

#isbsp2021

VIRTUAL International Social Business Summer Program 2021

August 14-18, 2021



#isbsp2021



“New Minds For New World”

14-18 August, 2021

DAFFODIL INTERNATIONAL UNIVERSITY

PREAMBLE

Social Business is a revolutionary concept by **Nobel Laureate Professor Muhammad Yunus** not only bringing economic momentum & happiness in the lives of most impoverished people but also zeroing unemployment & net-carbon emissions to make a livable world. Like others, Academia believes that Social Business is a sustainable solution to social problems. Similarly, it is considered an effective tool to overcome COVID-19 challenges where our young generation has a big role to make its way forward. In this notion, Daffodil International University (DIU), Bangladesh is organizing the **5th edition** of the **International Social Business Summer Program (ISBSP) 2021** to be held from **August 14 to 18, 2021** on a virtual platform with the theme of *'New Minds for New World'*.

To look on the bright side of life, to make changes after the pandemic, we are bringing the innovators of the world together; where the young leaders will utilize opportunities to reconnect and create more social coherence not only during the crisis but also afterward. We are welcoming student participants from all around the world to this auspicious program for a lifetime experience with the determination to think differently and build regionally.

KEY FACTS

01

ISBSP 2021 is the world's first virtual summer program on Social Business

04

Leading academicians and Managing Director of Social Business companies will conduct the Webinars

02

Participants will have a virtual meeting with Nobel Laureate Professor Muhammad Yunus (Father of Social Business & Micro-credit)

05

After successful completion of program participants will receive certificate along with three (3) academic credits from DIU

03

Its an action learning program where articipants will get the ideas to create solutions of post COVID Pandemic's social problems with entrepreneurial spirit.

06

Participants will have chance to explore local culture through virtual visits, cross-cultural program and buddy friendship

