to Cyberpreneurship • English for Business Communication • Management Accounting 1 • Financial Accounting & Reporting I • Principles of Finance • Macroeconomics • Principles of Marketing 	<ul style="list-style-type: none"> • Financial Accounting and Reporting II • Accounting Information Systems I • Taxation I • Auditing • Management Accounting II • Taxation II • Corporate Finance • Organisational Behavior • Business Law 	<ul style="list-style-type: none"> • Professional Ethics • Corporate Accounting I • Accounting Information Systems II • Company Law and Secretarial Practice • Accounting Theory • Securities Investment and Portfolio Management • Advanced Auditing • Public Sector Accounting • Corporate Accounting II • Practical Training 	<ul style="list-style-type: none"> • Advanced Taxation • Advanced Accounting Information Systems • Advanced Management Accounting • Management Decision Science • Corporate Strategy • Integrated Case Study
Elective Modules			
Elective subjects (12 Credit Hours) may be taken from any elective subjects offered in B.Acc. (Hons.) or any major subjects offered by the other programmes in the Faculty. The subjects are offered based on the availability of teaching expertise and at the faculty's discretion:			
<ul style="list-style-type: none"> • E-Auditing • Electronic Commerce • Financial Statement Analysis • Goods and Services Tax 	<ul style="list-style-type: none"> • Human Resource Management • Bank Management • Credit Management • Internal Auditing 	<ul style="list-style-type: none"> • International Accounting • Knowledge Economy • Management Consultancy 	<ul style="list-style-type: none"> • Production and Operations Management • Forensic Accounting
University Subjects			
U1 – Hubungan Etnik OR Pengajian Malaysia 3	U1 – TITAS or Bahasa Melayu Komunikasi 2 U2 – Bahasa Kebangsaan A or Foreign Language U4 – Co-Curriculum U3 – Introduction to Multicultural Studies in Malaysia / Stress and Well-Being among Malaysians / Islamic Institutions in Malaysia		

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

Bachelor of Business Administration (Hons.) (Banking and Finance)

(R2/343/6/0001) 05/21 (MQA/FA1997)

This three-year programme prepares students with the skills necessary to meet the business demands of today and the future. The curriculum provides a solid business core that includes an extensive background in banking and finance and the functional business areas. It also equips students with skills in handling financial products, product development and working within the Global Banking and Finance Industry.

The programme is included in the CFA Institute University Affiliation Programme as it embeds a significant portion of the CFA Program Candidate Body of Knowledge (CBOK) - including the Code of Ethics and Standards of Professional Conduct - into the curriculum. An affiliated University signals to their students and to employers that the curriculum is closely tied to the practice of investment management and is helpful to students preparing for the CFA® Programme exams.

Career Prospects: Financial manager, credit analyst, loan officer, branch manager, trust officer, financial analyst, investment advisor, financial planner, or even as a business owner.

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3
Core		
<ul style="list-style-type: none"> • Financial Accounting for Managers • Information systems Concepts • Mathematics for Managers • Fundamental of Marketing • English for Business Studies • English for Business Communication • Introductory Macroeconomics • Understanding Management • Statistics for Managers • Financial Management I • Fundamental of Business And Entrepreneurship • Managing Organisational Behavior 	<ul style="list-style-type: none"> • Management Accounting for Managers • Introductory Microeconomics • Financial Management II • Bank Management • Financial Markets and Institutions • Psychology • Business and Commercial Laws • Business Information Systems • Islamic Banking and Finance • Offshore Banking and Finance • Industrial Training 	<ul style="list-style-type: none"> • Business Ethics • Business Research Methods • Analysis of Financial Statement • Credit Management • International Finance • Investment • Management of Strategy • Quality and Operations Management • Banking and Finance Research Project • Corporate Financial Management • Financial Derivatives • Malaysian Economy • Electronic Business
University Subjects		
<ul style="list-style-type: none"> • U1 - Hubungan Etnik OR Pengajian Malaysia 3 • U2 - Bahasa Kebangsaan A or Foreign Language 	<ul style="list-style-type: none"> • U1 - TITAS OR Bahasa Melayu Komunikasi 2 • U3 - Introduction to Multicultural Studies in Malaysia / Stress and Well-Being among Malaysians / Islamic Institutions in Malaysia 	<ul style="list-style-type: none"> • U4 - Co-curriculum

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

Bachelor of Business Administration (Hons.) (Human Resource Management)

(R/345/6/0462) 06/19 (A10406)

This three-year programme equips students with the specialised skills required for effective management of human resources. Students will be exposed to a multitude combination of business and human resources areas such as recruitment, occupational safety and health, organisational development, international human resource management, labour / industrial relations. Prominence will also be given to communication, soft skills and strategy formulation that enables organisations to achieve strategic business goals and enhance overall organisation performance. Strong emphasis will also be given on labour law.

