

MASTER OF SCIENCE IN ENGINEERING BUSINESS MANAGEMENT

Programme Modules (Full-Time - 1 year)

Code	Subjects	Module 1	Module 2	Module 3
	Business Subjects	Credit Hour		
B1	Organisational Behaviour (BOB7024)	3		
B2	Corporate Finance (BCF7044)		3	
B3	Marketing Management (BMM7034)	3		
B4	Economics for Managers (BEM7064)	3		
B5	Strategic Management (BSM7054)			3
	Operations/Technology Subjects			
OT1	Operations Management (BOM7094)	3		
OT2	Technology Management and Innovation (EBM7013)	3		
OT3	Prototyping and Life-cycle Management (EBM7010)		3	
OT4	Quality Systems Management (EBM7011)		3	
OT5	Project Management: Planning, Implementation & Control (EBM7012)		3	
	Research & Project			
RM	Research Methodology (ERM7116)	3		
P	Project (ETS7036)		4	4
	Credit Hour	18	16	7
	Total Credit Hour		41	

MASTER OF SCIENCE IN ENGINEERING BUSINESS MANAGEMENT

List of Subjects

Business Subjects	Operations/Technology Subjects	University Subject	Project with Report
<ul style="list-style-type: none">• Organizational Behaviour• Corporate Finance• Marketing Management• Economics for Managers• Strategic Management	<ul style="list-style-type: none">• Operations Management• Technology Management and Innovation• Prototyping and Life-cycle Management• Quality Systems Management• Project Management: Planning, Implementation & Control	<ul style="list-style-type: none">• Research Methodology	<ul style="list-style-type: none">• Project Parts 1 and 2