KEY FEATURES

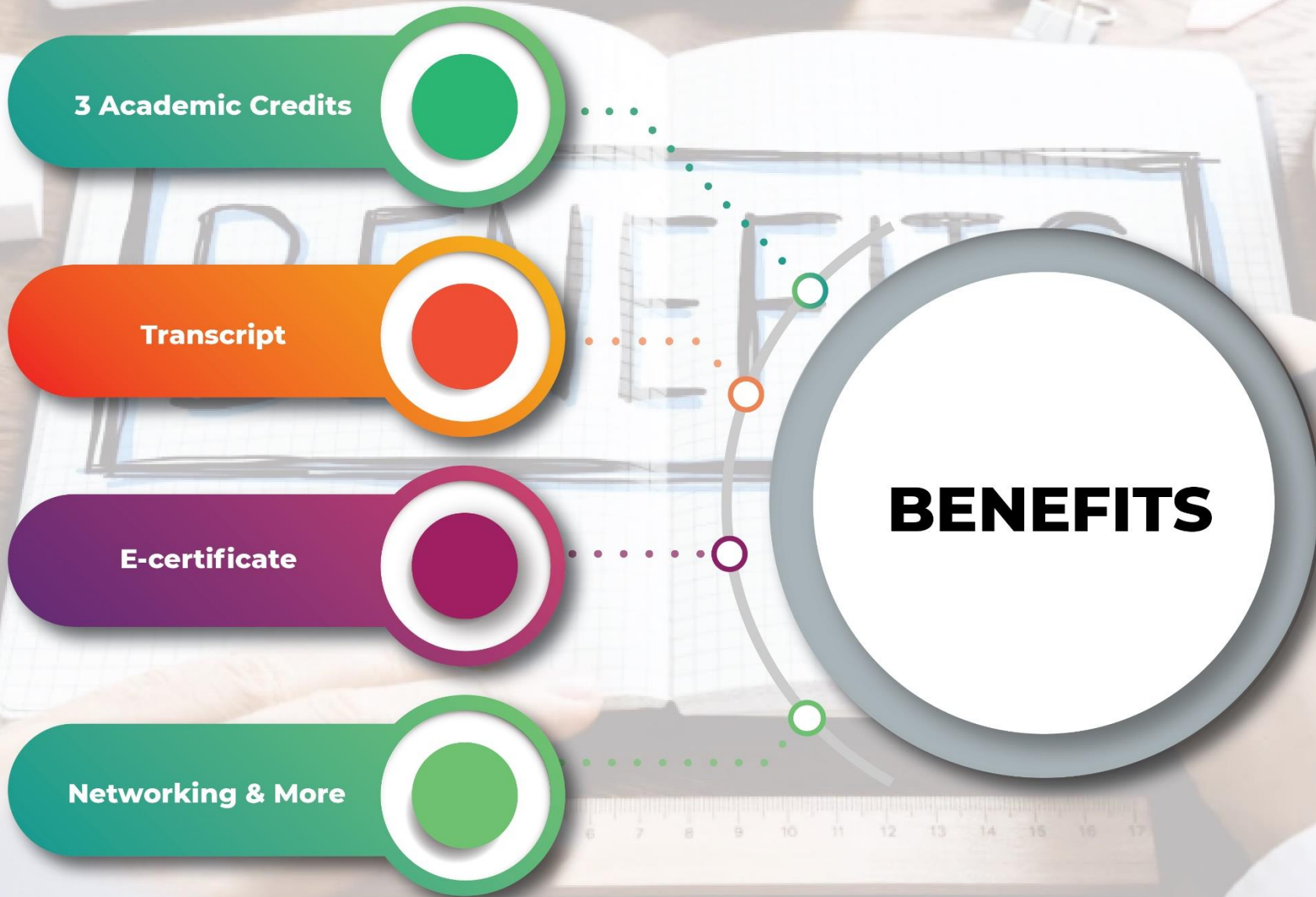
Lecture by Global Experts

e-Master Class
by Nobel Laureate
Professor Muhammad Yunus

Virtual Field Visits

Best Team Awards

Social Business Design Lab



**Introduction
to Social Business**

1

4

**Financial Aspects
of Social Business**

**From Microcredit
to Social Business**

2

**The Course:
Social Business for
Sustainable Development**

**40 minutes Lecture
10 minutes QA
10 minutes Networking**

5

**Marketing for the
Sustainability of
Social Business**

**Social Business
Plan Preparation**

3

6

**Managing Social
Business & SDGs**

e-Master class

Social Business in zeroing poverty,
unemployment & net-carbon emissions -
A fresh start to eradicate the problems created by
COVID pandemic

by Nobel Laureate

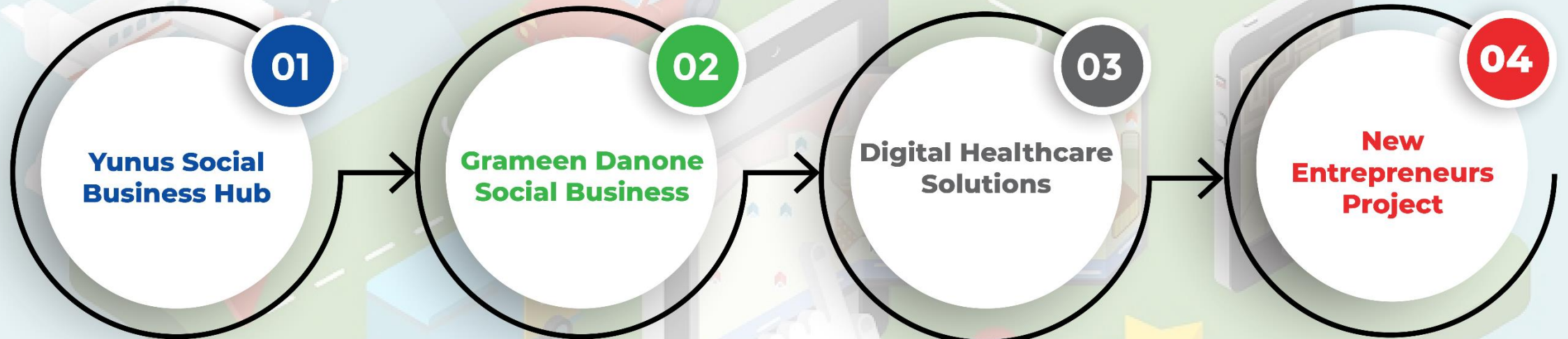
Professor Muhammad Yunus



VIRTUAL GROUP WORK



VIRTUAL FIELD VISIT





e-Panel Discussion

The role of youth in sparking social business innovation to overcome COVID challenges




e-Social Business Design Lab

Pitching the Social Business Plan & Review by the experts



TECHNOLOGY

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 ISBSP
International Social Business Summer Program

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VIRTUAL SHARING & FRIENDSHIP



- **Virtual Tours**
- **Cross Cultural Performance**
- **Virtual Coffee Hour**
- **Buddy for Learning Group**



Registration Deadline: 05 August, 2021

Registration Fees:

Regular fee: **USD 100**

Special fee for partner university students: **USD 80**

For more & registration:
<http://isbsp.daffodilvarsity.edu.bd>



Partners:



Daffodil
International
University

Organized by
Office of the International Affairs



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