Career Prospects: Human resource management professionals such as Human Resource Manager, Corporate Recruiters, Labour Relations Manager, HR Consultant And Training Specialist.

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3
Core		
<ul style="list-style-type: none"> Financial Accounting for Managers Information Systems Concepts Mathematics for Managers Fundamental of Marketing English for Business Studies Fundamental of Finance Introductory Macroeconomics Understanding Management Statistics for Managers Fundamental of Business and Entrepreneurship Managing Organisational Behaviour 	<ul style="list-style-type: none"> Management Accounting for Managers Introductory Microeconomics English for Business Communication Managing Human Resource Psychology Business and Commercial laws Business Information Systems Quality and Operations Management Compensation and Benefits Industrial Training Labor Law 	<ul style="list-style-type: none"> Business Ethics Business Research Methods Recruitment and Selection Industrial Relations Performance Management Management of Strategy Human Resource Management Research Project Training and Development: Systems, Strategies and Practices Human Resource Information Systems Malaysian Economy Electronic Business
Elective Modules		
TWO (2) subjects should be taken from the following:		
<ul style="list-style-type: none"> Occupational Safety and Health International Human Resource Management Organisational Development 	<ul style="list-style-type: none"> Basic Human Resource Consulting Negotiation at Workplace 	
The other ONE (1) elective subject may be taken from the above list OR any major and elective subject offered by the BBA/BBKM programmes in the Faculty		
University Subjects		
U2 - Bahasa Kebangsaan A or Foreign Language U1 - Hubungan Etnik OR Pengajian Malaysia 3 U1 - TITAS OR Bahasa Melayu Komunikasi 2	U3 - Introduction to Multicultural Studies in Malaysia / Stress and Well-Being among Malaysians / Islamic Institutions in Malaysia	U4 - Co-curriculum

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

Bachelor of Business Administration (Hons.) (International Business)

(R2/340/6/0111) 03/22 (MQA/FA2053)

As the world becomes increasingly borderless, the need for knowledge and awareness of international business practices grows. This three-year programme covers industry-focused and up-to-date subjects which enhance knowledge in diverse but relevant disciplines, incorporating aspects of globalisation and its implications on business organisations. It also provides exposure to real and practical business activities through industrial visits, industrial talk, forums, seminars, exhibitions, debate and industrial training. Focus will also be given on international trade and global finance.

Career Prospects: Managers and executives in international companies, business owners.

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3
Core		
<ul style="list-style-type: none"> Financial Accounting for Managers Information Systems Concepts Mathematics for Managers Fundamental of Marketing English for Business Studies Fundamental of Finance Introductory Macroeconomics Understanding Management Statistics for Managers Fundamental of Business and Entrepreneurship Managing Organisational Behaviour 	<ul style="list-style-type: none"> Management Accounting for Managers Introductory Microeconomics English for Business Communication Managing Human Resource International Business Psychology Business and Commercial Laws Business Information Systems Quality and Operations Management Innovation Management Industrial Training 	<ul style="list-style-type: none"> Business Ethics Business Research Methods International Business Research Project International Marketing International Trade and Policy Management of Strategy Legal Environment in International Business Malaysian Economy Electronic Business International Management Global Finance
Elective Modules		
TWO (2) subjects should be taken from the following:		
<ul style="list-style-type: none"> Global Operations Management International Political Economy Issues in International Business International Human Resource Management Supply Chain Management International Economics 		
The other ONE (1) elective subject may be taken from the above list OR any major and elective subject offered by the BBA/BBKM programmes in the Faculty		
University Subjects		
U2 - Bahasa Kebangsaan A or Foreign Language U1 - Hubungan Etnik OR Pengajian Malaysia 3 U1 - TITAS OR Bahasa Melayu Komunikasi 2	U3 - Introduction to Multicultural Studies in Malaysia / Stress and Well-Being among Malaysians / Islamic Institutions in Malaysia	U4 - Co-curriculum

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

Bachelor of Business Administration (Hons.) (Marketing Management)

(R/345/6/0464) 06/19 (A10405)

This three-year programme produces innovative marketers and thinkers when students are exposed to the evolving mix of consumers and business marketing. Specialised marketing subjects are included in the programme, such as Strategic Marketing, Integrated Marketing Communication, Understanding Consumers, Retailing, Business-to-Business Marketing, Marketing Research Methods and Brand Management. Strategic thinking, self-confidence, public speaking and other soft skills are continuously inculcated at all levels of this degree programme. The MMU graduates in Marketing Management are highly sought after and have been successfully contributing in top performing organisations such as Infineon Technologies, DHL, DELL, Petronas, ZALORA, Shell, HSBC, TM, Nestle and P&G among others.

Career Prospects: Marketing executives, industrial marketers, product development managers, business and marketing strategists, service quality experts, and customer relationship managers.

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3
Core		
<ul style="list-style-type: none"> Financial Accounting for Managers Information Systems Concepts Mathematics for Managers Fundamental of Marketing English for Business Studies Fundamental of Finance Introductory Macroeconomics Understanding Management Statistics for Managers Fundamental of Business And Entrepreneurship Managing Organisational Behaviour 	<ul style="list-style-type: none"> Management Accounting for Managers Introductory Microeconomics English for Business Communication Managing Human Resource Understanding Consumer Psychology Business and Commercial Laws Business Information Systems Quality and Operations Management Market Planning and Management Industrial Training 	<ul style="list-style-type: none"> Business Ethics Marketing Research Methods Promotional Marketing Marketing in Service Industries Retailing Management of Strategy Marketing Management Research Project Strategic Marketing Malaysian Economy Electronic Business Business Marketing
Elective Modules		
TWO (2) subjects should be taken from the following:		
<ul style="list-style-type: none"> Brand Management International Marketing Marketing and Information Technology 	<ul style="list-style-type: none"> Selling and Sales Management Supply Chain Management 	
University Subjects		
U1 – TITAS OR Bahasa Melayu Komunikasi 2 in Malaysia U1 – Hubungan Etnik OR Pengajian Malaysia U2 – Bahasa Kebangsaan A or Foreign Language	U3 - Introduction to Multicultural Studies in Malaysia / Stress and Well-Being among Malaysians / Islamic Institutions	U4 - Co-curriculum

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

Bachelor of Business and Knowledge Management (Hons.)

(R2/345/6/1050) 06/22 (A7961)

Knowledge Management is a discipline that enables individuals, teams and organisations to collectively and systematically create, share, and apply knowledge to better achieve their goals and objectives. Thus, the objective of this three-year programme is to produce graduates equipped with the skills and attitude for becoming key players in this new and exciting field. Prominent emphasis will be given on information management towards achievement of organisation's objectives as well as on strategic business intelligence, capitalisation and commercialisation of knowledge, use of knowledge economy, and supporting technologies. Academic lessons will be complemented with real-life case studies, field trips, and interactive teaching approaches that maximise learning outcomes.

Career Prospects: Business consultants, project manager, system developer, technology manager, chief information officer, information analyst, knowledge analyst, system developer, enterprise portal developer

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3
Core		
<ul style="list-style-type: none"> Fundamental of Marketing Financial Accounting for Managers Information Systems Concepts Mathematics for Managers English for Business Studies Fundamental of Finance Introductory Macroeconomics Understanding Management Statistics for Managers Business Application Development Fundamental of Business and Entrepreneurship Managing Organisational Behaviour 	<ul style="list-style-type: none"> Introductory Microeconomics English for Business Communication Knowledge Management Database System Management Managing Knowledge Personnel International Business Critical Thinking In Organisations Business and Commercial Laws Internet and World-wide Web Programming IT Service Management Knowledge Auditing and Mapping Decision Support System Industrial Training 	<ul style="list-style-type: none"> Strategic Knowledge Management Business Research Methods Knowledge Commerce Business Ethics System Analysis and Design Quality and Operations Management Knowledge Management Research Project Enterprise Systems Planning and Management Business Intelligence
Elective Modules		
TWO (2) subjects should be taken from the following:		
<ul style="list-style-type: none"> Electronic Business Knowledge Networking Advanced Business Applications Development 	<ul style="list-style-type: none"> Public Policy & Governance in the K-Economy Knowledge Strategy Development Business Information Systems 	<ul style="list-style-type: none"> Innovation Management International Finance Supply Chain Management
University Subjects		
U2 - Bahasa Kebangsaan A or Foreign Language U1 - Hubungan Etnik OR Pengajian Malaysia 3		U1 - TITAS OR Bahasa Melayu Komunikasi 2 U3 - Introduction to Multicultural Studies in Malaysia / Stress and Well-Being among Malaysians / Islamic Institutions in Malaysia U4 - Co-curriculum

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

Diploma in Business Administration

(R2/345/4/1045) 08/22 (A7819)

The programme is designed to equip students with knowledge of updated business concepts and techniques including IT application in real life. The ultimate objective of this programme is to produce quality graduates who can form valuable manpower teams for organisations and institutions in both private and government sectors. The core courses in this programme cover various fields, i.e. business, management, economics, finance, accounting, law and IT. At the end of the programme, students are inspired and developed to be innovative graduates, who are competent to meet the challenges in a highly competitive global environment.

After completion of the diploma programme you can opt for a related degree programme from either FOB or FOM, except for the Bachelor of Financial Engineering (Hons.)

PROGRAMME STRUCTURE

Trimester 1	Trimester 2	Trimester 3
<ul style="list-style-type: none"> Business Mathematics Fundamentals of Business Microeconomics Financial Accounting English U2 	<ul style="list-style-type: none"> Statistics and Probability Principles of Marketing Macroeconomics Computer Applications Business Finance U1 	<ul style="list-style-type: none"> Business Management Introduction to Information Systems Elective 2
Trimester 4	Trimester 5	Trimester 6
<ul style="list-style-type: none"> Business Law E-Commerce Management Accounting Web Design Operations Management Elective 3 U3 	<ul style="list-style-type: none"> Human Resource Management Organisational Behaviour Introduction to International Business Entrepreneurship Elective 1 Effective Communication Skills U4 	<ul style="list-style-type: none"> Industrial Training or Elective 4 & 5
Elective Modules		
THREE (3) subjects should be taken from the following:		
<ul style="list-style-type: none"> Organisational Theory Company Law 	<ul style="list-style-type: none"> Introduction to Multimedia Auditing 1 	<ul style="list-style-type: none"> Introduction to Investment Taxation 1
University Subjects		
U1 – Pengajian Malaysia 2 (Local) / Bahasa Melayu Komunikasi 1 (International) U2 – Basic Academic Writing / Grooming and Professional Etiquette / Chinese for Basic Communication / Korean for Basic Communication / French for Basic Communication / Bahasa Kebangsaan A	U3 – Introduction to Cultural Practices in Malaysia / Fundamental of Islamic Leadership in Malaysia / Family and Society in Malaysia U4 – Personal Social Responsibility	

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

Diploma in Accounting

(R/344/4/0371) 06/20 (A6297)

The programme has been designed with the objective of exposing students to the latest standards, trends and issues in the areas of accounting such as financial accounting, management accounting, auditing, taxation and accounting information system. This programme incorporates value added courses with applications of IT knowledge such as e-commerce and computer applications.

Students will also be equipped with some business skills such as economics, finance, investment, entrepreneurship and management, and will also be exposed to the real-world experience through internship programme in various accounting firms and selected organisations. This programme is also recognised by professional accounting bodies at the international level.

After completion of the diploma programme you can opt for a related degree programme from either FOB or FOM, except for the Bachelor of Financial Engineering (Hons.)

PROGRAMME STRUCTURE

Trimester 1	Trimester 2	Trimester 3
<ul style="list-style-type: none"> Mathematics Computer & Software Applications Financial Accounting 1 Introductory Microeconomics Management English 	<ul style="list-style-type: none"> Financial Accounting 2 Introductory Macroeconomics Principles of Finance Management Accounting 1 Elective 1 Effective Communication Skills U3 	<ul style="list-style-type: none"> Probability and Statistics Principles of Business Law U1
Trimester 4	Trimester 5	Trimester 6
<ul style="list-style-type: none"> Fundamentals of Marketing Financial Accounting 3 Auditing 1 Taxation 1 Principles of Company Law U2 	<ul style="list-style-type: none"> Management Accounting 2 Financial Accounting 4 Taxation 2 Auditing 2 Comp. Accounting Information System Elective 2 U4 	<ul style="list-style-type: none"> Industrial Training or Elective 3 & 4
Elective Modules		
THREE (3) subjects should be taken from the following:		
<ul style="list-style-type: none"> Electronic Business Introduction to Business 	<ul style="list-style-type: none"> Fundamentals of Entrepreneurship Managing Human Resources 	<ul style="list-style-type: none"> Introduction to Investment
University Subjects		
U1 – Pengajian Malaysia 2 (Local) / Bahasa Melayu Komunikasi 1 (International) U2 – Basic Academic Writing / Grooming and Professional Etiquette / Chinese for Basic Communication / Korean for Basic Communication / French for Basic Communication / Bahasa Kebangsaan A	U3 – Introduction to Cultural Practices in Malaysia / Fundamental of Islamic Leadership in Malaysia / Family and Society in Malaysia U4 – Personal Social Responsibility	

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

MINIMUM ENTRY REQUIREMENTS

Foundation in Business / Management

- Pass SPM/ O-level or its equivalent with minimum of grade C in at least five (5) subjects, inclusive of Mathematics and English; OR
- Pass UEC with minimum of grade B in at least four (4) subjects inclusive of Mathematics and English; OR
- Other equivalent qualification recognised by the Malaysian Government.

Bachelor of Business Administration (Hons.) / Analytical Economics (Hons.) / Bachelor of Business and Knowledge Management (Hons.)

- Pass Foundation / Matriculation from a recognised institution; OR
- Pass STPM / A Level or its equivalent with 3 Principals inclusive of Mathematics / Economics / Accounting / Business Studies, and a pass in Mathematics and English at SPM level; OR
- Pass STAM with minimum grade Jayyid in 2 subjects and a pass in Mathematics and English at SPM or its equivalent.
- Pass UEC with minimum of grade B in at least five (5) subjects inclusive of Mathematics and English; OR
- Pass Diploma from a recognised institution.

Bachelor of Accounting (Hons.)

- Pass Foundation / Matriculation from a recognised institution with a minimum CGPA of 2.50, and a credit in Mathematics and a pass in English at SPM level; OR
 - Pass STPM / A level or its equivalent with minimum Grade (C+) in 3 subjects inclusive of Mathematics / Accounting and a credit in Mathematics and a pass in English at SPM level; OR
 - Pass STAM with minimum grade Jayyid in 2 subjects and a credit in Mathematic and a pass in English at SPM; OR
 - Pass UEC with minimum of grade B in at least five (5) subjects inclusive of Mathematics and English; OR
 - Pass Diploma in related field from a recognised institution with minimum CGPA of 2.50, a credit in Mathematics and a pass in English at SPM level, AND
 - A minimum score of band 2 in MUET*
- *Candidates not meeting this requirement may be subjected to an internal review process.

Bachelor of Financial Engineering (Hons.)

- Pass Foundation / Matriculation in related field from a recognised institution with a minimum CGPA of 2.50, and a credit in Mathematics and a pass in English at SPM level; OR
- Pass STPM / A level or its equivalent with minimum Grade (C+) in 3 subjects inclusive of Mathematics, and a credit in Mathematics and a pass in English at SPM level; OR
- Pass UEC with minimum of grade B in at least five (5) subjects inclusive of Mathematics and English; OR
- Pass Diploma in Finance, Banking, Insurance or related field from a recognised institution with minimum CGPA of 2.50, and a credit in Mathematics and a pass in English at SPM level.

Bachelor of Enterprise Management System (Hons.)

- Pass Foundation / Matriculation from a recognised institution; OR
- Pass STPM / A Level or its equivalent with 2 Principals inclusive of Mathematics / Economics / Accounting / Business Studies, and a pass in Mathematics and English at SPM or its equivalent; OR
- Pass STAM with minimum grade Jayyid in 2 subjects and a pass in Mathematics and English at SPM or its equivalent;
- Pass UEC with minimum of grade B in at least five (5) subjects inclusive of Mathematics and English; OR
- Pass Diploma from a recognised institution.

Other equivalent qualification recognized by the Malaysian Government.

Bachelor of Finance (Hons.)

- Pass Foundation / Matriculation in related field from a recognised institution with a minimum CGPA of 2.50, and a credit in Mathematics and a pass in English at SPM level; OR
- Pass STPM / A level or its equivalent with minimum Grade (C+) in 3 subjects inclusive of Mathematics / Economics / Accounting / Business Studies and a credit in Mathematics and a pass in English at SPM level; OR
- Pass UEC with minimum of grade B in at least five (5) subjects inclusive of Mathematics and English; OR
- Pass Diploma in Finance, Banking, Insurance or related field from a recognised institution with minimum CGPA of 2.50, and a credit in Mathematics and a pass in English at SPM level.

Diploma in Business Administration

- Pass SPM/O-level or its equivalent with minimum of grade C in at least three (3) subjects, and at least a pass in English and Mathematics; OR
- Pass UEC with minimum of grade B in at least three (3) subjects and at least a pass in English and Mathematics; OR
- Pass Certificate in related field from a recognised institution.

Diploma in Accounting

- Pass SPM / O level or its equivalent with minimum of grade C in at least three (3) subjects inclusive of Mathematics and a pass in English; OR
- Pass UEC with minimum of grade B in at least three (3) subjects inclusive of Mathematics and a pass in English; OR
- Pass Certificate in related field from a recognised institution.

English Entry Requirement for International Students:

- All undergraduate programmes offered by Faculty of Management and Faculty of Business require a minimum score of 5.5 in IELTS or its equivalent, except for Bachelor of Finance (Hons.) and Bachelor of Financial Engineering (Hons.), which require higher minimum score of 6.0 in IELTS or its equivalent.



